Honda DRIVE A WINNER SALES EVENT

Choose a Winner. Choose a Honda.

PURCHASE FINANCING as low as **0.9%**† up to 36 months on approved credit

NO PAYMENTS FOR 90 DAYS††

Accord LX Sedan model CP2538E

Automobile Journalists Association of Canada

Best New Family Car 2008¥

All-New ACCORD LX $25,090 MSRP

LEASE FOR **$298**# @ LEASE APR **2.9%**£

PER MONTH FOR 48 MONTHS ON APPROVED CREDIT WITH $1,561 DOWN.

From its flawless aerodynamics to its powerful new engine, the all-new Accord delivers 'no-compromise' driving.

Civic10

Best Selling Car in Canada 10 Years in a Row¥

Civic DX Sedan model FA1528EX

You may be eligible for a **$1,000 rebate** From the Government of Canada's ecoAUTO Rebate Program◊

CIVIC DX $16,990 MSRP‡

$0 LEASE DOWN PAYMENT

LEASE FOR **$198**# @ LEASE APR **1.9%**£

PER MONTH FOR 60 MONTHS ON APPROVED CREDIT

Civic's bold styling, fun-to-drive attitude and 'squeeze every litre' fuel efficiency never fail to lift your spirits.

TOP SAFETY PICK 2008 INSURANCE INSTITUTE FOR HIGHWAY SAFETY

Top Safety Rating for Front, Side and Rear Impacts¥

CR-V LX model RE3838E

CR-V LX $27,790 MSRP

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van CAR AND DRIVER best

Car and Driver's "5Best" Trucks for 2007 3rd Straight Year!¥

Odyssey DX model RL3818E

ODYSSEY DX $31,490 MSRP

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LEASE FOR **$397**# @ LEASE APR **1.9%**£

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‡limited time lease offers based on new 2008 Accord Sedan LX, model CP2538E / 2008 Civic Sedan DX, model FA1528EX / 2008 CR-V LX, model RE3838E / 2008 Odyssey DX, model RL3818E available through Honda Financial Services on approved credit. 2.9% / 1.9% / 1.9% lease APR for 48 / 60 / 48 / 48 months. Monthly payment is $298 / $198 / $397 / $298 / $396.99 with $1,561.07 / $0 / $2,662.76 / $0 down payment or equivalent trade, $1,380 / $1,295 / $1,540 / $1,540 freight and PDI, first monthly payment and $0 / $0 / $0 / $0 security deposit due at lease inception. Total lease obligation is $17,927.53 / $13,423.72 / $18,175.83 / $21,532.74. Taxes, license, insurance and registration are extra. 96,000 / 120,000 / 96,000 / 96,000 kilometre allowance, charge of $0.12/km for excess kilometres. Retailer may lease for less. Retailer order / trade may be necessary. ‡limited time financing offers based on new 2008 Honda models. 0.9% APR for up to 36 months on new 2008 Accord, Civic, CR-V and Odyssey models. Finance example based on new 2008 Civic Sedan DX, model FA1528EX available through Honda Financial Services on approved credit. ‡‡MSRP is $16,990, plus $1,295 freight and PDI, financed at 0.9% APR equals $514.99 per month for 36 months. Cost of borrowing is $254.82 for a total obligation of $18,539.82. Taxes, license, insurance and registration are extra. ††No payments for 90 days offer applies to purchase finance offers on all new 2007 & 2008 models, and Honda Certified Used Vehicles purchased and delivered by March 31st, 2008. Offer available only through Honda Financial Services on approved credit. Monthly payments are deferred for 90 days. Contracts will be extended accordingly. Interest charge (if any) will not accrue during the first 90 days of the contract. After the 90 days, interest (if any) starts to accrue and the purchaser will repay principal and interest (if any) monthly over the term of the contract. Retailer may sell for less. Retailer order / trade may be necessary. #6/1+1Offers valid from March 1st, 2008 through March 31st, 2008 at participating Honda retailers. Offers subject to change or cancellation without notice. See your Honda retailer for full details. ¥As reported by Automobile Journalists Association of Canada, November 2007. For details visit www.ajac.ca. ¥As reported by Canadian manufacturers for calendar year 2007. %You may be eligible for the Government of Canada's ecoAUTO Rebate Program. Civic models with 1.8L engine and manual transmission qualify for a $1,000 rebate. For more details, visit www.ecoaction.gc.ca. ‡As reported by the Insurance Institute for Highway Safety, Nov. 2007. Visit www.iihs.org for more information. As reported by Car and Driver, March 2007. Visit www.caranddriver.com for details.