

# FIRST OF ALL...

One more congratulations to the always classy and cool Hal Pells. Tireless and passionate describes our most recent Hockey Heritage Winner and (until he decides not to be) G.M.H.A. President.

Having lived in many communities pursuing a career in the wild and wacky auto business (found my niche eh?) I can say, with authority, we've got it good in Halton Hills. Why? Because we have ardent, enthusiastic local citizens equal to Mr. Pells who are dedicated to the arts, politics and educating our children.

Could we be doing better? YUP, and most of the people I know in the aforementioned disciplines are working on it. Folks, just like our brand new segment-busting vehicle, it's a JOURNEY.



The next two introductions I want to make are these two guys. BIFF and BUFF.

Ok, it's actually John and Joe. Sales and Service Managers par excellence. Together, these two highly successful, award-winning professionals have accomplished over 40 years in a very competitive business.

I say "accomplished" over 40 years because you just can't fake it in our industry. These hardbodies are truly two of the best at what they do! Both have instituted new policies and procedures in their respective departments specifically designed to both capture and recapture your business and loyalty well beyond the expiration of your warranty.



Last week I admitted letting complacency creep in at Georgetown Chrysler Jeep. Today I am boasting of a rejuvenated commitment to sell and service your "state of the art" Chrysler Jeep Dodge product. The way it *auto* be.

Come in and met Biff or Buff, I mean John or Joe, and within five minutes you will understand the earnestness of my fervor.

Paul D. Auty  
(thank you Mr. Thesaurus)

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