

YESSSSSSSSSSSSSSSSSSSS!

10 YEARS AND COUNTING

Quite frankly folks, I don't know how we keep winning this event. I know how we did it the first year; we bent the rules! Yup, we made photocopies of the ballot entry form, invited our friends and neighbours over for food and drink, then refused to serve them anything until they got writer's cramp voting for us. The newspaper got wise to this and removed the loop hole.

Soooo....For at least 9 out of the last 10 years we have legitimately **EARNED** this honour and I am thrilled.

HOWEVER as any business owner will tell you "it's important to get on the right track" problem is: if you stay on the same track for too long, eventually you'll get run over by the train! You must be nimble.

Truthfully, over the last few years complacency set in at Georgetown Chrysler Jeep. I accepted mediocrity from our Sales and Service Managers. **NO MORE!!!**

We have bolstered our lineups. Chrysler Canada has introduced the **Journey** which will own the crossover market just as it owns the minivan market. The short wheel base Caravan is gone replaced by the seven passenger **Journey**, starting at under \$20 grand. Come in to be amazed at how far ahead this vehicle leaps over the competition. Closer to home we haven't sat still either. You spoke, we listened. Although already in the fold, I will post photos of our "Best in Class" Management Team next week!

Finally, I really, really appreciate Halton Hills' loyalty and commitment to thinking Global yet shopping Local. In my assessment/evaluation, we have slipped a little so we've adjusted and adapted. What is happening worldwide is important to all of us. Realistically, most of it is out of our control. A good start for you and me is to ensure we dedicate a fair portion of our focus to a healthy, vibrant and prosperous local economy in which we all benefit.

Thanks again. Contact me directly with input so we can improve at:
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