

NICKED

One of the (many) mistakes I've made running this locally owned and operated dealership is submitting my "back page" content at the last possible minute. You see, I don't give anyone the time to proof, edit or correct grammatical or factual errors. (That might be one right there). Case in point: Last week I spoke of the Royal Bank commercial filmed at Memorial Arena referencing local good guys whilst poking fun at their and the building's age. Topical stuff with a local flair, never taking myself seriously and getting a chuckle out of the Townies. Right?

WRONG!

Get this: Upon submitting my text for print, Kim and I whip down to Cornwall for Uncle Shane's 60th birthday. We then whip back to Georgetown to catch my 10 year old Raider Goalie's 1:00 pm regular season finale. Where???? At Memorial Arena. The kids are still warming up so I seek out a Parks & Rec Arena worker to get my first big pat on the back for being so clever and witty in the weekend paper.

Here's how that went:

Car guy (with huge grin): So wadya think of that letter on the back page?

Rink guy (realizes who I am and smirks, says nothing)

Car guy (smile disappears): What's the matter?

Rink guy (condescending tone): We're not the oldest rink like you said. There's one just down the road in Galt (Cambridge) that was built in 1918. We're about 1922!

Car guy (I could tell he wasn't done): Anything else?

Rink guy (bigger smirk): The guy in the commercial tapes the cardboard girls sign to the first aid room not the referee's room.

GRRRRRRR!

A number of thoughts went through my mind.

1. Grab that broom out of his hands and wipe that smirk off his face.
2. #@&%\$*% Royal Bank. Why didn't they just keep driving and film the commercial in Galt!!!
3. Maybe most people will say "hey Auty you're a car salesman, far be it from you to let facts get in the way of a good story!"

So, what did I do? I thanked Rink Guy for straightening me out and went in to watch Quinton and his team shutout St. Catherines 4-0.

Please remember folks, the new Chrysler Canada has brought it's pricing in line with the purchasing power of Simon, Paula & Randy. Come see what we have to offer to idolize you. Whether it's a state-of-the-art fuel miser CVT (constant velocity transmission), diesel or Flex Fuel technology throughout our line up, we have a vehicle you should consider.

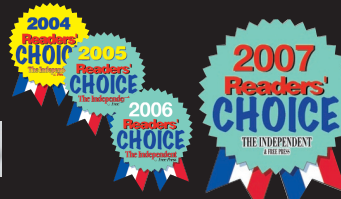
We are re-tooling our Sales & Service Management Teams to serve you better! Our brand new General Sales Manager has committed (should be) to selling 200 more cars, trucks and Jeeps than last year. In real estate terms he's a "motivated seller". Very soon, I will introduce to you the most cordial, progressive, cost saving, customer oriented Service Manager a skid of diesel oil can buy!

Finally, on my way out after the game I saw Rink Guy. "So Galt and First Aid right?" He smiled back "right". Hey maybe someday I'll take his Zamboni in on trade.

GEORGETOWN CHRYSLER



FINANCING PROVIDED BY Chrysler Financial



336 GUELPH ST., GEORGETOWN 905-877-0149 GEORGETOWNCHRYSLER.COM