HONDA

RIGHT TIME
RIGHT PLACE
RIGHT DEAL

RIGHT NOW! SALES EVENT

Purchase Financing **0.9%**† up to 60 months on approved credit

NO PAYMENTS FOR 90 DAYS††

Best New Family Car 2008 ¥
Automobile Journalists Association of Canada

All-New ACCORD LX Sedan
$25,090 MSRP

LEASE FOR $298# @ LEASE APR 2.9%£
PER MONTH FOR 48 MONTHS ON APPROVED CREDIT WITH $1,561 DOWN.

Accord LX Sedan
model CP2538E

CIVIC DX Sedan $16,990 MSRP‡

Civic10 BEST SELLING CAR IN CANADA 10 YEARS IN A ROW *

LEASE DOWN PAYMENT $0# | LEASE FOR $198# @ LEASE APR 1.5%£
PER MONTH FOR 60 MONTHS ON APPROVED CREDIT.

Civic DX Sedan
model FA1528EX

You may be eligible for a $1,000 rebate.
From the Government of Canada's ecoAUTO Rebate Program Ω

CR-V LX $27,790 MSRP

LEASE FOR $298# @ LEASE APR 1.9%£
PER MONTH FOR 48 MONTHS ON APPROVED CREDIT WITH $2,666 DOWN.

CR-V LX
model RE3838E

PILOT LX $36,820 MSRP

LEASE FOR $398# @ LEASE APR 0.9%£
PER MONTH FOR 48 MONTHS ON APPROVED CREDIT WITH $4,671 DOWN.

Pilot LX
model YF2818EX

Now's the time to buy your Honda.

Ontario Honda Dealers
THE SMARTER WAY TO BUY.

THE HONDA BENEFIT GREEN SAFE FUN

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#Limited time lease offers based on new 2008 Accord LX, model CP2538E / 2008 Civic DX, model FA1528EX / 2008 CR-V LX, model RE3838E / 2008 Pilot LX, model YF2818EX available through Honda Financial Services on approved credit. £2.9% / 1.5% / 1.9% / 0.9% lease APR for 48 / 60 / 48 / 48 months. Monthly payment is $298 / $198 / $298 / $398 with $1,561.07 / $0 / $2,665.76 / $4,670.69 down payment or equivalent trade, $1,390 / $1,295 / $1,540 / $1,540 freight and PDI, first monthly payment and $0 / $0 / $0 / $0 security deposit due at lease inception. Total lease obligation is $17,927.53 / $13,424.40 / $18,175.83 / $26,865.40. Taxes, license, insurance and registration are extra. 96,000 / 120,000 / 96,000 / 96,000 kilometre allowance; charge of $0.12/km for excess kilometres. Retailer may lease for less. Retailer order / trade may be necessary. †Limited time financing offers based on new 2008 Honda models. 0.9% APR for up to 60 months on 2008 Pilot models; 0.9% APR for up to 36 months on 2008 Accord, Civic and CR-V models. Finance example based on new 2008 Civic DX, model FA1528EX available through Honda Financial Services on approved credit. ‡MSRP is $16,990, plus $1,295 freight and PDI, financed at 0.9% APR equals $514.99 per month for 36 months. Cost of borrowing is $254.82 for a total obligation of $18,539.82. Taxes, license, insurance and registration are extra. ††No payments for 90 days offer applies to purchase finance offers on all new 2007 & 2008 models, and Honda Certified Used Vehicles purchased and delivered by January 31, 2008. Offer available only through Honda Financial Services on approved credit. Monthly payments are deferred for 90 days. Contracts will be extended accordingly. Interest charge (if any) will not accrue during the first 60 days of the contract. After the 60 days, interest (if any) starts to accrue and the purchaser will repay principal and interest (if any) monthly over the term of the contract. Retailer may sell for less. Retailer order / trade may be necessary. #†‡††Offers valid from January 3rd, 2008 through January 31st, 2008 at participating Honda retailers. Offers subject to change or cancellation without notice. See your Honda retailer for full details. ¥As reported by Automobile Journalists Association of Canada, November 2007. For details visit ajac.ca. *As reported by Canadian manufacturers up to November, 2007. ΩYou may be eligible for the Government of Canada's ecoAUTO Rebate Program. For more details, visit www.ecoaction.gc.ca.

HONDA OFFERS ONE OF THE MOST FUEL EFFICIENT LINE-UPS OF VEHICLES¥

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