

MY FIRST CAR!



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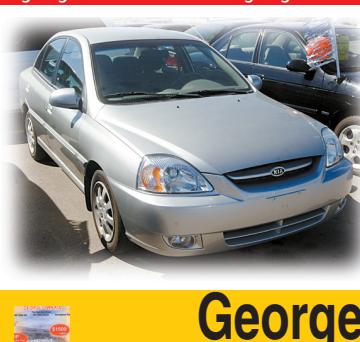


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A fascinating adventure!

There is nothing that motivates teenagers or young adults more than having their first car, whether it's new or used. Working day and night to save money to buy the vehicle, they are often about to make their first major investment. Fortunately for them, it has never been easier or safer to buy a first car.

The biggest hurdle young people will have to face is... the choice. There are so many makes and models out there that buying a new car has become a fascinating adventure. What's more, today's automobiles are less expensive than ever before, and many incentives are offered by the manufacturers.

In the past, it took some kind of mechanical knowledge to not only buy, but also to maintain a car. Not any more. Today's vehicles are better than ever, with so much reliability that the only maintenance required can be performed by anybody with some common sense. As well, new car warranties are as comprehensive as they've ever been.

Any vehicle acquired at a reputable place, whether new or used, is a sure investment.

There are two other options to buying a new or used vehicle. First of all, there's leasing. A long term lease might mean small monthly payments, and the vehicle still comes with all the warranties and service found with a regular purchase. Second, where used cars are concerned, most major dealers have lots full of what is known as "certified" pre-owned cars or trucks. These can be great deals as most of them come with some form of manufacturer's warranty.

Thus, young buyers can walk into any new or used car dealership. They are sure to be treated just like any experienced customer. Buying or leasing a car today doesn't have to be a painful experience.



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