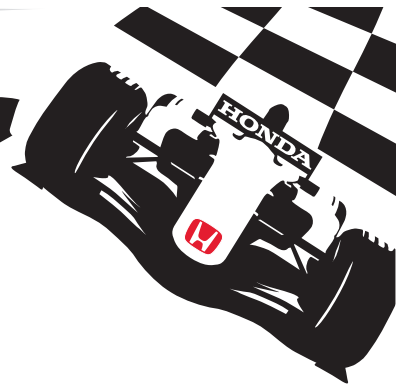




HONDA
CHECKERED FLAG EVENT

Georgetown Honda races to be #1 You win.



Odyssey EX-L model RL3867J \$40,000 MSRP

ODYSSEY

Responsive acceleration improves safety for everyone: merge onto a highway or overtake slower traffic with advanced VTEC[®] or *i*-VTEC[®] performance.

Starting from \$33,300 MSRP*

Use them for your Lease or Finance payments...



...or customize your new Honda with genuine Honda Accessories!



Accord Sedan EX-L model CM5577JN \$30,500 MSRP

ACCORD

The Accord's advanced *i*-VTEC[®] engine is a prime example of the many race-proven benefits built into every Honda.

Starting from \$24,800 MSRP*



Pilot LX 2WD model YF2817EX

PILOT

Pilot has enough room for all your gear and delivers peace of mind, fuel efficiency and power. Ideal for the family on the go.

Starting from \$36,400 MSRP*

PURCHASE OR

#1.9%

Model	Purchase Financing on approved credit	Lease APR on approved credit \$0 SECURITY DEPOSIT
Odyssey	1.9% [†] for 36 months	3.9% [‡] for 48 months
Accord	1.9% [†] for 36 months	3.9% [‡] for 48 months
Pilot LX	2.9% [†] for 36 months	1.9% [‡] for 48 months
Civic	1.9% [†] for 36 months	3.9% [‡] for 48 months
CR-V	3.9% [†] for 36 months	5.9% [‡] for 48 months



Civic Sedan EX model FA1587JX \$22,430 MSRP

CIVIC

Race-engineered *i*-VTEC[®] performance and renowned Honda handling give Civic one outstanding 9-year track record as Canada's best-selling car.*

Starting from \$16,980 MSRP*

THE HONDA BENEFIT



Take pride in owning a Honda – an outstanding balance of fuel efficiency, safety and performance.

\$1000 HONDA INCENTIVE*



CR-V EX-L model RE4877JN \$34,600 MSRP

CR-V Totally redesigned

The totally redesigned CR-V features a Honda *i*-VTEC[®] engine with a stronger body and suspension for car-like handling. Versatility has never looked or driven better!

Starting from \$27,700 MSRP*

HONDA OFFERS ONE OF THE MOST FUEL EFFICIENT LINE-UPS OF VEHICLES*

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*Limited time lease offers based on new 2007 Odyssey models / new 2007 Accord models / new 2007 Civic models / new 2007 CR-V models available through Honda Financial Services on approved credit. MSRP is \$33,300 / \$24,800 / \$16,980 / \$34,600 plus \$1,500 / \$1,350 / \$1,350 / \$1,350 plus freight and PDI. (financed at 1.9% / 1.9% / 1.9% / 2.9% / 3.9% APR equals \$95.99 / \$74.15 / \$110.65 / \$22.07 / \$80.95 per month for 36 months. Cost of borrowing is \$1,028.90 / \$773.34 / \$1,718.53 / \$338.66 / \$1,789.16 for a total obligation of \$3,533.90 / \$26,333.34 / \$3,626.53 / \$18,734.66 / \$30,944.18. Taxes, license, insurance and registration are extra. Retailer may sell for less. Retailer order / trade may be necessary. \$31,500 Honda Dollars offer applies only to retail customer purchase. Lease or finance agreements concluded, a maximum of \$1,500. Honda Dollars includes PST, GST, GST, GST, where applicable. Some conditions apply. Valid only on purchase, lease or finance agreements concluded at participating Honda dealers. See your Honda dealer for full conditions and details. \$1,000 Honda Benefit Incentive (Incentive) includes GST, PST, HST, or GST (as applicable) and is available only on new 2007 Civic manual and automatic transmissions and new 2007/2008 Civic manual and automatic transmissions and new 2007/2008 Civic manual transmission only, excluding SI model purchases or lease between, and including March 20, 2007 and May 18, 2007, please contact the Honda dealer you acquired your vehicle from to confirm your eligibility for the incentive. Incentive subject to change at any time. Some conditions apply. See your Honda dealer for full details. Expires valid on new 2007 models from July 4th, 2007 through July 31st, 2007 at participating Honda dealers. Subject to change or cancellation without notice. See your Honda dealer for full details. Was reported by Car and Driver, March 2007. As reported by Car and Driver, Dec. 2006. As reported by Canadian manufacturers for calendar year 2006. Visit us at www.honda.com for more information.