



Why get less with Cogeco when Bell gives you more?

FREE
PVR or HD receiver¹
+
Over 400 channels
for two months²
Value of over
\$600³



Switch to ExpressVu™ digital TV from Bell and get more.

Only Bell gives you more channels, more theme packs and the best PVR. In fact, you'll get 250 more channels to choose from than Cogeco, including 50 HD channels and 20 theme packs. And if you subscribe now, you'll get a free PVR or HD receiver and free installation included. It's easy to see why Bell is the better choice.



Bundle your Bell services including Long Distance, Home Phone, Internet and Digital TV starting from only \$86/month.⁴



Available at the following Bell store:

GEORGETOWN
330 Guelph Street
905 877-5411

Offer ends July 12, 2007. Available to residential customers, where technology and line of sight permit. Valid photo ID and pre-authorization on a credit card are required to activate a system. Early termination fees apply. Subject to change without notice and cannot be combined with any other offer. Taxes extra. While quantities last. May not be as shown. Other conditions apply. (1) Available with a new account and the purchase of a 5920 PVR or 6120R HD system on a 2-yr contract term. Based on an SRP of \$299 for the PVR or \$249 for the HD system, after \$299/\$249 credit applied to your account, before taxes; allow 6-8 weeks after redemption. Customer must purchase the system by July 12, 2007, receive a coupon and activate the system within 30 days of purchase. Min. 48 hrs after activation, but by August 31, 2007, customer must go to bell.ca/coupons and enter the promotional code. Limit one coupon per account. Customer must present a current Cogeco cable bill, to be used solely for validation purposes. (2) Excludes Adult programming, Pay-Per-View and premium sports. Multi-satellite upgrade kit required for certain programming and included with HDTV satellite system. The then regular monthly rate for selected programming applies thereafter. (3) Savings based on the SRP of the PVR system, plus 2 months free of English programming and additional International or French programming. (4) Based on regular and promotional pricing for Home Phone Basic with Unlimited Provincial Long Distance plan, Sympatico High Speed Basic Lite and ExpressVu Digital Standard, with Bundle discount. One-time activation fee (\$15) applies. The monthly rate is regulated by the Canadian Radio-television and Telecommunications Commission (CRTC) and may vary according to geographical location; this also applies to savings. Other fees such as, on a monthly basis, TouchTone (\$2.80), 9-1-1 (19¢; may vary by region) and network fee (\$4.50) apply. The Bundle is available to customers who subscribe to at least 2 services and one of which is on a select plan. Bundle discount may be terminated by Bell upon 30-day notice. You do not have to subscribe to Bell Canada's local or other tariffed services. Bundle discount applied after expiry of any applicable promotion. Visit bell.ca/bellbundle for details. Cogeco is a trade-mark of Cogeco Inc. ExpressVu is a trade-mark of Bell ExpressVu L.P.