

# Exclusive to the Brick Mattress Stores Victoria Day Weekend Sale!

The **BRICK**<sup>®</sup>  
mattress store

Mattress Specialists Since 1971

**4**  
Days Only

Friday, Saturday, Sunday &  
Open Holiday Monday 11-5

**BIGGEST SEALY  
POCKETCOIL SALE EVER!**

**50% off**

**PALATIAL  
CREST**  
COLLECTION

**Reminiscence Ultra  
Plush Euro Pillowtop  
Queen Mattress Set**

REMINISQP ~~Reg. \$1899.00~~

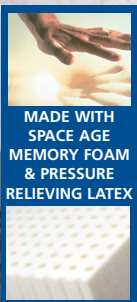
Sale  
Price

**949<sup>00</sup>**

After  
Rebate

Also available in Kingsize Sale Price \$1249.00 (After Rebate)

**Plus Do Not Pay For 15 Months**



MADE WITH  
SPACE AGE  
MEMORY FOAM  
& PRESSURE  
RELIEVING LATEX



Pocketcoil

**PALATIAL  
CREST**  
COLLECTION

**Palatial Crest  
Queen Tight  
Top Firm  
Quarry  
Mattress**

QUARRYQPK/KPK  
Reg. ~~\$1199.00~~

Sale Price

**899<sup>00</sup>** After Rebate

Also available in Kingsize Sale Price \$1399

**\$300**  
Instant  
Manufacturer Rebate

**5ZONE**  
BODY PRINT<sup>®</sup>

Pocketcoil

**PALATIAL  
CREST**  
COLLECTION

**Palatial Crest  
Queen Eurotop  
Hillmont Luxury  
Firm Mattress**

HILLMONQP/KP  
Reg. ~~\$1699.00~~

Sale Price

**1199<sup>00</sup>** After Rebate

Also available in Kingsize  
Sale Price \$1799

**\$500**  
Instant  
Manufacturer Rebate

Pocketcoil



MADE WITH  
SPACE AGE  
MEMORY FOAM  
& PRESSURE  
RELIEVING LATEX

- Free Removal of Old Sleep Set.†
- Free Delivery to Cottage Country.†

Shop our entire mattress selection @ **thebrick.com**

The **BRICK**<sup>®</sup>  
mattress store

Mattress Specialists Since 1971

Now with **21 locations**  
and growing!

**Milton**  
1220 Steeles Ave. E., Hwy 401 & James Snow Parkway  
(905) 864-3303

**Brampton**  
547 Steeles Ave. East, Hwy 410 & Steeles  
(905) 453-6359

**Aurora**  
446 Hollandview Trail, Hollandview & Bayview  
(905) 727-6668

**Newmarket**  
18170 Yonge St., Green Lane Plaza  
(905) 898-6668

**Toronto - College Park**  
444 Yonge St., Yonge & College  
(416) 977-7617

**Toronto**  
63 Yonge St., 1 Block South of King  
(416) 368-1666

**Toronto - Bayview**  
1669 Bayview Ave., Eglinton & Bayview  
(416) 932-1606

**Toronto**  
531 College St., 2 Blocks West of Bathurst  
(416) 324-9997

**Toronto - Eglinton**  
259 Eglinton Ave. W., Eglinton & Avenue Road  
(416) 544-9066

**Burlington**  
1200 Brant St., QEW & Brant St.  
(905) 319-7660

**Vaughan Mills**  
255 Bass Pro Mills Dr., Hwy 400 & Bass Pro Mills Drive  
(905) 660-6553

**North York**  
3013 Dufferin St., 1 Block South of Lawrence  
(416) 782-0003

**Oakville**  
310 N. Service Rd. W., QEW & Dorval  
(905) 337-9993

**Oshawa**  
785 Taunton Rd., Taunton Road & Harmony  
(905) 438-9009

**Pickering**  
643 Kingston Rd., Whites Road & 401  
(905) 839-7666

**PRICE  
GUARANTEE**

We will beat any  
competitor's comparable  
offer on a comparable  
product by 10%.

See in-store for complete details.



\*Minimum purchase \$250. Any Brick delivery charges, applicable taxes and administration fee (\$99.95) are payable at time of purchase. Balance due August 2008, Interest may accrue for the final 25 days prior to the promotion's payment due date but will be waived if the payment of the balance is made in full by the due date. Offer expires May 31, 2007. +Free gifts cannot be combined with any other discount or free gift offers. One FREE gift per purchase. \*Does not apply to products that are exclusive to The Brick. \*\* With minimum purchase of \$999 sleep set and the purchase of an appropriate bed frame. \*\*\* When you purchase a mattress pad or UV3 protection. †Free Delivery with purchase on Brick Card Platinum. Certain restrictions and limitations may apply. See in-store for complete details.