

'Them and us' in the Glen

Earlier this week, co-worker Lisa Tallyn and I met with some residents in Glen Williams, who had a concern.

They were upset that Intracorp has decided to name the new housing development it's building up on Prince St. "The Glen."

Seems the residents felt the name "The Glen" was already taken, and using that same name for a new subdivision was not appropriate, threatening the identity of the original Glen Williams village.

When Tallyn contacted Intracorp President and CEO Bruce Rudichuk, he said he was surprised by the resident's reaction to the development's name.

"I think our philosophy for this very unique community was to focus on the heritage aspect of the hamlet of Glen Williams and all the nuances it has. It's a very special place," said Rudichuk. "We wanted to reflect an inclusive feel and incorporate that into the existing feel for the hamlet, and respect all the hamlet represents."

Somehow I don't gain much comfort in Rudichuk's carefully chosen words.

The Glen is NOT a subdivision comprised of mansions priced at \$800,000 to \$1.2 million—it's a community that's been around since 1871, comprised of quaint historic buildings, an old ballpark and a handful of local businesses that have served the Glen Williams residents for generations.

It's a community with the Williams

Ted Brown



Mill, a gathering place for countless artists, and a neighbourhood of people who know exactly how to celebrate Canada Day to the fullest.

I think Rudichuk's comments are condescending and insulting to the local residents' concerns.

And he proved it when he added that Intracorp would not even consider changing the development's name. "We have incorporated this name into our whole design and marketing process. We're underway," he said.

What does Rudichuk really know about The Glen? Does he live there? Has he ever even visited the place and seen the beautiful little village that hugs the Credit River?

Apart from using the words "The Glen" as a carefully chosen marketing ploy to appeal to targeted (wealthy) buyers who probably have little or no interest in the original village, I doubt the actual village of Glen Williams is of much interest to Intracorp, with the exception of making a profit by building some mansions on the hill.

And not only is adopting the vil-

lage's name an insult to the original historic name, it also creates a potential problem with emergency vehicles responding—it's simply confusing as hell.

When the housing was built in Georgetown south, it was called just that, 'Georgetown South'—no identity problem, no threat to old Georgetown, and no emergency response problems.

Intracorp isn't thinking to the future at all.

Unfortunately, by using the name "The Glen", Intracorp has also created a 'them and us' scenario with the rightful Glen Williams residents, doing little to promote the old and new communities 'meshing' after the project is finished.

And the fact the development is 'on the hill' is another joke. If Intracorp's researchers had taken the time to look up the definition of 'glen' in the dictionary, they'd have learned it means 'a secluded narrow valley', not a bunch of mansions on top of a hill.

If Bruce Rudichuk is truly sincere about the original Glen and the proposed 'new Glen' being one, then he might want to rethink his marketing strategy and reconsider the name. He has no idea how passionate Glen Williams folks can be about their community.

And I'm hoping some of those 'old Glen' residents might make it a very difficult subject for him to ignore.



Special service

Anglican Bishop Ralph Spence of Niagara awarded Ormie Carter of Norval with the Order of Niagara on May 3. A private ceremony took place at the home of David and Ellen Carter with family and friends in attendance. Mr. Carter was presented with a medal, pin and certificate for his dedicated service to St. Paul's Anglican Church in Norval. This Sunday, May 13, Order of Niagara will also be presented to three members of St. Alban's in Glen Williams. The special service will be held 4 p.m. at the Cathedral Place, 252 James St. North in Hamilton. Honoured will be Henry Lorriman, Eva Murdock and Arthur Sheppard.

Photo submitted



NOTICE OF SALE OF VACANT LAND

The Corporation of the Town of Caledon is offering that part of the East Half of Lot 12, Concession 5 E.H.S. in the former Township of Caledon that is shown as Part 2 on Plan 43R-12413 for sale. The property has approximately 600 feet of frontage on Mountainview Road. The property has an overall width of approximately 1,000 feet and a depth of approximately 2,195 feet. The area of the property is approximately 44 acres. The property is vacant. It is located in the Niagara Escarpment Rural Area. The Bruce Trail runs along the southerly boundary of the property. The location of the property is shown on the map below.

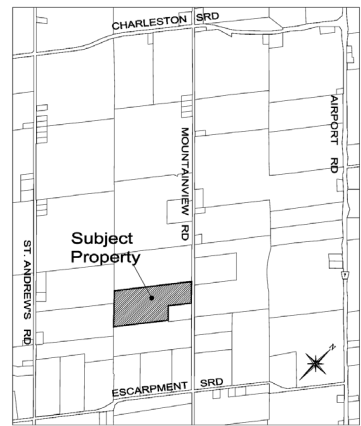
Information packages with respect to the property, including a survey, may be obtained at the Legal Services Department at the Town of Caledon Town Hall, 6311 Old Church Road, Caledon East, Ontario. The information packages include forms for the submission of offers for the property.

Offers must be received in the Legal Services Department at the Town of Caledon Town Hall, 6311 Old Church Road, Caledon East, Ontario by 4:30 p.m. on Friday, June 1, 2007.

The Town reserves the right not to accept the highest or any offer for the property.

In order to have an information package sent to you, or for further information regarding the property, you may telephone Jennifer Dalglish at (905) 584-2272, Extension 4120, or e-mail her at jennifer.dalglish@caledon.ca

Dated at Caledon, Ontario this 30th day of April, 2007.



Mountainview Road – Between 17600 & 17788 Mountainview Road
Part of the East Half of Lot 12, Con. 5 E.H.S., Designated as Part 2 on Plan 43R-12413



NOTICE OF SALE OF VACANT LAND

The Corporation of the Town of Caledon is offering that part of the West Half of Lot 12, Concession 5 E.H.S. in the former Township of Caledon that is shown as Part 1 on Plan 43R-5029 for sale. The property has approximately 295 feet of frontage on St. Andrew's Road. The property has an overall width of approximately 1,090 feet and a depth of approximately 2,200 feet. The area of the property is approximately 49 acres. The property is vacant. It is located in the Niagara Escarpment Rural Area. The Bruce Trail runs along the southerly boundary of the property. The location of the property is shown on the map below.

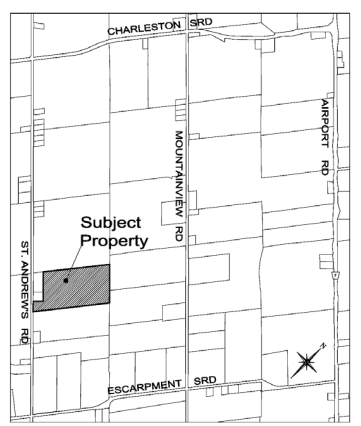
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Dated at Caledon, Ontario this 30th day of April, 2007



St. Andrew's Road – Between 17677 and 17707 St. Andrew's Road
Part of the West Half of Lot 12, Con. 5 E.H.S., Designated as Part 1 on Plan 43R-5029

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