

# The BRICK<sup>®</sup> mattress store

**Mattress Specialists Since 1971**

# Last Chance Final Weekend Serta Sale!

**Serta**

MADE WITH SPACE AGE MEMORY FOAM & PRESSURE RELIEVING LATEX

Also available in Kingsize \$2099.97

**Plus 3 Gifts FREE**

When you purchase & keep this Serta sleep set.

**Serta Save \$100**

**Serta Backlogic Silver 1000 Queen Sleep Set**  
SBL107QPK  
Reg. \$899.97  
**Save \$100**  
**799.97**

**Plus Do Not Pay For 15 Months**

**Serta Save \$200**

**Serta Slumberform Queen Sleep Set**  
KLARGOQPK  
Reg. \$1199.97  
**Save \$200**  
**999.97**

**Plus Do Not Pay For 15 Months**

**Serta Backlogic Gold Sleep Set**

Available in Plush or Firm  
GBL307QPK, GBL407QPK

**1499.97**

**15" LCD TV**

**SONY 3x Optical Zoom**

**7.2 MP Digital Camera**

**Portable DVD Player**

Electronics may not be exactly as shown.  
+Free LCD TV, Digital Camera and Portable DVD Player cannot be combined with any other discount or free gift offers. One FREE gift per purchase.

**Plus Do Not Pay For 15 Months**

**Serta Save \$400**

**Serta Perfect Day Luxury Firm Queen Sleep Set**  
RWAKEFQPK  
Reg. \$1799.97  
**Save \$400**  
**1399.97**

**Plus Do Not Pay For 15 Months**

Shop The Brick – You'll Never Go Anywhere Else!	THE BRICK MATTRESS STORE	SLEEP COUNTRY	LEON'S	SEARS	THE BAY
<b>FREE SAME DAY DELIVERY<sup>†</sup></b>	<b>Yes</b>	No	No	No	No
<b>DELIVERY AND SET-UP COST</b>	<b>FREE</b>	FREE	FREE	\$50	\$50
<b>LOWEST PRICE GUARANTEE*</b>	<b>90 days</b>	60 days	30 days	30 days	30 days
<b>GIFT WITH PURCHASE</b>	<b>Yes</b>	No	No	Yes	No
<b>LIFETIME WARRANTY**</b>	<b>Yes</b>	No	No	No	No
<b>SLEEP SATISFACTION GUARANTEE***</b>	<b>180 days</b>	60 days	90 days	60 days	60 days

As of 04/23/07

- Free Removal of Old Sleep Set.†
- Free Delivery to Cottage Country.†

Shop our entire mattress selection  
**@ thebrick.com**

**The BRICK<sup>®</sup>  
mattress store**

**Mattress Specialists Since 1971**

**Brampton**  
547 Steeles Ave East.  
Hwy 410 & Steeles  
(905) 453-6359

**Milton**  
1220 Steeles Ave E.  
Hwy 401 &  
James Snow Parkway  
(905) 864-3303

**PRICE GUARANTEE**

We will beat any competitor's comparable offer on a comparable product by 10%.

See in-store for complete details.



**Now with 21 locations and growing!**

\*Minimum purchase \$250. Any Brick delivery charges, applicable taxes and administration fee are payable at time of purchase. Balance due July 2008. Interest may accrue for the final 25 days prior to the promotion's payment due date but will be waived if the payment of the balance is made in full by the due date. Offer expires April 29, 2007. †Free gifts cannot be combined with any other discount or free gift offers. One FREE gift per purchase. \*\* Does not apply to products that are exclusive to The Brick. \*\*\* With minimum purchase of \$999 sleep set and the purchase of an appropriate bed frame. \*\*\* When you purchase a mattress pad or UV3 protection. †Free Delivery with purchase on Brick Card Platinum. Certain restrictions and limitations may apply. See in-store for complete details.