

# ENTERTAINMENT

## Seminar teaches how to turn artistic talent into a business

Local artists can learn how to turn their creative passion into a viable enterprise at *The Art of Entrepreneurship* seminar taking place March 29.

The session—offered through the Halton Region Business Development Centre in partnership with the Ministry of Small Business and Entrepreneurship and the Ministry of Culture—is geared toward artists who are looking to evolve their business or art career to the next level of exposure, growth and success.

It'll take place from 7 to 10 p.m. at CJ's Café in Bronte, 2416 Lakeshore Rd. W., Oakville. Registration costs \$30.

"Artists and artisans are a dynamic element in Halton's diverse economic make-up," said Halton Regional Chair Gary Carr. "I'm delighted that the Region can partner with the Ontario government to offer creative entrepreneurs with new opportunities to learn how to grow their businesses and succeed."

The seminar is structured to give visual artists—both commercial and fine arts—an overview of how to stand out in a competitive marketplace.

Halton Region Business Development Centre business consultant Marianne Crawford will set the stage with a presentation on business planning.

Kathryn Adams, an award-winning artist and professor at the Sheridan Institute of Technology and Advanced Learning and the Ontario College of Art and Design, will then lead a marketing discussion.

She'll outline self-promotional marketing strategies like direct mail, websites, e-mail promotions,

viral marketing, creative directory listings and blogs, and will also provide a list of sources for marketing campaigns.

To register for the seminar contact the Halton Region Business Development Centre at 905-825-6000 or visit [www.halton.ca/business](http://www.halton.ca/business).

### Writing workshop on March 24

The West Side Writers, a non-profit group for people who share a passion for writing offers a workshop, *Writing your life and other true stories* on Saturday, March 24.

It will be held 10 a.m. to 4 p.m. at Sheridan United Church, 2501 Truscott Drive, Mississauga. Fee: \$36 in advance or \$39 at the door. To register, call Diana Revelins 905-891-2354 or e-mail [brianhenry@sympatico.ca](mailto:brianhenry@sympatico.ca)

This workshop will introduce you to the tricks and conventions of telling true stories. Workshop leader Brian Henry has been a book editor for 24 years and teaches creative writing at Ryerson University and George Brown College. Many of his students have gone on to get published, including the guest speaker Dr. Ross Pennie, author of *The Unforgiving Tides*, a doctor's memoir of Papua New Guinea (Manor House Publishing).

Dr. Pennie will speak on how to turn ordinary life into dramatic material and will answer questions about how he wrote his memoir and got it published.

• LOWEST PRICES • LOWEST PRICES • LOWEST PRICES • LOWEST PRICES

**LUBE, OIL & FILTER SPECIAL**  
*Special Offer* **\$19<sup>99</sup>**  
**EMPLOYER PRICE**  
**LUBE, OIL & FILTER**  
*We service all makes and models*  
 Most Cars, excludes diesel engines, certain 4x4s. Environmental disposal charges are extra. Valid only at Georgetown Kia with coupon. Expires July 31, 2007. Limit one per customer.

**FACTORY AUTHORIZED WARRANTY...NO MATTER WHERE YOU PURCHASED!**

**BRAKE SPECIAL**  
**BRAKE PADS \$49<sup>95</sup>**  
*Most cars, see Georgetown Kia for details*  
 Parts only. Additional parts and labor extra. Expires July 31, 2007. Limit one per customer.

**TRANSMISSION SERVICE \$99<sup>95</sup>**  
 + Parts Most cars.  
 Includes: •Pre-and post road test  
 •Replace fluid and filter  
 •Adjust bands if required.  
 Valid only at Georgetown Kia. Expires July 31, 2007.

**PEACE OF MIND SERVICE PKG. \$49<sup>95</sup>**  
 Includes: Oil & Filter Change, Peace-of-Mind Inspection, Top-up of Washer Fluid, Tire Rotation. Provide Written Report on Findings, Electronic Battery Test, A/C Performance Check. Expires July 31, 2007. Most cars. Some restrictions apply.

**LABOUR SPECIAL 15% OFF**  
 Not valid with any other offers. Valid only at Georgetown Kia. Limit 1 coupon per visit. Menu items excluded. Expires July 31, 2007.

**TIMING BELT 20% OFF**  
 Most vehicles - see Georgetown Kia for details. Valid only at Georgetown Kia. Expires July 31, 2007.

**SPRING TUNE-UP \$79<sup>95</sup>**  
 Starting at  
 Includes replacement of spark plugs, comprehensive ignition check up only. Additional parts & labour extra. See Georgetown Kia for details. Expires July 31, 2007.

**ALL TAXI, COURIER & FLEET COMPANIES WELCOME TO SPECIALS**  
**CONVENIENT AND AFFORDABLE**

**Georgetown Kia**  
**1-866-364-0697**  
**314 Guelph St. (Hwy. 7)**

• VOTED #1 FOR CUSTOMER SERVICE 2 YEARS IN A ROW!!

• BRAKES • TIRES • EXHAUST • SHOCKS • AIR CONDITIONING • COOLING SYSTEM

**Josh's Pub**  
*"Relax by the Fire"*  
**Check Us Out**  
**Josh's Live Entertainment**  
 Wednesday 9-12 Friday 7-11

**2007 Readers' CHOICE**  
 THE INDEPENDENT  
**VOTED BEST WINGS**

**3 p.m. - 7 p.m.**  
 Free Appetizers, Music, Fun & Prizes

**WING NIGHTS** Tuesday & Thursday  
**COMPLIMENTARY APPETIZERS** Friday 5-7

Josh's Pub - Located behind Smitty's Restaurant  
 265 Guelph Street (Sinclair Place), Georgetown

**Smitty's**  
 Try our "Lunch Specials"  
 Kids remember their time at Smitty's!

**BREAKFAST SPECIALS**  
**SUNDAY BRUNCH**

**VOTED BEST FAMILY RESTAURANT**  
**2007 Readers' CHOICE**  
 THE INDEPENDENT

Smitty's - Located in front of Josh's Pub  
 265 Guelph Street (Sinclair Place), Georgetown  
 905-702-8454

**WEST NIGHT CLUB**  
 Lounge  
 BANQUETS CONVENTIONS

530 Guelph Street  
 (Hwy. 7 & Winston Churchill Blvd.)  
[west7entertainment.com](http://west7entertainment.com)  
 email: [westseven@cogeco.net](mailto:westseven@cogeco.net)  
 905-702-7677

**MARCH BREAK IS UPON US!!**  
 &  
**WE HAVE AN ALL AGES EVENT**  
**SATURDAY, MARCH 17/07**  
**PROPER ID MUST BE PRESENTED**  
**DRESS CODE IN EFFECT**

Come in and see our renovated nightclub with it's new look, state-of-the-art sound, lighting, fresh new carpet and painted walls plus we also have a new security system to better ensure our community's safety and so much more!!  
 Drop in and chat with the new staff here at WEST SEVEN, where your concerns are our priority.

**Wednesday Nights**  
**LINE DANCE INSTRUCTION**  
 6:00 p.m. to close - \$5 cover.

**Saturday Nights**  
**COUNTRY & DANCE**  
 8:00 p.m. to close  
 \*with DJ and \$5 cover.

IN THE PROCESS OF APPLYING FOR LIQUOR LICENCE

**www.independentfreepress.com**