



## The Halton Hills Home & Leisure Show

Discover Life... Close To Home!

by Marnie Hughes, Communication Artistry

The promise of spring is in the air as the Chamber of Commerce prepares itself for what is expected to be one of the biggest and most exciting events of 2007. With everything under one roof, The Halton Hills Home & Leisure Show is anticipating attendance of 4000. This has businesses already brainstorming creative booth designs to set themselves apart. The buzz is beginning now in

preparation for the **May 11/12th** event. The show this year will take on an entirely new feel, utilizing both pads at Mold Masters Sportsplex. Enjoy a more vibrant atmosphere, twice the floor space, informative seminars and presentations. There will be a multitude of prizes and draws. Without giving away too many trade secrets, you will finish the weekend believing that money really does grow on trees. A long list of entertainment

and prize offerings is headlined by HGTV's Real Reno's Master Contractor, Jim Caruk. Jim will offer up his top renovation tips, followed by a Q & A session with the audience. Jim's ability to "inspire with finesse" makes him one of today's most charismatic renovation experts sought after by some of Toronto's most successful architects and designers. Vendors will be provided with a marketing support kit including a downloadable logo

to add to documents and promotional materials. Early bookings will be rewarded with a discounted rate and a ballot to be drawn for a free ad in the BusinessLink. The earlier that a vendor books, the more time their business will enjoy the marketing and promotional efforts generated for the show. This includes prominent signage, inclusion in literature and a web presence. Of course, online registration will be made available for your convenience.

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**BusinessLink Profile**



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**Pictures from the 2005 B.I.G. SHOW.**  
A new name, high profile celebrities and exciting giveaways are sure to make the 2007 Halton Hills Home & Leisure Show bigger and better. Your competition will be there - will you?

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