

It makes viewing 'awesome' Get a DVD with HD ability

When it comes to high definition TV, Marco Crawley is an early adapter. He was the first of his friends to buy an LCD TV and subscribed to digital cable as soon as it was available.

"The HD viewing experience is awesome," says Marco. "The colour and sound are so intense. You can see every blade of grass in a movie or every bead of sweat in a hockey game. It's almost like being right in the scene."

Now HD fans can extend their viewing options with HD DVD players. Earlier this year, high definition movies became available on disc for the first time. "I wanted true high definition picture and sound," said Marco. "I was amazed when I set up my HD DVD player and actually experienced the quality of the images which are up to six times clearer than standard DVD."

This holiday season there will be nearly 200 HD DVD movies available— all with images up to six times clearer than standard DVD. Some of the upcoming titles being released include King Kong, Superman Returns, Mission Impossible 3, The Matrix, The Lord of the Rings Trilogy and Harry

Potter and the Goblet of Fire.

Toshiba has two new second generation HD DVD players capable of 1080p or 1080i output, both of which provide exceptional picture clarity, colour quality, resolution and sound.†Toshiba's entry level HD-A2 retails for \$599.99, and the top of the line HD-XA2 retails for \$1199.99.

Here are some reasons why HD DVD home entertainment offers a great viewing experience:

- More content— One HD DVD disc can hold up to 12 hours of footage including full length movies, alternate endings and bonus scenes.

- Picture quality— With 1080p or 1080i output, HD DVD players offer up to six times the picture quality of traditional DVDs.

- Audio quality— The sound from an HD DVD movie is mind-blowing. Toshiba's HD DVD players support a variety of HD audio options to complement the HD video offerings.

- Backwards compatibility— HD DVD players will play movies from DVD libraries.

- Best price— HD DVD players offer the best technology at the most competitive prices.



—News Canada

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