

**OCTOBER IS COSMETOLOGY MONTH**

**You inherit your looks,  
you choose  
your style!**

**Look like A STAR for fall!**

In the most recent fashion shows of the great designers, the most remarkable make-up style is, hands down, one that intensely outlines the eyes. Some make-up artists have even played with the whole look, painting luscious red lips, a vivid reminder of the femme fatale from Hollywood's past.

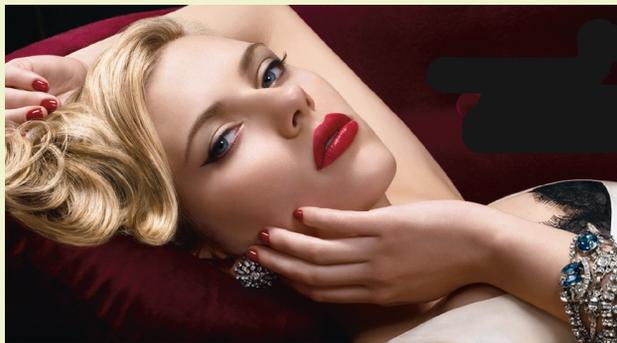
L'Oréal Paris has adopted this trend for its new fall collection, called "Scarlett Red" – a nod to one of its "ambassadors", the oh so elegant actress Scarlett Johansson. The house's official make-up artist, Eddie Malettre, has blended sensual and audacious colours that will allow all women to show off their own "star qualities".

Full, red lips steal the show, this season, while textures that are simultaneously powdery and creamy give eyelids a touch of glamour. There's no reluctance to mix and layer satiny make-up, whether it's for an attractive and alluring day-time look, or a more daring look for the evening.

Rich maroon and silvery grey tints go well with black or deep brown lines sketched in with a contour pencil. And the look wouldn't be complete without the perfectly curved and lengthened lashes, along with the well-defined eyebrows that "frame" the face magnificently, just as Hollywood make-up artists have always known.

The final touch, for the face, is to apply blush to the cheekbones, a step that enhances beauty while also lending a healthy glow. Lastly, a true starlet never goes out without perfectly manicured nails, so to look like one, carefully apply colour to the tips of fingers and toes.

Beauty is in the eye of it's beholder. Perfect beauty is but an illusion, but if you can feel good about yourself by enhancing your looks, you may find more joy in your life.. And it's not too difficult to achieve with the help of these services



Lights, camera, action! Now as ever, red lips and a highly accentuated look heighten a woman's charm. (Photo L'Oréal Paris)

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