

# Put a gust in yer spinnaker

I might be considered odd, but I actually enjoy watching television commercials. Now don't get me wrong— not every commercial on the face of the earth, but there are a few that I look forward to seeing on television.

Naturally, there are a few that cause me to dive for the remote and flip to another channel for the required 30 seconds, and leading the pack is the current Coffee Crisp commercial, ('Makes a nice light snack') that drives me around the bend.

It features a dorky dad who keeps holding the damned chocolate bar in the most unnatural manner (so the name shows clearly) while taking little nibbles off it as he lectures the kids about how 'Coffee Crisp makes a nice light snack.'

Let's face it— no one holds a chocolate bar that way! You hold the thing straight and devour it (with the label ripped off) or the other approach is to open the wrapper, place it on the table/desk/whatever, and break off little pieces.

Of course, as he finishes the commercial saying "You kids have to get out more."

Geez, with a dad like that, what kid in his right mind would wanna be seen in public with him, as he holds his stupid chocolate bar so the world can read the wrapper. His kids are likely cowering under the bed somewhere, hoping no one will see him eating his stupid Coffee Crisp...

But on the other side of the coin is my all-time favorite commercial airing regularly these days.

It's the commercial for the Nissan special X-Trail edition of their SUV, called the Bonavista, honouring the historic Newfoundland fishing town's rugged past. And it's hilarious.

In the commercial, a fast-talking Newfie is extolling the virtues of the Bonavista, telling the (obviously non-Newfie) customer about all the bells and whistles the new model has to offer.

And while the salesman is prattling on in his happy-go-lucky way, filled with unique Newfie banter, the commercial has subtitles running below to 'translate' for the viewer. I find it incredibly amusing and at the same time kinda warm and fuzzy.

**Ted Brown**



Personally, I've never met a Newfie I didn't like. I love their wholesome, genuine friendly manner, and their ability to not only remain light-hearted and up-front, but also their ability to laugh at themselves. They're fine people.

The commercial sparkles with such gems as "If dat don't put a gust in yer spinnaker, I don't know what would," with subtitles appearing below him, translating, "It's cool."

And the line "She's got eve'ry ting-a-mabod, and doohickey you'd want, de whole shebang," with subtitles saying "And many more options."

The grand finale is when the non-Newfie customer responds with "I'll take it" and the subtitles read "Lord Tundrun."

Apparently, not all share my view— some people find the commercial demeaning to Newfies. I disagree, and think it enhances the charm 'dem peop'le from de rock' are known for.

Let's face it, Newfies have many Ontarians beat, when it comes to their command of their native tongue. They're bilingual— able to understand two languages— English and Newfie.

Whenever that commercial comes on, I stop, take a moment to watch, listen and above all smile, as I enjoy hearing that Newfie salesman rattling off the most delightful and colourful dialogue I've heard in years.

And it's one helluva lot better than some bozo saying "Coffee Crisp makes a nice light snack."

Give the guy a Caramilk to shut him up.

(Ted Brown can be reached at [tbrown@independentfreepress.com](mailto:tbrown@independentfreepress.com))

## Town to review traffic jams in Norval

Commuter traffic using shortcuts through Norval neighbourhoods is causing headaches for the hamlet's residents, and Halton Hills council sought to find a remedy at a recent meeting.

During rush hours drivers have been using narrow local streets such as Noble, King and Green streets to avoid the traffic jams at the intersection of Guelph St. and Adamson St. (Winston Churchill Blvd.).

Council approved a Joan Robson resolution calling on Engineering staff to do a traffic study of the Guelph St. and Adamson St. area, liaise with the Ontario Ministry of

Transportation and Peel and Halton Regions staff to improve the traffic signal timing at that intersection. Other possible solutions include part-time intersection turning prohibitions on Guelph St. or Adamson St., and creation of cul-de-sacs on Noble and King/Green Sts.

Halton Regional Police will also be requested to increase its patrols in the area during peak morning and evening hours.

"This has been a fair time coming," said Robson. "We have looked at it very closely before delivering it to council. There are a lot of longstanding issues addressed (by her resolution) for the people of Norval."

Stick with your high blood pressure treatment, or you may be in for a nasty surprise.

Canadian Coalition for High Blood Pressure Prevention and Control  
<http://aorta.library.mun.ca/bp>

**Fashion Acting Print Television Modelling**

Have you ever dreamed of being an Actor or Model and just didn't know how to get started? Film and production crews are very busy in Ontario and the entertainment industry is constantly on the lookout for new faces and talent. As a result we are currently scouting all looks, sizes, ages and ethnicities. Even if you lack experience, there can be countless opportunities available.

StarQuest Model & Talent Search can help you get started. Join the hundreds of models and actors that have been discovered through StarQuest at our next audition:

**GEORGETOWN - Monday, October 2nd**  
North Halton Golf Club  
363 Maple Ave.  
Attend Anytime Between 5:00 pm-8:00 pm

3 years of age and up. Adult & senior men and women welcome!  
For info visit [www.starquest-talent.com](http://www.starquest-talent.com). Registration fee of \$43. Refunded if you do not qualify.

If the Star is in You, Leave the Quest to Us!

**Commercials Movie Extras Catalogues Billboards**

## MORE HEALTH SAVINGS!

# 15% OFF

Bring this coupon to nutrition house in the **Georgetown Market Place Mall** and receive **15% OFF** your next purchase.

Health questions? Ask our helpful & knowledgeable staff.

**nutrition house**  
Your choice for quality nutritional supplements.

**Georgetown Market Place Mall 905-702-8204**

For more information visit our website [www.nutritionhouse.com](http://www.nutritionhouse.com)  
Not to be combined with any other discounts. Expires **October 31, 2006**.

## Now Accepting New Patients

**Healthspan**  
NATUROPATHIC

A Naturopathic Medical Spa  
Providing Wellness Programs  
for the Whole Family

- Clinical Nutrition
- Botanical Medicine
- Acupuncture
- Homeopathy
- Biofeedback
- Naturopathic Spa and Skin Care
- W.E.I.G.H.T. Advisor Program
- Advanced Laboratory Screening and Assessments
- Women's Health

**Julia Fountain, BSc, ND**  
Conveniently located in the Georgetown Medical Center  
**1A Princess Anne Drive, Suite 106**  
**905-873-8729**  
Visit us on the web at [www.healthspan.ca](http://www.healthspan.ca)

## Boston Pizza Youth Dances at Gellert!

Attention all youth in grades 6, 7 & 8 -

Gellert Community Centre is having their next Boston Pizza Youth Dance! This well-chaperoned event is the hottest ticket in town!

Date: October 6, 2006  
Time: 7:30-10:00pm  
Place: Gellert Community Centre  
10241 Eighth Line  
Cost: \$6.00/ per person  
Grades: 6,7,8

Get your tickets early...dances often sell out quickly! For more info on Youth Dances or any of our Youth programs call:  
**905-873-2601 ext. 2275**  
or visit the Town website at [www.haltonhills.ca](http://www.haltonhills.ca).

**GELLERT** COMMUNITY CENTRE