

FALL BRIDAL CORNER

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Elizabeth's has been helping brides for more than 20 years

Elizabeth's Fashions and Bridal Boutique has the gowns, accessories and expertise to help make your day a very special one. In fact, Elizabeth's has been helping brides to make their wedding dreams come true for more than 20 years.

Elizabeth's Bridal Salon is located at 77 Main Street South and has been a fixture in downtown Georgetown since 1981. The salon is owned and operated by Elizabeth McNeilly and her daughters, Cheryl Donoghue and Heather Burke.

Burke describes the family business as "having the consumers' best interest at heart." Outstanding service, honesty and integrity are the main components of this growing family business.

Together, Donoghue and Burke specialize in assisting the brides with all aspects of their wedding planning including the process of choosing the perfect gown. they welcome the brides-to-be with a quick showing of what is available in-store and then allow them to browse on their own or are there to assist them in making their selections and assist in trying on process.

"High pressure sales tactics are not what you will receive during your visit,

the family at Elizabeth's wants to make this process fun for all involved," says Burke.

Many brides are intimidated by bridal salons that require appointments so Elizabeth's welcomes brides to drop in and take a look around. It gives the customer a chance to meet the family and adds to the flexible and comfortable atmosphere in their store. Appointments can be helpful in managing time if a bride would like to spend a few hours in the salon trying on gowns but are not necessary.

When shopping for the perfect gown, brides are advised to visit the shop with an open mind and be willing to try on a few different styles of dresses. At Elizabeth's we believe that it doesn't take a salesperson to tell you that you have found the perfect gown ... you will know if you follow your heart!

Elizabeth's continues to serve more brides each and every year.

"Our excellent reputation brings us a phenomenal clientele through referrals alone. We have brides coming from not only our local area, but all over Ontario. Referrals really are the best advertising in this business," says Burke.

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How To Sleep Better . . .



Step 1:
Soak in a Sunrise hot tub, to relax and unwind . . .

Step 2:
Crawl into a great mattress, the lowest prices in our Simmons gallery.

Step 3:
Tuck yourself into some of our luxurious bed linens, pillows and duvets.

Step 4:
Select one of our many beautiful bedroom suites to surround yourself.

Step 5: Sweet Dreams!



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