

Wedding dreams come true at Elizabeth's Bridal Boutique

Elizabeth's Fashions and Bridal Boutique has the gowns, accessories and expertise to help make your day a very special one. In fact, Elizabeth's has been helping brides to make their wedding dreams come true for over 20 years.

Elizabeth's is located at 77 Main St. S. and has been a fixture in Old Downtown Georgetown since 1981. The salon is owned and operated by Elizabeth McNeilly and her daughters, Cheryl Donoghue and Heather Burke.

Heather describes the family business as "having the consumers' best interest at heart." Outstanding service, honesty and integrity are the main components of this growing family business.

With over 40 years of combined expertise, both Cheryl and Heather specialize in assisting the brides with all aspects of their wedding planning including the exciting process of choosing that "perfect gown". Brides-to-be are welcomed with a quick showing of what is available in-store and then may choose to browse on their own or have our staff assist them with trying on gowns and making their final selections.

"High pressure sales tactics are not what you will receive during your visit with us; the family at Elizabeth's wants to make this process fun for all involved."

Many brides are intimidated by bridal salons that require appointments, so Elizabeth's welcomes brides to drop in and take a look around. It gives the customer a chance to meet the family and adds to the flexible and comfortable atmosphere in their store. Appointments can be helpful in

managing time if a bride would like to spend a few hours in the salon trying on gowns, but are not necessary.

When shopping for the perfect gown, brides are advised to visit the shop with an open mind and be willing to try on a few different styles of dresses. At Elizabeth's we believe that it doesn't take a salesperson to tell you that you have found the perfect gown... follow your heart!

Elizabeth's continues to serve more brides each and every year. "Our excellent reputation brings us a phenomenal clientele through referrals alone. We have brides coming from not only our local area, but all over Ontario. Referrals really are the best advertising in this business."

At Elizabeth's you will find dresses for the entire bridal party, sure to fit your budget and style whether you are planning a small intimate affair or a large traditional wedding. The store stocks all the latest styles with sizes ranging from 2-44, with the new 2006 fashions arriving daily. There is always a collection of discontinued styles that are below the original cost prices. Special orders take a minimum of 12 weeks to deliver so be sure to shop early. Elizabeth's services all clients from start to finish and offer complimentary steaming and pressing of new gowns, alteration services are available on-site for an additional fee.

Mark Sunday, Jan. 22 on your calendar and join Elizabeth's at Club Link's Eagle Ridge Golf Club in Georgetown for our 2006 Bridal Show where we will be featuring the the latest collections or drop by Elizabeth's for more details.



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