

No appointment necessary at Bea Shawn Fashions

Bea Shawn Fashions, located at 389 Main St. North in Brampton is celebrating its 41st anniversary in 2006.

A family owned and operated business, at Bea Shawn Fashions they pride themselves on their dedication to personalized customer service, a desire to use their expertise to help every bride look her best on this very important day, and their determination to provide value to each of their brides.

As a nine-time winner of the *Brampton Guardian's* Readers' Choice Award for Best Bridal Boutique, they are both grateful to those who voted for them, and hopeful they can continue to gain the trust and confidence of all their customers in the Brampton, Georgetown, Orangeville, Mississauga, and surrounding communities.

With one of the largest inventories of wedding gowns in the area, Bea Shawn Fashions continues to stock gowns, from sizes 6 to 28 W. They understand that every bride—smaller, larger or in between—wants to be able to comfortably try on a wedding gown, and not be left guessing how it will look in her size. Whether you are looking for a sale gown, or prefer to try the brand new styles, a full size range is available, in the store, in a very large variety of styles.

Bea Shawn Fashions pride themselves on providing a full range of

services to their customers as they plan for their special day. Brides receive free alterations on all regularly priced wedding gowns, complimentary steaming of gowns, a zippered garment bag to keep their gown in after the wedding and, of course, professional advice from friendly staff.

You don't need an appointment to try on wedding gowns at Bea Shawn.

"We can't tell over the phone if a bride needs 20 minutes or two hours. We prefer to tell people to just drop in and we'll help them as needed. It tends to make for a more relaxed atmosphere, less pressure, and puts the focus back on customer service, not on clock-watching," said Debbie Shawn, the owner of Bea Shawn.

Whether it's the most up to date styling with floral embroidery or coloured accents, or the traditional white and ivory wedding gowns, Brides will find something to suit their individual tastes and budgets at Bea Shawn Fashions.

Soft chiffon wedding gowns for cottage or island weddings, or gowns with cathedral trains for the most classic of brides—all can be found at Bea Shawn Fashions.

The new year continues to be a year for lots of colour. Wedding gowns continue to not only have soft embroidery in a number of shades, but many styles now come with satin

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there is a difference in formalwear



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GROOM'S COMPLIMENTARY TUXEDO RENTAL PACKAGE

Groom receives a tuxedo rental package up to the average value of four paid rental packages. Additional or optional accessories are extra. Damage waiver surcharge is applicable. \$59.99 price category excluded.



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Bea Shawn FASHIONS

*We Pay the Tax**

January 16 - February 4, 2006

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