

**A D V E R T O R I A L**

# What's in a name?

Halton Tire Centre – has always been known for honest, respectable service and a genuine concern for our customers safety and satisfaction, therefore we are proud to announce that our family has joined the TIRECRAFT family.

This is not a franchise as such – it's a "Buying Group" (provides us with our product).

TIRECRAFT was est. in 1968 in Vernon, B.C. We still offer same great service and remain deep rooted in the community.

Ray is well known for his racing accomplishments. He has been a Class "A" technician for over 20 years and manages the Service Department.

Ray has a large cruiser car following, so if it's a '57 Chevy, '67



Ray Russiani

Chevelle Pro Stock race car, or a 2005 Nissan he can look after all your car needs.

Mike is the family business Store Manager with over 20 years of business knowledge and customer relations. Mike is active in the community and willingly sponsors local athletic teams. Mike has brought new ideas to our family environment and is up to date on



Mike Russiani

all tires and rims, he is more than willing to help you the **CONSUMER** get the best deal for all makes and sizes of rims and tires. There is always one of the family to

drive you home, pick you up or take you to the mall (Mom likes doing that).

Drop by any time and take advantage of our BEST BUY tire pricing. We offer many brand name tires

including Michelin, BF Goodrich, Uniroyal, Hankook, Continental, General, Pirelli, Toyo, Yokohama, Kumo and more.

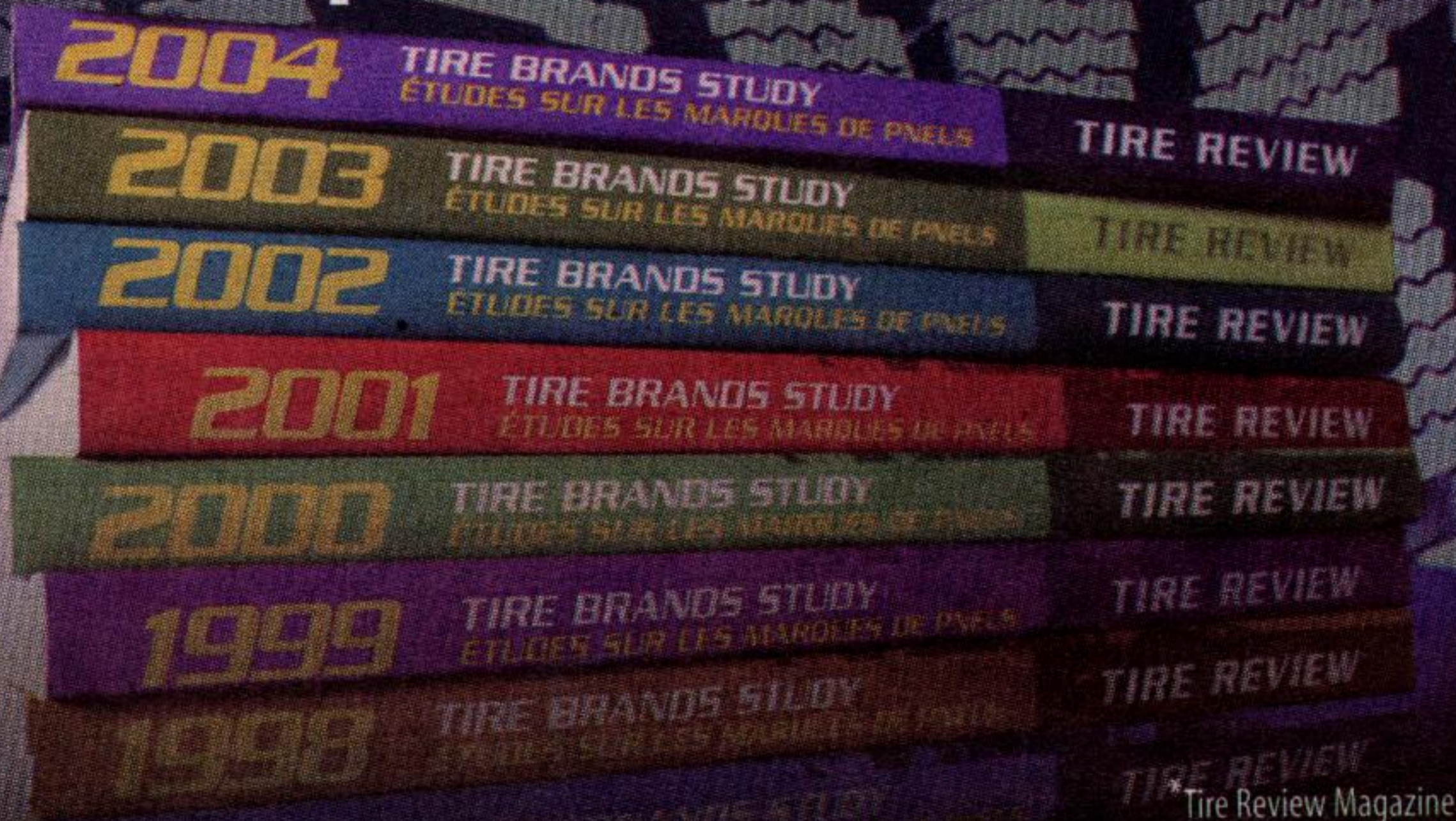
Tirecraft Canada has 190 stores across the country who will honour your tire warranties from British Columbia to P.E.I. & Nfld. It is the 2nd largest commercial tire dealer in Canada owned & operated by Canadians. We are a "Full Service" Automotive Centre.

We are located at 68 Main St. N. (Moore Park Plaza), Georgetown, Ontario L7G 3H3.



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For eight years in a row TOYO Tires have been voted number one in product quality\*



**800 ULTRA**

A tire with the optimum balance of long mileage, plush comfort and resistance to aquaplaning. With the use of TOYO's award-winning DSOC II technology, the 800 ULTRA has been created to offer the perfect blend of these features.

- 160,000 km wear out warranty with no time limit. Free replacement in the first 4 years,

Innovation and Technology has created Product Quality rated higher than other tire manufacturers. The results are in...it's time you switched to Toyo Tires.

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## INSTANT REBATE EVENT

RECEIVE AN INSTANT REBATE WHEN YOU PURCHASE 4 TOYO HIGH PERFORMANCE TIRES.



**PROXES 4'**

Ultra high performance all season radial for sport sedans, coupes and trucks looking for an aggressive tire for all seasons.

**PROXES S/T**

Ultra high performance all season radial for sport trucks and SUVs, looking for high performance and great looks.

**PROXES T1-R**

Ultra high performance summer radial with the latest generation of V-Shape tread pattern insuring outstanding water dispersion for excellent wet traction along with a unique siped tread bond that delivers excellent handling in dry conditions.

**TOYO TIRES**  
DRIVEN TO PERFORM™



TOYO TIRES proves that innovation and technology creates product quality rated higher than other tire manufacturers. The results are in, it's time you switched to TOYO TIRES.

For more details contact your participating TOYO Tire dealer. Offer ends May 31, 2005. Or call 1-877-682-TOYO or visit our web site at:

www.toyocanada.com



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