## Tickled pink with energy savings

The fact that there are some easy ways to insulate your wallet— and your home!

"Homeowners could easily save 10% to 30% on their energy bills by simply investing in a few energy-efficient home improvement projects," says Pierre Cyr, Insulation Expert, Owens Corning.

Adding insulation to your home is one of the best ways to help combat rising heating bills. The money saved through lower heating bills will, over time, more than cover the initial costs.

Tips On Maximizing Energy Savings

• Anywhere from 8 to 20% per cent of the home's energy is lost through the

attic, making this one of the best places to focus on to maximize energy savings. As additional incentive, it's also one of the easiest spaces to insulate.

• Simply add a layer of PINK® Fiber Glass Insulation for Attics to the existing layer. If you have a low-pitch roof, consider hiring a professional to install loosefill insulation like PROPINK™ Loosefill Fiber Glass

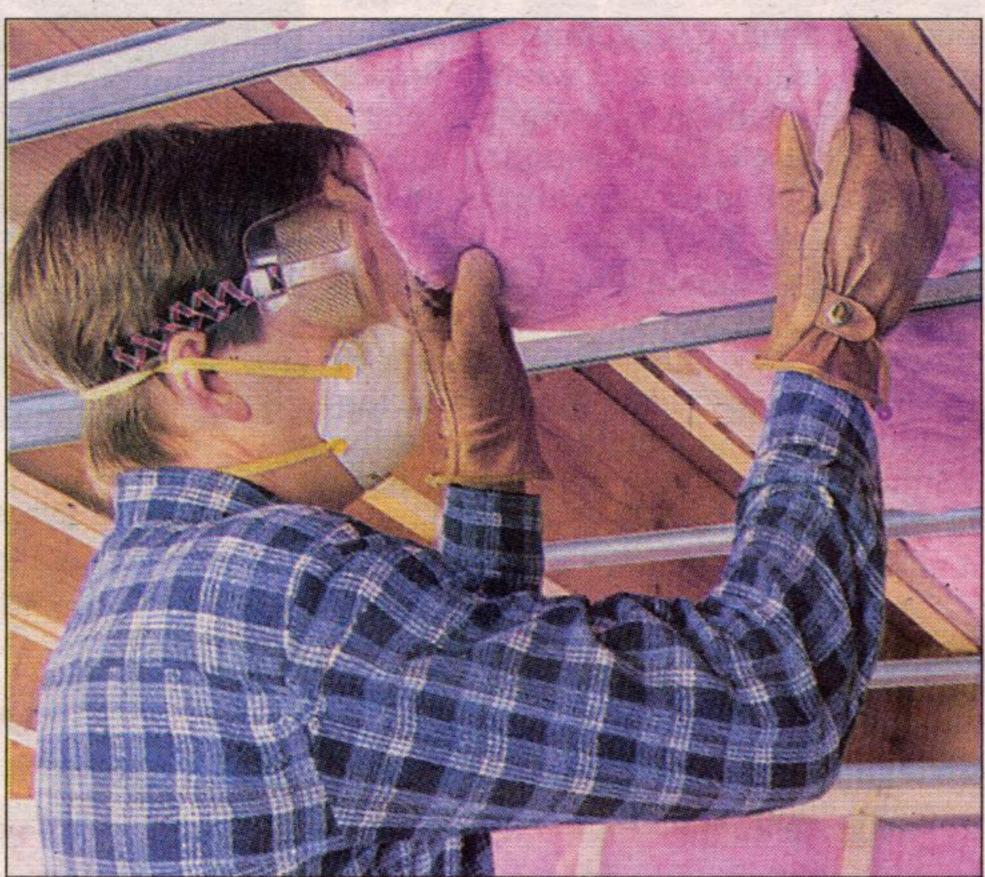
Insulation.

• To assure the unrestricted flow of fresh air from the soffits to the attic remember also to install raft-R-mate<sup>TM</sup> Attic Rafter Vents.

• Insulating an unfinished basement is another big energy saver. A simple, space-saving method is by means of the Celfort® 200 Cel-Lok® System. The extruded polystyrene panels are directly fastened to concrete walls with the system's metal channels and then covered with drywall. This option saves you the time and the trouble of building and installing bulky wood stud frames.

For more information and energy saving tips, visit www.owenscorning.ca or call 1-800-GET-PINK®.

-News Canada

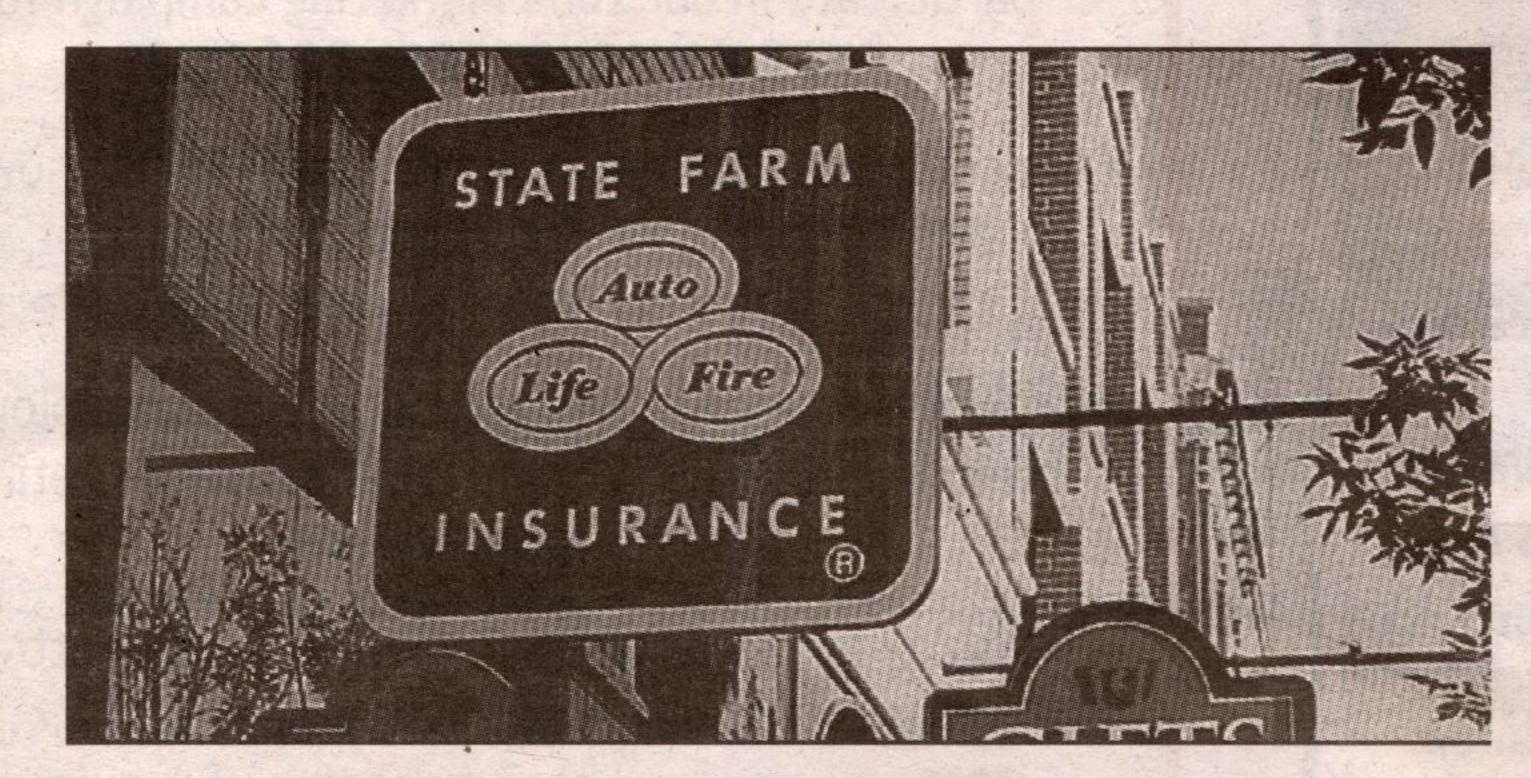




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