

Season changes bring coolant changes

Too many motorists forgo regular cooling system maintenance, leaving their vehicles vulnerable to potential problems. Services like an antifreeze/coolant flush and fill are necessary to keep vehicles running smoothly. To remind motorists to change their antifreeze/coolant, the experts at the Prestone Products Corporation—makers of the leading brand of antifreeze/coolant in North America—have devised a simple way to remember this maintenance: when the temperature starts getting cooler, check your coolant to see if it needs topping up or changing.

"Most people know that antifreeze/coolant helps prevent the engine cooling system from freezing up or boiling over," explains Megan Currie, Prestone® Product Manager. "Few people understand that coolant also contains special chemical additives called corrosion inhibitors that help prevent serious damage to your vehicle's radiator and cooling system from rust and corrosion. Over time, these additives wear out. An inhibitor-depleted coolant can no longer prevent corrosion of cooling system components—such as the engine block, cylinder head, radiator, heater, water pump, etc.—and this is where trouble often starts. So antifreeze/coolant needs to be serviced regularly."

To make cooling system maintenance easier for motorists, the Prestone team has developed a unique new "all makes" formula called Prestone® LongLife™

Antifreeze/Coolant. It's a "one size fits all" formula that is compatible with any antifreeze/coolant regardless of colour in any make or model car or light duty truck, domestic or foreign.

Motorists simply need to consult their vehicle owner's manual to determine the specific maintenance and recommended changeover intervals for their vehicle. Then use an all makes/all models antifreeze/coolant, like the "all makes" Prestone LongLife Antifreeze/Coolant formula to flush and fill the vehicle. In between these services, motorists should top off the system with a prediluted formula such as Prestone® Premixed LongLife™ Antifreeze/Coolant—which features a precise factory filled blend of antifreeze concentrate and de-mineralized water used by most major car manufacturers.

"Cooling system maintenance no longer has to be daunting," adds Currie. "For simplicity's sake, what consumers need to remember is that an all-encompassing product, like the new "all makes" Prestone LongLife Antifreeze/Coolant or Premixed Antifreeze/Coolant, is compatible with any antifreeze/coolant in the cooling system of any car or light duty truck when used as directed on the packaging and as directed in their owners manual."

For more information on cooling system maintenance, visit www.prestone.com.

—News Canada



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