

Business

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Women in Business ready to kick off third year this month

Halton Hills Women in Business (HHWiB) gathered the first week of July to celebrate its second anniversary, and, as usual, the networking event was an overwhelming success.

The committee is now busy organizing its Year Three debut in September with topics of continuing interest to its audience.

These meetings are an excellent way for women to meet and interact with like-minded business women. In addition to enjoying a delicious meal prepared by owner Sam Goyas at Ares Restaurant in Georgetown, each person has an opportunity to tell the group about her business in a 30-second "infomercial" or to give a pre-booked five-minute business presentation. Following this, an expert is invited to make a 15-minute educational presentation.

Some of these educational topics have included how to: create a 30-second infomercial, network effectively, get referrals, manage time, present a positive image, and deal with stress. As well, presenters have discussed safety issues for women in business, as well as legal, financial, marketing, and promotional considerations.

The brainchild of founding

members Caren Walker of Creative Embroidery Works and Val Pakkala of WVP Consulting Inc., this event is one of the most successful events sponsored by Halton Hills Chamber of Commerce. These luncheons have been and continue to be a great success, averaging 50 women in attendance monthly, due chiefly to the consistent efforts of its dedicated committee members, who are very attentive to all feedback, incorporating ideas whenever possible for topics of greatest relevance.

When the luncheons began, the women were all strangers. Today, both the camaraderie and the richness and diversity of the group are evident. Representatives of companies both large and small—in every facet of business management, as well as health care, real estate and retail enterprises—can be found right there.

The next event is scheduled for Wednesday, September 8 at 11:30 a.m. at Ares Restaurant.

For those who would like to attend one of these functions, or for more information, please contact HHWiB's co-ordinator Mary Ridley at 905-877-7119 or visit www.haltonhillschamber.on.ca.

—By Barb Kay

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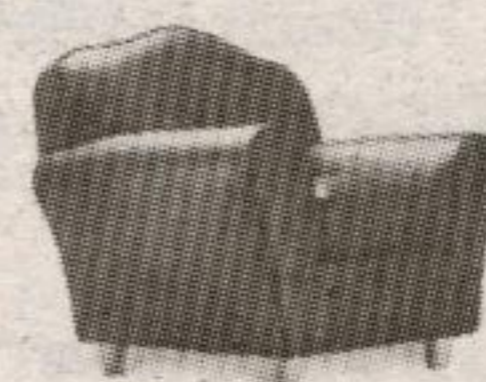
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