



EQUINOX

Starting at
\$26,560[◇]
 MSRP

A sophisticated blend of capability, comfort and style, Equinox can take you anywhere. Anytime.

TAKE THE ROAD LESS TRAVELLED. IN THE VEHICLES MORE DEPENDABLE.

**THE NEW CHEVROLETS.
 GET IN.**

AT YOUR LOCAL CHEVROLET DEALERSHIP.

MALIBU
\$236^{*} per month
 SMARTLEASE

The Epsilon architecture of our new Malibu line provides better performance and a quieter ride.



AVEO⁵
\$131^{*} per month
 SMARTLEASE

Enjoy the freedom that comes with having your own car. Especially when it's such a thrill to drive.

★★★★★
FIVE STAR SAFETY RATING.
 Chevrolet Aveo⁵ holds a 5-Star Safety Rating for frontal occupants in the frontal-impact test.[†]



COLORADO
 Starting at
\$18,345[◇]
 MSRP

Colorado packs more standard horsepower than any V6 midsize pickup in its class. Period.[†]



OPTRA⁵
 Starting at
\$16,190[◇]
 MSRP

With great lines, bold style and a ton of standard features, Optra⁵ has it all. Now you can too.

CHEVROLET **FOR ALL LIFE'S ROADS**



THE NEW CHEVROLETS ARE HERE.

For the latest information, visit us at gmcanada.com, drop by your local Chevrolet Dealer or call us at 1-800-GM-DRIVE. *Based on a 48 month lease. A down payment or trade of \$2,750/\$1,970 is required. (Malibu R7A/Avec5 R7A). Annual cost of borrowing of 0.5%/0.5% per annum. Option to purchase at lease end is \$9,318/\$5,753 plus applicable taxes. Annual kilometre limit of 20,000 km, \$0.12 per excess kilometre. Other lease options available. †Based on MSRP of 2005 Chevrolet Equinox/2004 Chevrolet Optra/2004 Chevrolet Equinox/2004 Chevrolet Regular Cab. (Freight, taxes, PPSA and administration charges not included). †Freight (\$950/\$900/\$830/\$900). Licence, insurance, registration, PPSA, administration fees and taxes not included. Down payment, trade and/or security deposit may be required. Monthly payment and cost of borrowing will vary depending on amount borrowed and down payment/trade. Example: \$10,000 at 0% APF, the monthly payment is \$208.33 for 48 months. Discounts or other incentives may be available where consumers opt for a cash purchase price offer. By selecting the purchase financing offer, consumers may be foregoing such discounts and incentives which may result in a higher effective interest rate. †All competitive claims based on GM Medium pickup segment and 2003 model year competitive data. Excludes other GM divisions. †Offers apply to 2004 new or demonstrator models of vehicles equipped as described. †Offers apply to qualified retail customers in the Ontario Chevrolet • Oldsmobile Dealer Marketing Association area only (including Outaouais and excluding Northwestern Ontario). Dealer trade may be required. Dealers are free to set individual prices. Limited time offer which may not be combined with other offers. Certain exceptions apply. See your dealer for conditions and details. †Graduate Program offer subject to rules and is not to be used in conjunction with \$1,000 GM Student Bonus Offer. †Testing conducted by the US National Highway Traffic Safety Administration (NHTSA). †Registered trademark of General Motors Corporation. †Canada Trust licensed user of mark. Visa International Service Association/†D Canada Trust and GM licensed user of marks. ©Trade-mark of The Toronto-Dominion Bank.