

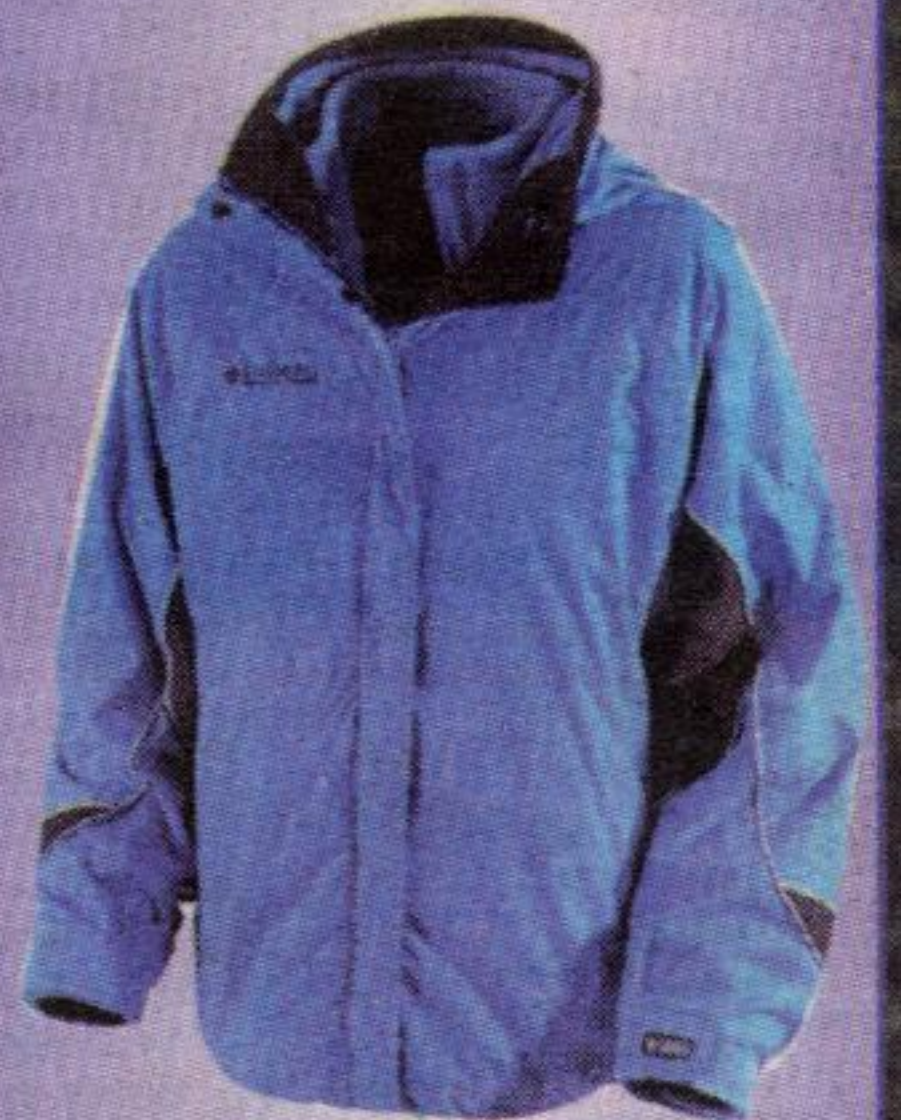
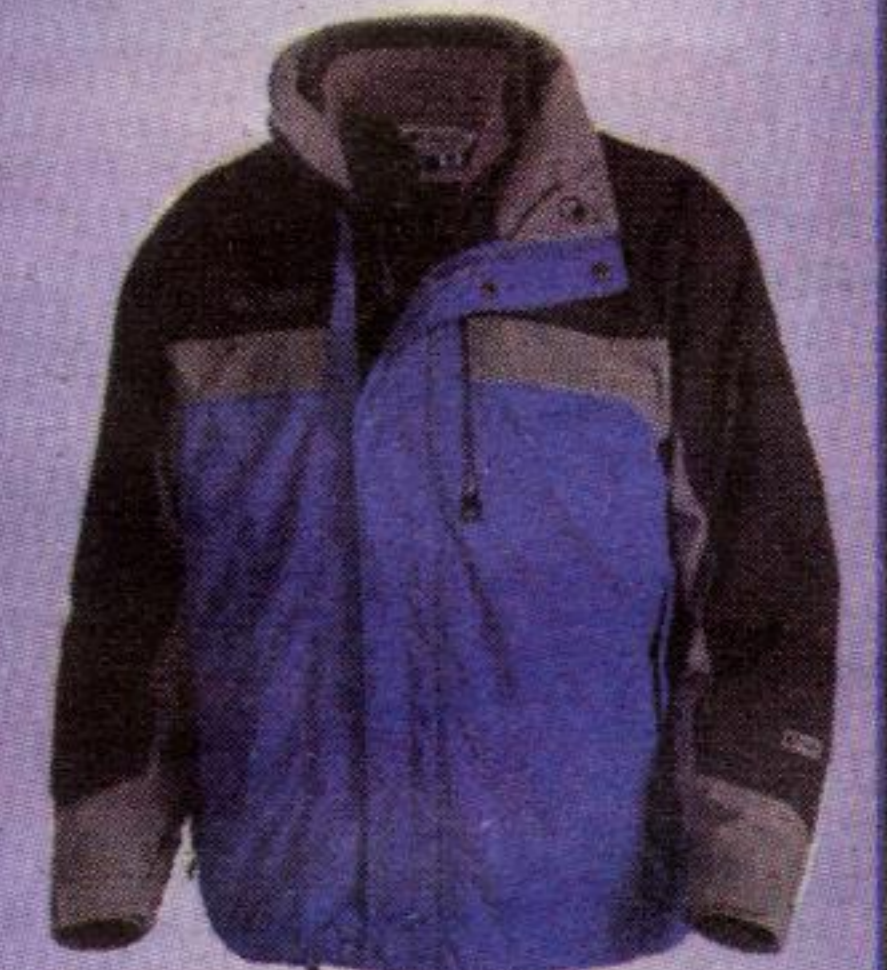
# 2004 Columbia Editions



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financing up to  
**60 MONTHS\***  
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**\$6000 Cash FDA**  
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**1.8%**



"Legendary Capability  
Distinctive  
Equipment  
Unbeatable  
Value Pkg."  
plus  
Columbia Sportswear  
"Bugaboo"  
Jacket  
and Vest  
Combo

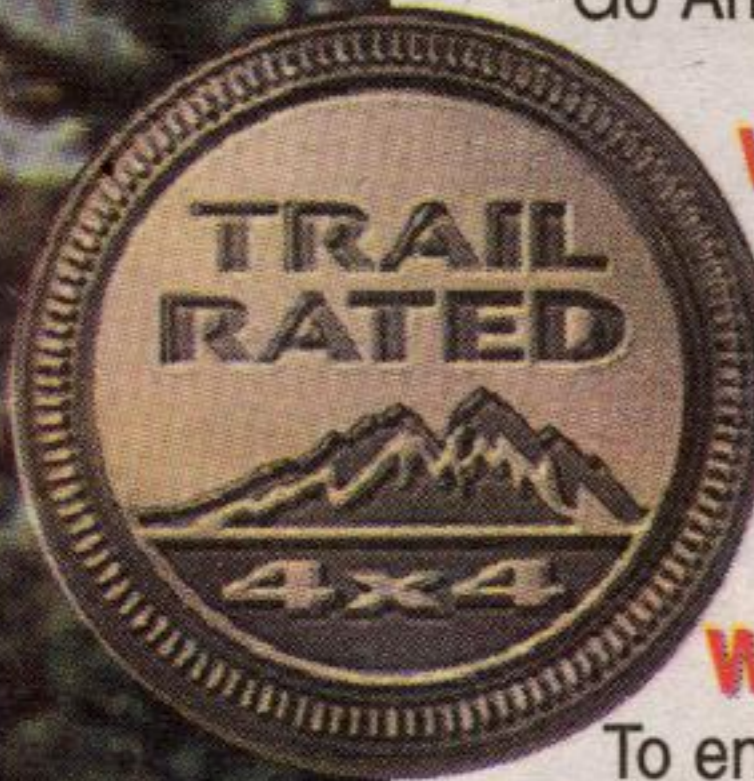


\*See dealer for details.

## JEEP TRAIL RATED

### JEEP TAKES 4WD TESTING TO NEXT LEVEL

Four-wheel drive mastery and leadership lives at the very core of the Jeep brand. Trail Rated is the new standard of 4x4 capability. It exists because life is unpredictable. We want our customers to continue to have freedom and capability to "Go Anywhere and Do Anything".



#### What is Trail Rated?

Jeep Trail Rated is an industry-leading methodology and test standard developed by the Jeep Brand and the Nevada Automotive Test Center (NATC) to objectively measure and predict off-road performance for all Jeep 4x4 vehicles. Through a combination of natural and controlled field tests as well as virtual modeling, Jeep Trail Rated provides a consistent measurement of off-road performance for all Jeep 4x4 vehicles.

#### What are the Trail Rated Performance Categories?

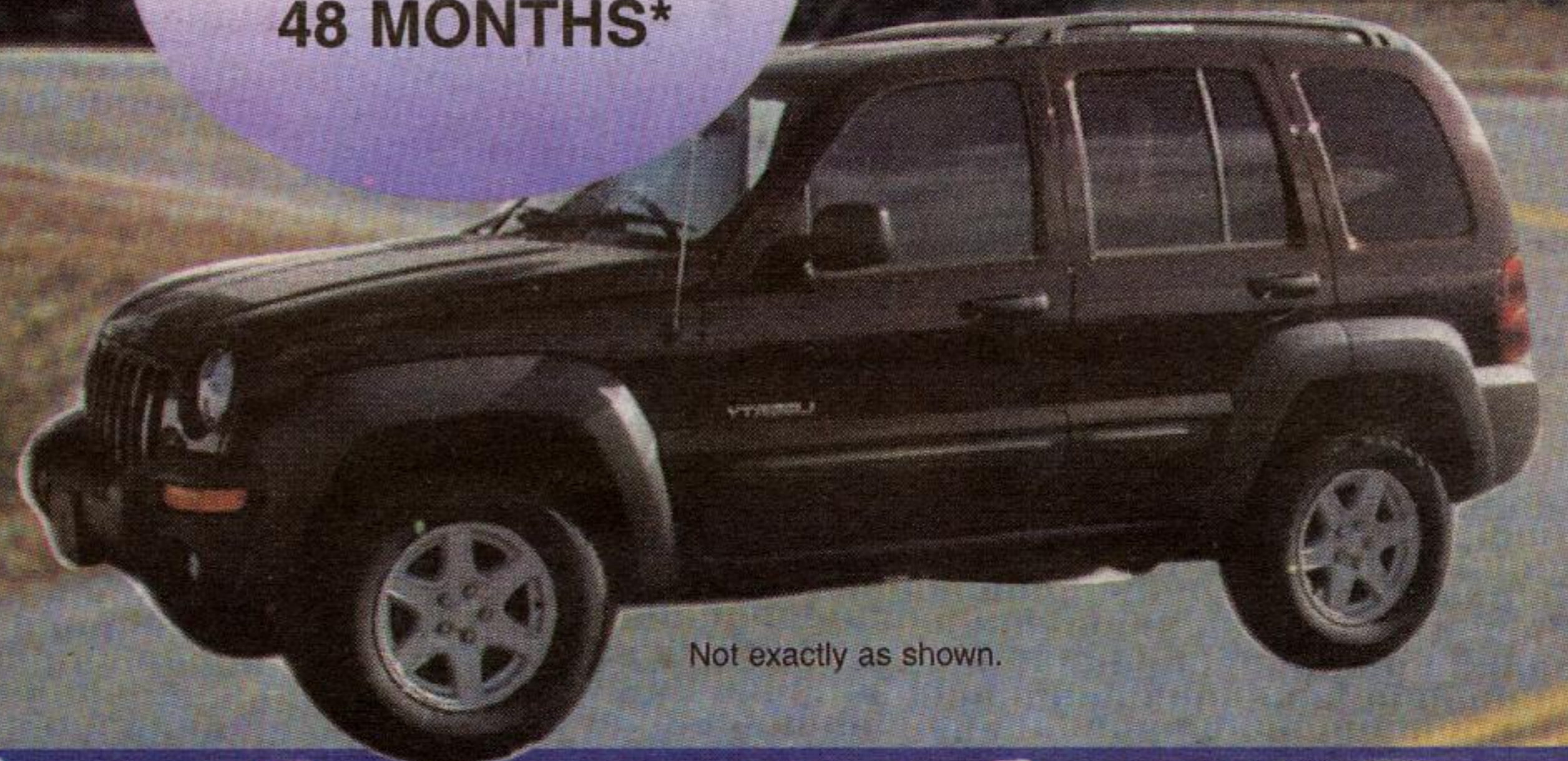
To ensure that the legendary Jeep 4x4 capability continues, the Trail Rated standard includes a combination of virtual and physical testing that rates a 4x4 vehicle in five areas.

- **Traction:** Measures the combination of vehicle power, suspension and the traction of tires.
- **Ground Clearance:** Measures the ability to drive over obstacles that are close together.
- **Maneuverability:** Measures the ability to navigate around obstacles that are close together.
- **Articulation:** Measures the ability to climb over large obstacles when one or more wheels are elevated.
- **Water fording:** Measures the ability to cross a specific depth of water at a specific speed.

**0%**  
financing up to  
**36 MONTHS\***  
or  
**\$1000**  
Cash FDA



**0%**  
financing up to  
**48 MONTHS\***



Not exactly as shown.

# Georgetown Chrysler Jeep Ltd.



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