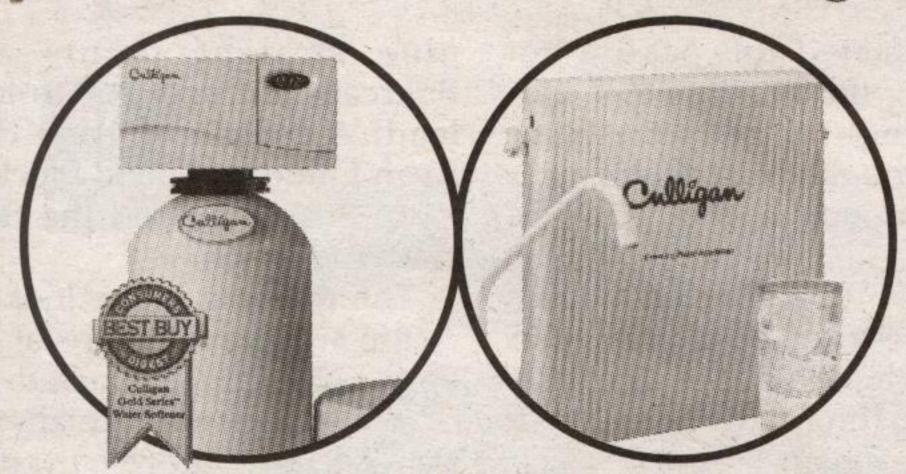
Soft water is not hard to get.



Culligan Gold Aqua-Sensor Water Conditioner

- · Save over 21/2 tons of salt and 20,000 gallons of water with our high-efficiency systems**
- · Enjoy softer, cleaner clothes, silkier, shinier hair and softer skin
- Consumers' Digest "Best Buy"

RENT and the first three months are Free' **BUY** and pay no interest for 12 months and get free installation'

Culligan Water Tower Drinking Water System

- · Purified, odour-free water right out of the tap!
- The most advanced system you can buy that will reduce contaminants by up to 99.9%.

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Trust the Water **0** Experts.

Special limited-time introductory offer. Certain restrictions apply. O.A.C. See participating dealer for details. Free installation applies to basic install only.
When compared to a Culligan Medallist Series 8" with Soft Minder Meter.

Book sale to support local charities

raser Direct, a Georgetown distribution company, is holding a charity book sale on Saturday, Nov. 15, from 8 a.m. to 4 p.m. at its plant, 100 Armstrong Ave. in Georgetown.

This is an annual event, which raised over \$25,000 for local charities last year. More than 1,000 people attended, as book lovers and bargain hunters waded through piles of books, games and puzzles, looking for Christmas gifts. All products are new, with some books slightly damaged. Most are in perfect condition.

Hardcover golf & fishing books, as well as hundreds of videos on outdoor subjects, Puzzlemania, great kids books, woodworking, health, gardening, arts & crafts—you name the subject and there are books, videos, audio and other miscellaneous items.

Many of the items have retail values up

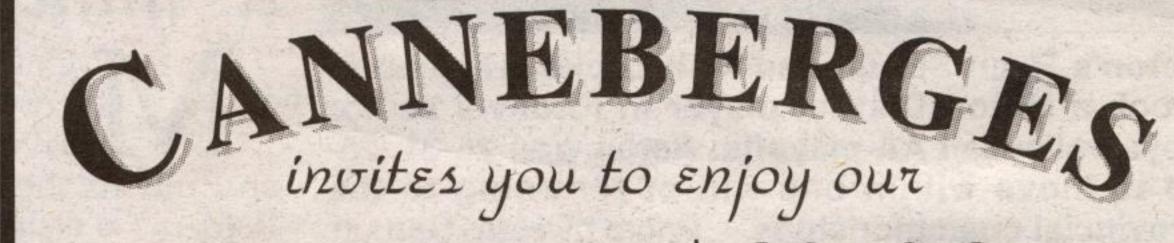
to \$50 but will sell for \$10 or less— maximum five books per title. All sales are final. Payment is in cash or by personal cheque only — Fraser Direct is unable to accept credit or debit cards.

Net proceeds from the sale will be donated to local charities. Fraser Direct employees donate their time in order to get as much money to these recipients as possible. This year's beneficiaries will be the Salvation Army, William Osler Health Centre (Georgetown), Halton Women's Place, Cancer Assistance Services of Halton Hills (CAS-HH), Dominion Gardens Project and Literacy North Halton.

"It's our chance to give back to our community," said Lois Fraser, Fraser Direct owner, "We are grateful to the community for coming to the sale to help us support these worthy organizations."



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Curtis Medina

Last time I discussed water intake now lets get to the heart of the matter. Cardiovascular training or in gym lingo simply, "cardio". Cardiovascular exercise strengthens your lungs, heart, even your bones.

What is the best type to do? How long should I do it for? Is there a fat burning zone? Here are a couple of tips to melt those hips.

 When you start training take it slow. More is definitely not better. Start with a walk around the block and work up from there. No more then 30 minutes at a time in your first 8 weeks.

· Training does not have to be continuous to be effective. Walk in the morning, aerobic class at lunch; play with the kids in the evening.

· There is no true fat burning zone. As you increase your intensity you increase the calories being burned - not only during exercise but more importantly during rest. - Cycling, boxing, skipping, running, and aerobic classes - these are all forms of cardio. There is no one perfect exercise. Do what you enjoy.

· Balance is the key. Cardiovascular, resistance training and stretching must be done equally to get all the benefits of exercise.

Elite Training will be providing Personal Training and Team Sports Conditioning at the Power Zone Fitness Centre.

Take advantage of our special presale offer - no initiation fee for the first 100 members! Save \$175.00. Our presale office will be open on Thursday, November 13th from 1:00 pm to 7:00 pm - located in the same building.

> The Power Zone Fitness Centre. Curtis Medina - Personal Trainer, **Strength Conditioning Coach**



R.H.A.D. YOUR ATTITUDE IS SHOWING Avoid stereotyping or reinforcing

By Cory Soal

Lend

Me

YOU

Ears

incorrect perceptions about seniors show older people as you know them to be: active participants, using a full range of abilities in a full range of roles and activities.

Especially avoid ageist language (that categorizes seniors negatively) such as "the aged", "the elderly", "senile", "feeble", etc.

Beware patronizing, condescending or childish expressions and tone when talking with or about seniors.

Keep in mind that seniors are generally wise shoppers whose lifelong experience comes in handy in detecting flattery and insincere deference.

Remember that the way you use language reflects your attitudes and your respect for the audience.



We care about your hearing!

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PLUS 40 MORE STANDARD FEATURES! WISE BUYERS READ THE LEGAL COPY: *Lease a new in-stock 2004 Escape XLS Duratec 4x2/Explorer XLT V6 with No Boundaries/Explorer Sport Trac 4x2 with Convenience for \$299/\$499/\$359 per month based on an annual lease rate of 6.9%/3.9% and a 48 month lease from Ford Credit to qualified retail lessees, on approved credit. Total lease obligation is \$18,052/\$28,687/\$20,572. Some conditions and a mileage restriction of 80,000 km over 48 months apply. A charge of 8 cents per km over mileage restriction applies, plus applicable taxes. First month's payment and \$3,700/\$4,735/\$3,340 down payment or equivalent trade required. **Purchase a new in-stock 2004 Escape XLS Duratec 4x2/Explorer XLT V6 with No Boundaries/Explorer Sport Trac 4x2 with Convenience for \$24,995/\$40,990/\$31,155. Taxes payable on full amount of purchase price. All offers exclude freight, licence, insurance, administration fees and all applicable taxes. Some conditions may apply to the Graduate Recognition program. Limited time offers. Offers may be cancelled at any time without notice. Some conditions apply. Unless specifically stated, all offers are mutually exclusive and Ontario FDA, P.O. Box 2000, Oakville, Ontario L6J 5E4 cannot be combined. See Dealer for details. Dealer transfer may be required. Not all dealers may have specially equipped models in stock. the second of th