

Brave new woman: Women feel confident renovating homes

"Home renovations begin with vision and will power," says Sara Coutu, Insulation Expert, Owens Corning. "A woman who feels inspired to renovate should also feel confident in her ability to see her desired renovation through to completion - with some well-sourced advice, certain renovations like topping up insulation can be easily accomplished by even the most novice do-it-yourselfer."

Women's new found confidence as home renovators is evidenced by the results of a recent survey conducted by a national chain of home improvement stores that found that over 90 per cent of women had successfully completed a major home improvement project. What's more, over half of the women surveyed reported feeling confident in their abilities as above average renovators.

For individuals with less confidence and/or experience in the area of home renovations a simple, first time project they can start out with is topping up insulation for energy savings. Owens Corning offers the following tips on buying:

- The type of insulation you require depends on a number of factors. Among these, the required R-value for your geographic region. To determine the required R-value, consult posted recommended insulation levels or talk to your local building department.

- The R-value indicates the insulation's resistance to heat flow. A key phrase to remember when shopping for insulation is: the higher the R-value, the greater the insulating power.







- In addition to considering R-value, the choice of insulation depends on the room in your home the insulation is destined for e.g. basement, attic, etc., Owens Corning has insulation for all rooms in your home.

- The type of insulation you choose may also be determined by the amount of space you have available. For example, PINK Fiber Glass Insulation batts are a popular choice for unfinished basements that have space to permit the installation of wood frames. If a homeowner wants to maximize space in the basement, instead of batts, they have the choice of foam board insulation panels. Owens Corning's Celfort 200 Cel-Lok System Extruded Polystyrene Insulation are insulation panels that are fastened directly to walls.

- The quantity of insulation you'll need to buy depends on the size of the area you need to insulate. If you're unsure, measure space dimensions and bring them to your local building materials supplier for assistance.

For more information, call the Owens Corning answer center at 1-800-GET-PINK or visit the website at www.owenscorning.com.

—News Canada

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	 <p>CAROL* & TONY* WALRAVEN ** Associate Broker *Sales Representatives RE/MAX Blue Springs Realty (Halton) www.walraventeam.com 905-877-5211</p>  <p>Carol & Tony Support The Children's Miracle Network</p>
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