

TORONTO STAR
SPECIAL OFFER

**Need
'Em**

Get "In The Game" Toronto Star NHL® Hockey Cards Starting **Monday October 27th**



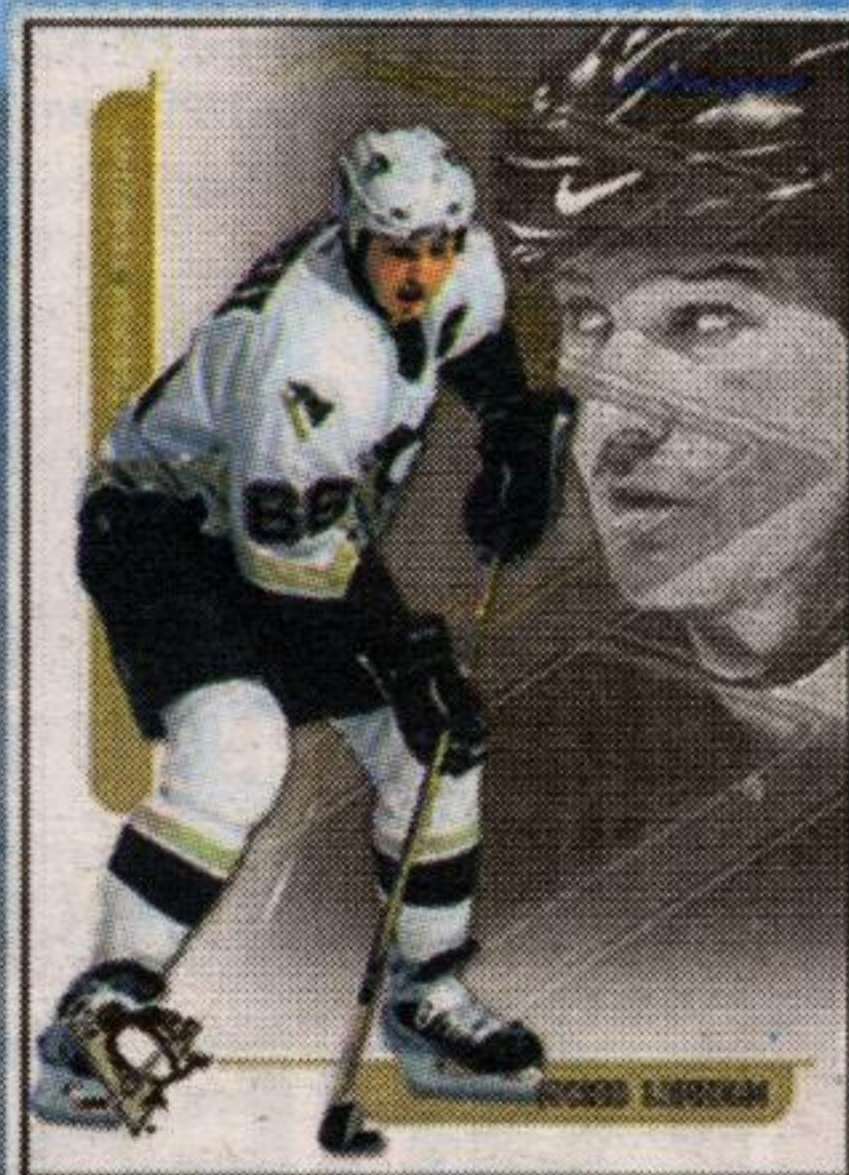
J-S Giguère



Joe Sakic



Mats Sundin



Mario Lemieux



Joe Thornton



Ed Belfour

WIN
A SHARE OF
\$40,000 IN TEAM
SPONSORSHIPS!*

**Get
'Em**

Cut the daily coupon from the Toronto Star
and take it to a participating retailer and get your cards for
only \$2.49 per pack!**

FREE
WITH YOUR FIRST
PURCHASE:
LIMITED EDITION
COLLECTOR ALBUM!

QUANTITIES ARE LIMITED. SHOP EARLY & EVERY DAY!

"In The Game" Toronto Star NHL® Hockey Cards

DON'T MISS THIS CHANCE TO START YOUR COLLECTION OF HOCKEY TRADING CARDS, EXCLUSIVELY FROM TORONTO STAR.

DETAILS:

- Starting Monday October 27th, clip the coupon that appears daily in the Toronto Star.
- Each day for 30 days, the Star features a new coupon for a different pack of cards.
- Each day features a new UNIQUE Foil Insert card. There are 30 unique Foil Insert cards available – collect them all.
- Each card pack contains 5 player cards. There are 30 Premium Foil Insert cards - one released each day for 30 days. The remaining 4 cards are standard player cards (100 others) randomly dispersed in the packs.
- Bring your corresponding daily coupon to one of these participating locations on that day to purchase at the special low price of \$2.49 per pack.**



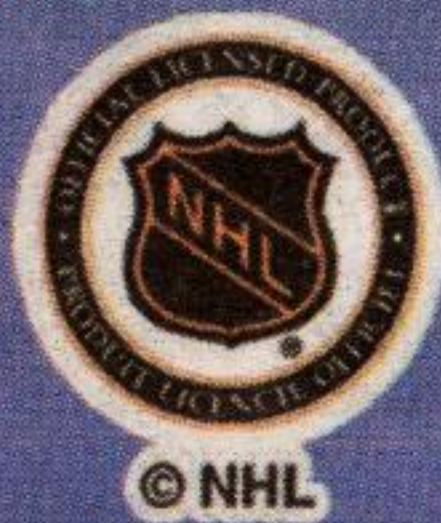
Quantities are limited and while supplies last, until Nov. 25th.

*The National Hockey League is not offering or participating in this contest.

** Tax to be applied on the MSP of \$3.49 (\$0.52).

For more information visit
www.thestar.com/hockeycards

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