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# Home, Lawn and energy

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Sears Appliance, Home Electronics and Lawn and Garden store staff (from left) owner Joan Wilfong, sales rep Carolyn Sampson, co-owner John Sampson and sales rep Irene Ellard, display the energy efficient Sears Kenmore Elite AG3T front loading washer which was named number one top efficiency front loading washer by a well-known consumers' group. The store is located on Mountainview Road N.

Photo by Ted Brown

## Georgetown store in 10th year of operation Energy-efficient appliances the way to go at Sears

When it comes to buying energy efficient appliances, Sears Appliance, Home Electronics and Lawn and Garden store in Georgetown is a must-visit location.

Store owner Joan Wilfong has owned the Georgetown location for 10 years, and also owns the Milton store, managed by her brother John Sampson. The two have a commitment to customer service, and lately, are really pushing their energy efficient line of appliances.

"We were really pleased when the high-efficiency Kenmore Elite front loader washer was named number one front loader by a consumer group," says

Wilfong, "It's a great seller and we are pleased it is so efficient. On top of that, it also qualifies for the PST (provincial sales tax) rebate until November 25."

Through the government program, customers can have their sales tax refunded, which is a testimony of the quality of the product.

But Wilfong says Sears is more than it's name brands Kenmore and Craftsman. The local store also carries a full line of well-known national brand appliances, like Kitchen Aid, Maytag, Whirlpool Frigidaire, General Electric and Amana, giving customers a full line of options to choose from.

In their home electronics line, they also carry such brands as Sony, Panasonic, JVC, Pioneer, Hitachi and Toshiba, in their many models of televisions, stereos, VCRs and DVD players.

"Personally, I think Sears' price match guarantee is the best reason to shop at Sears," says Wilfong. "Add in their national service and parts program, as well as the credit options available from Sears Credit, and customers can certainly find great prices, as well as the piece of mind of a reputable service program."

Wilfong not only owns the Georgetown and Milton stores, she lives locally as well, and feels it's important to

maintain a good customer service program, especially when many of her customers are area residents, and repeat customers.

Not only does the Sears store offer a full line of appliances and home electronics, it also carries lawn and garden equipment, and it's own line of Sears exclusive Free Spirit treadmills and exercise equipment.

Last but not least, the convenience of shopping at home from the Sears catalog can't be beat. Customers can place their order at the Georgetown location, and have their merchandise in their hands in days.

—By Ted Brown, staff writer

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