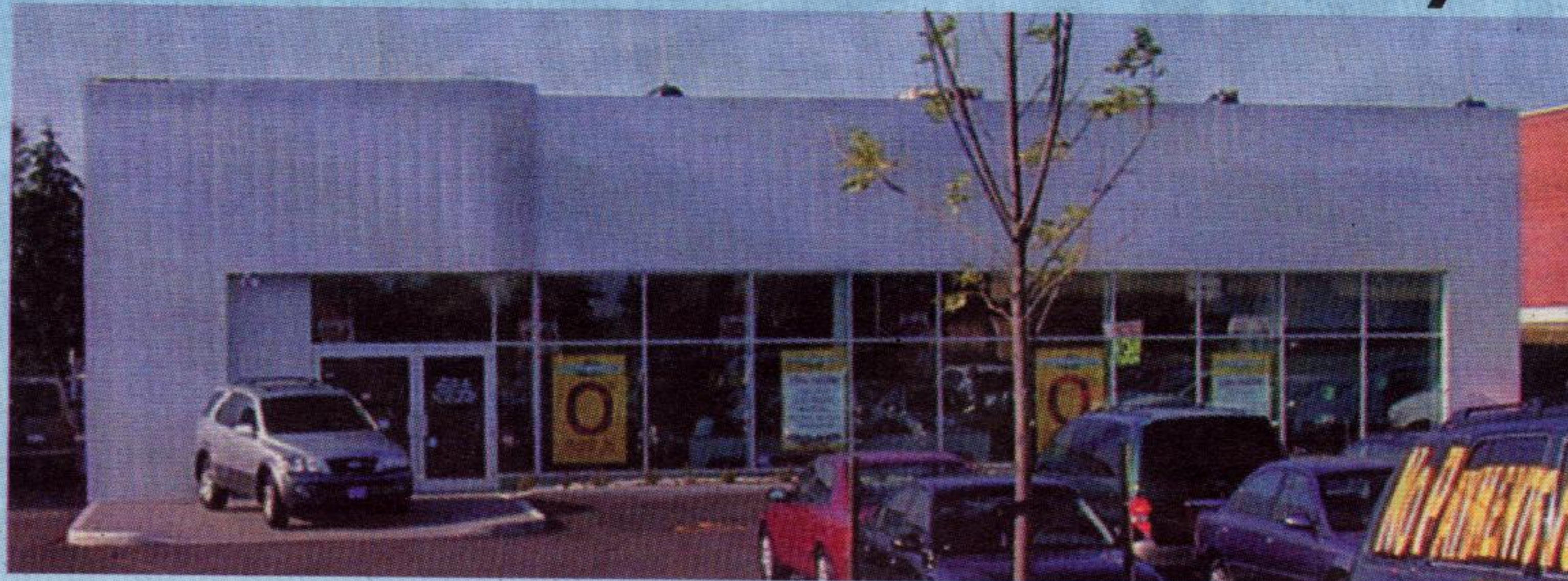


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VALUE ADVANTAGE

CLEAROUT

MSRP \$24,995\*\*  
EX-L model shown†



★★★★★  
HIGHEST SAFETY RATING POSSIBLE!†  
5-STAR FRONTAL IMPACT RESISTANCE  
5-STAR SIDE IMPACT RESISTANCE

NO PAYMENTS  
FOR  
12 MONTHS†  
on Selected Models

OR

0%  
PURCHASE  
FINANCING†  
on Selected Models

OR

UP TO  
\$2000  
OFF CASH PURCHASE†  
on Selected Models

**World Class Safety  
2003 SEDONA LX**

- 3.5 L V6 DOHC engine • 5-speed automatic • Front & rear A/C • Cruise control • Power windows, locks & heated mirrors • AM/FM/CD stereo • Rear privacy glass • Dual airbags • Wiper de-icer • Dual sliding doors • Tilt steering • 7-passenger seating • 8 cupholders • And more

**\$239\*** PER MO./60 MOS.  
LEASE FROM  
Only \$4,350 Down Payment  
\$0 SECURITY DEPOSIT

**\$15 MORE A MONTH** DVD PACKAGE

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The #1 Value Leader 2003 RIO S

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Only \$595 Down Payment  
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WITH AIR CONDITIONING • 1.8 L DOHC engine • 5-speed manual • Power windows, locks & heated mirrors • Cruise control • Dual airbags • Fog lamps • Tilt steering • 60/40 split-folding rear seat • AM/FM/CD stereo with 6 speakers • Driver's seat height adjuster • Remote trunk release

**\$179\*** PER MO./60 MOS.  
Only \$2,895 Down Payment  
\$0 SECURITY DEPOSIT  
DELIVERY AND DESTINATION INCLUDED  
OR 0% PURCHASE FINANCING



The Fun to Drive 2003 RIO RX-V

WITH AIR CONDITIONING • 1.6 L DOHC engine • 5-speed manual • AM/FM/CD stereo • 14" alloy wheels • Power steering • Fog lamps • Rear spoiler • Tachometer • Tilt steering • 60/40 split-folding rear seat • Cargo security cover • Driver's seat height adjuster • And more

**\$189\*** PER MO./60 MOS.  
Only \$1,195 Down Payment  
\$0 SECURITY DEPOSIT  
DELIVERY AND DESTINATION INCLUDED  
OR 0% PURCHASE FINANCING



The Re-Designed 2003 MAGENTIS LX

• 2.4 L DOHC engine • 4-speed Steptronic transmission • Dual airbags with Passenger Presence Detector • A/C • Power windows & locks • Power heated mirrors • AM/FM/CD stereo • Cruise control • Tilt steering • 60/40 split-folding rear seat • Driver's seat height adjuster

**\$225\*** PER MO./60 MOS.  
Only \$2,250 Down Payment  
\$0 SECURITY DEPOSIT  
OR 0% PURCHASE FINANCING



All New 2003 SORENTO LX SUV

• 3.5 L V6 DOHC engine • 4-speed automatic • Shift-on-the-fly 4WD • 5,000 lb. towing capacity • Front & side airbags • ABS brakes • 16" alloy wheels • A/C • Power windows, locks & heated mirrors • Cruise control • AM/FM/CD stereo with 8 speakers • Roof rack • Front fog lamps

**\$315\*** PER MO./60 MOS.  
Only \$4,250 Down Payment  
\$0 SECURITY DEPOSIT  
OR 1.9% PURCHASE FINANCING  
DRIVERS' CHOICE BEST MID-SIZE SUV - MotorWeek

Other lease and finance options available. See dealer for details. \*Leasing plans OAC provided by Kia Canada Financial Services. Available on 2003 Rio S (R05413)/2003 Spectra LS (S754A3)/2003 Rio RX-V (R05523)/2003 Sedona LX (S7523)/2003 Sorento LX (SR7513)/2003 Magentis LX (MS7413) [the "Featured Models"]. Based on a 60/60/60/60/60 month lease rate of 2.43%/1.66%/2.26%/3.84%/5.22%/1.23% and a down payment or trade equivalent of \$595/\$2,895/\$1,195/\$4,350/\$4,250/\$2,250. †First month's lease payment of \$159/\$179/\$189/\$315/\$225, plus \$0/\$0/\$0/\$1,085/\$1,085/\$930 delivery and destination, and a \$350 acquisition fee, due upon delivery. Total lease obligation for the Featured Models based on an MSRP of \$12,350/\$16,795/\$15,950/\$24,995/\$29,995/\$21,895 is \$10,135/\$13,635/\$12,535/\$18,690/\$23,150/\$15,750 and the option to purchase at end of lease for \$4,168.40/\$4,906.25/\$5,544.00/\$9,179.40/\$11,764.80/\$6,959.00 plus applicable taxes. Lease has 20,000 km/year allowance (other packages available) and \$0.10/km for excess. \*\*2003 Sorento LX MSRP from \$29,995, 2003 Rio S MSRP from \$12,350, 2003 Rio RX-V MSRP from \$15,950, 2003 Spectra LS MSRP from \$16,795, 2003 Sedona LX MSRP from \$24,995, 2003 Magentis LX MSRP from \$21,895. Licence, registration, insurance, delivery and destination, and taxes are not included, unless otherwise stated. MSRP of the Featured Models is shown above. Prices subject to change without notice. Dealer may sell/lease for less. 0%/1.9% purchase financing (varies depending on vehicle's model) is available for a maximum of 60/48/36 months (varies depending on vehicle's model). All purchase financing offers exclude delivery and destination, licence, insurance, administration fees and all applicable taxes. †Purchase financing example: \$10,000 at 0.0% purchase financing equals \$277.78 per month for 36 months; C.O.B. is \$0 for a total obligation of \$10,000. ††No Payments for 12 Months\* purchase financing example: \$10,000 at 0.0% purchase financing per annum for 11 months, monthly payment is \$0, cost of borrowing for the first 11 months is \$0 and total still owing after the 11 months is still \$10,000. After 11 months, \$10,000 financed at 6.05% equals \$235.08 per month for 48 months; C.O.B. is \$1,283.82 for a total obligation of \$11,283.82. ††Up to \$2000 off cash purchase\* offer applies only to cash purchases concluded and fully paid on the day of the transaction. Does not apply to units financed or leased with Kia Canada Financial Services. Offer varies depending on vehicle model. Monthly payment and cost of borrowing will vary depending on amount borrowed, the term and down payment/trade. Certain restrictions may apply. ††Featured models are not exactly as illustrated. ††NHTSA (National Highway Traffic Safety Administration) test results. Visit www.nhtsa.dot.gov/cap for full details. \*500L/300L Free Gas\*\* offer applies only to all new vehicle purchases, not including demonstration vehicles or fleet purchases. A \$375/\$225 gift certificate for gas purchase at Petro Canada™ will be awarded to the purchaser. Gift certificate is based on 500/300 litres of gas at \$0.75 per litre. See your participating Kia dealer for details. For a limited time only, KIA is a trademark of Kia Motors Corporation.

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