

Business

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A taste of Europe can be found at Georgetown's newest bakery/café

A little bit of Europe can be found right here in Georgetown in the recently opened La Vita Bakery Deli Café.

La Vita, which means life in Italian, is located in Units 3 and 4 at 71 Mountainview Rd. and offers a wide variety of freshly baked breads in the European tradition, deli meats and cheeses, gourmet cakes and pastries, personalized cakes for all occasions, freshly prepared deli sandwiches and hot cuisine and oven baked pizza by the slice or whole.

Carmine Maiorano, who owns La Vita along with his brother Agostino

and cousin Michael Maiorano, say business since they officially opened in August has been "excellent" and beyond their expectations.

"The community has accepted us with open arms," said Maiorano.

While he said everything they carry has been moving well "our lunches, our catering and our frozen gourmet meals seem to be the biggest hits."

The freshly baked breads have also been well received.

"There probably isn't a day that we haven't sold out," he said.

They offer a catering menu and can cater just about anything said Maiorano. They also provide full service catering.

La Vita also offers Italian style ice creams, Espresso, cappuccino, latte and premium brewed coffees, which are available all day long and can be enjoyed in La Vita's comfortable fireplace café lounge.

Other items available include European inspired gift baskets, gourmet foods, imported oils and decorative products.

All three owners are active participants in the daily operation and management of La Vita— Carmine as the general manager, Agostino as the retail sales and operations manager, and Michael as the production manager.

Carmine's wife Christine and



La Vita Bakery Deli Café owners (from left) Michael Maiorano, Carmine Maiorano and Agostino Maiorano assist Mayor Kathy Gastle in cutting the ribbon that officially opened their new business located on Mountainview Rd. Photo submitted

Agostino's wife Diane are also involved with the business.

Jenny Allen of Canterbury Gourmet Foods is also on board and creates Canterbury's gourmet products from La Vita's kitchen.

La Vita Bakery Deli Café is open Monday to Friday from 7 a.m. to 7 p.m., Saturday from 8 a.m. to 5 p.m., and Sunday from 10 a.m. to 4 p.m. Call 905-877-7719.

—By Lisa Tallyn, staff writer

Small business seminar Oct. 9

Halton Region Business Development Centre will host Bridges to Better Business, a unique, one-day learning and networking event for small business owners, on October 9, 11:30 a.m. to 5 p.m. at Halton Regional Centre.

To register for Bridges to Better Business, call 905-825-6000 or visit www.haltonbusiness.com. Registration is \$50, and includes lunch and a networking reception.

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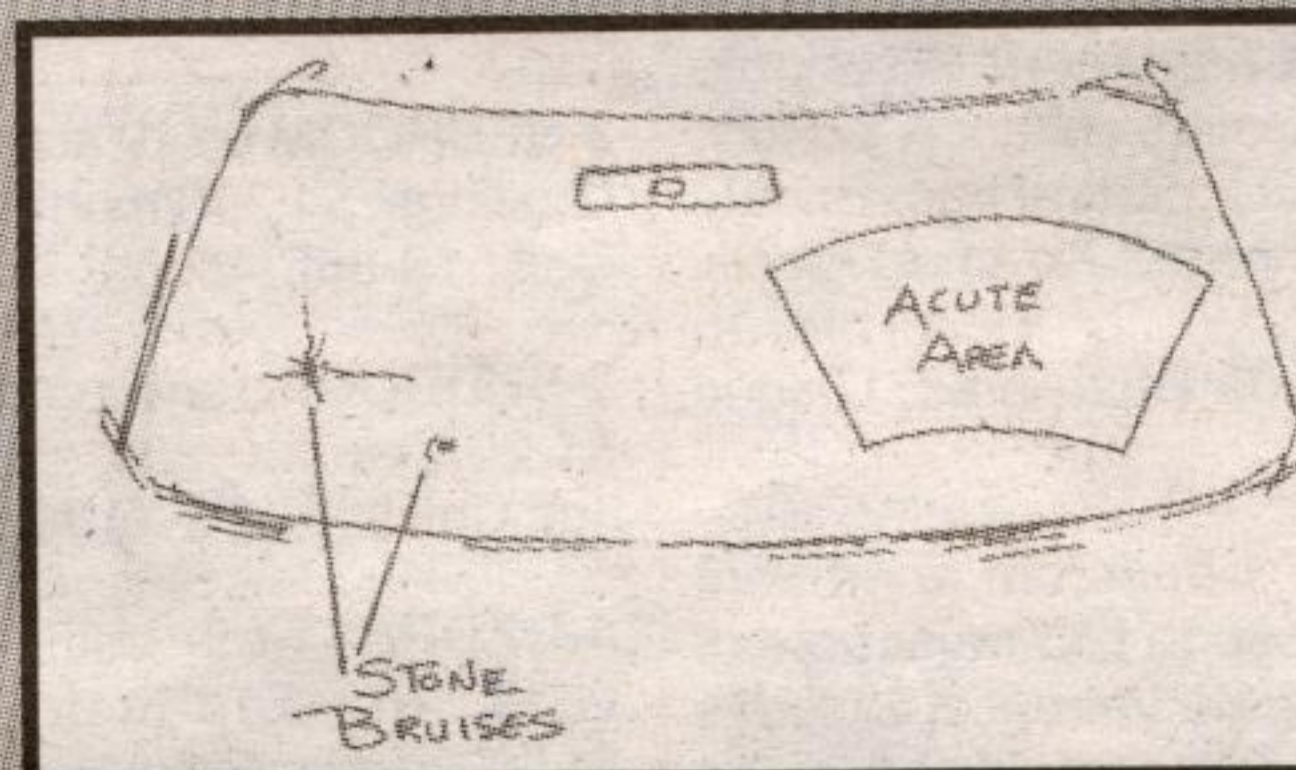
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