



CW Horticulture

Located in historic downtown Georgetown

GARDEN CENTRE

• icicle pansies • fall decor • flowers for weddings and sympathy • horticultural counseling • antiques and giftware

P: 905-877-5571

F: 905-877-8140

cecilia@cwplantcare.com

www.cwhorticulture.com

138 Mill Street, Georgetown ON L7G 2C1



Your home is your oasis Carpet: Comfort comes first

Your home is your oasis, your place of retreat at the end of a busy day. Residential designers are recognizing that besides surrounding themselves in the home with good contemporary design, people want comfort! It's great to come home, kick your shoes off and...ahhhh!... relax, be comfortable and be happy.

Homeowners and designers all over North America are digging their toes into the cozy, warm softness of broadloom, seeing the possibilities with the latest patterns, textures and colors to make a huge fashion statement, and finding carpet's overlooked inherent virtues.

Today's wall-to-wall carpet is a far cry from the floorcovering of the 60's and the quality offered in much of the continent's tract housing. Today's carpet is a new generation, produced from advanced fibre and manufacturing technology to provide unique fashion choices, comfort and warmth underfoot and enhanced easy-to-care for performance and wear-ability.

"Warmth, comfort, and sound-proofing are three of carpet's foremost virtues that make it the ideal choice for family rooms, children's rooms, master bedrooms, and hallways", explains Leslie Beaumont, Director of Marketing with Beaulieu Canada, Canada's largest carpet

manufacturer. Regardless of your lifestyle, whether it is classic elegance, casual comfort or urban contemporary, you will be able to find the carpet that suits your room and expresses your personality. For more information on designer-recommended carpet choices by lifestyle, visit the web site: www.yourhomestyle.ca.

Because carpet offers more styling options than any other type of floor covering, designers are choosing carpet first to set the look and feel of the "show off" rooms in the home and are using wall-to-wall carpet vs. area rugs to create an uninterrupted impression of sweeping space. "Market response to our new fashion styles has been phenomenal", says Beaumont.

Be inspired with a broad range of diverse design choices ranging from rich, velvety saxonomies, to subtle pin-dots, to nubby popcorn berbers, twisted friezes, contemporary ribbed-sisal looks, sculptured geometric loops, to old-world multi-dimensional florals, and vines, to name but a few.

Create your very own home oasis, your own inviting comfort zone with a sense of peace, privacy, warmth and security and begin, as the designers do, with the right choice in flooring.

—News Canada

FALL & WINTER 2002

COMING SOON

This year's theme....

Welcome to

Halton Hills

The Independent
& Free Press

For more information please contact your advertising representative
905-873-0301

PLACE TO BE
HALTON HILLS MAGAZINE

ADVERTORIAL

Promoting your Business is a "snap".

Promoting a business, a client once said, is like flying a plane: if you don't take control of where you're going you won't fly very high.

It's a good idea to think about what you want to accomplish though. One thing is for sure, when you do it effectively it produces long lasting results.

What does it mean to promote your business? At Labyrinth Industries Inc. a local business for over 9 years, they offer several ways of going about it.

Promotional Products with your logo on them, like pens, fridge magnets, mousepads, embroidered clothes, etc.

Fridge Magnets stay on the average fridge for 2 - 10 years; now that's value!

These are great for open houses, launches, client appreciation, golf tournament gifts, and much more. If you give them the right gift they'll keep it forever. Budgets don't have to be large either: small minimums and competitive pricing make it affordable.

Budgets don't have to be large either: small minimums and competitive pricing make it affordable.

A lot of people get concerned about the graphics side; I don't have my logo on disk or film worried about the cost of scanning my logo are things said often.

Ron Brooks of Labyrinth Industries Inc. says, We've never had a logo we

couldn't scan or re-build, often we hear it looks better than their original.

You don't even have to break the bank. Something as simple as fridge magnet or a pen can say a lot for your business. Why is that? Ron Brooks says, When we were kids we bought the Captain Crunch for the prize inside: nothing's changed. We still like getting things for free. It creates an instant awareness of your business for that client.



Even if you don't use our services we have a great gadget on our web site you can use (www.labyrinthind.com) Click on the "FUN" button to use the random lottery numbers creator. And there's a link to the OLCG which will tell you things like, what are the numbers that come up most often and you can even check to see if your number have ever won.

If you have anything you'd like to discuss about promoting your business Ron Brooks (Labyrinth Industries Inc.) is available at 905-873-9225 x 123. www.labyrinthind.com