#### Kinsmen auction hits airwaves Monday

items

here will be something for everyone on the auction block at the Georgetown Kinsmen TV Auction Monday night.

More than 230 items will be up for sale during the 18th annual auction on Cable 14 from 6 to 10:30 p.m., including several spa packages, a helicopter discovery flight, 10' Bass fishing boat, rounds of golf, a Galileo six-person spa, Sony Playstation 2, firearms/use of force training through Halton Police, a jet ski, wood stove, land-scape consultation and many gift certificates.

Auction chairman Bryan Whitteker is appreciative of the many donated.

"For the most part we call, and people are very generous year after year," said

Whitteker. "We've been very fortunate with a lot of long-time contributors."

He said some have been donating items since the auction began.

As in the past, the auction items can be bid on prior to Monday by visiting the Web site www.georgetownkinsmen.ca.

He said there have already been bids placed on more than 75 per

cent of the auction items and "many have already had several bids."

On Monday night items will be auctioned off in 45 minute blocks.

"Ninety per cent of the items go at the end of each block."

The auction is the Georgetown Kinsmen Club's major fund raiser and last year brought in \$20,000 which went toward the Town of Halton Hills' localmotion campaign.

Money raised at the auction this year will also go to the campaign as the club has committed to raising \$75,000 for *local*motion. To date they have brought in \$40,000.

—By Lisa Tallyn, staff writer

#### Owner 'blown away' after buying milestone Civic

Then Matt Elson of Brampton dropped by Georgetown Honda to kick a few tires last January, he was simply looking for a new car.

Little did the 24-year-old Brampton resident know that when he signed the dotted line for his 2002 Honda Civic Si., would he become something of a celebrity with Honda Canada.

In mid-February, Georgetown Honda salesman Ron Ross called Matt to tell him the good news. His 2002 Civic was the one millionth Honda Civic sold in Canada.

"It's great," said Elson yesterday (Thursday), "I can honestly say my car is one-in-a-million."

Matt's Honda was one of six that his family bought in a short time. Salesman Ross couldn't believe it when Matt and his father Mike dropped by to shop for cars— and bought three in one day.

"I was blown away," said Ross,
"And even better, they came back
within the next week and bought
three more."

In total, Mike Elson outfitted the

entire family, buying two CRV's, two four-door Civics and one hatchback, as well as Matt's Civic Si.

"I even bought a Honda motorcycle around the same time," said Mike Elson. "I guess we're really a Honda family in every sense of the word."

In total, Mike and his wife Audree took two of them, Mike's mother Agnes took another, and Matt's girlfriend Amie Miles and a friend were the recipients of the others, all in addition to Matt's Civic Si.

Audree had purchased a new Civic in 1992 from Georgetown Honda, but the family was shopping at another dealership before Audree brought them back to Georgetown.

"We weren't pleased with the customer service we received at the other location," explained Audree, "So we decided to give Georgetown Honda a try."

Honda Canada National Sales Manager Arch Wilcox was at Georgetown Honda yesterday (Thursday) to recognize Matt's purchase, presenting him with an engraved Tag watch, as well as tickets to the Molson Indy later this year, compliments of Honda Canada.

"It's a fabulous event for Honda," said Wilcox, "Not only did we sell the millionth Civic in Canada, but at almost the same time, we sold the two millionth Honda in Canada as well."

Wilcox said that although Matt's car was built in the U.S., many of those one million Civics are four-door models, all built at Honda's Alliston plant.

Georgetown Honda general manager Dan McGlade was happy to see it happen at his dealership.

"It's not only a good feeling to be able to sell this family all these cars, and see them leave as satisfied customers," says McGlade, "But when the dealership receives national recognition for selling the one millionth Civic, I simply have to thank the Elson family for bringing us their business."

-By Ted Brown, staff writer

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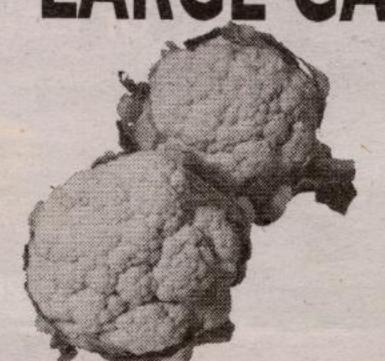
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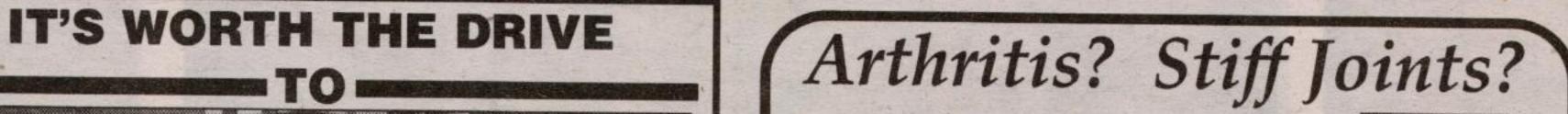


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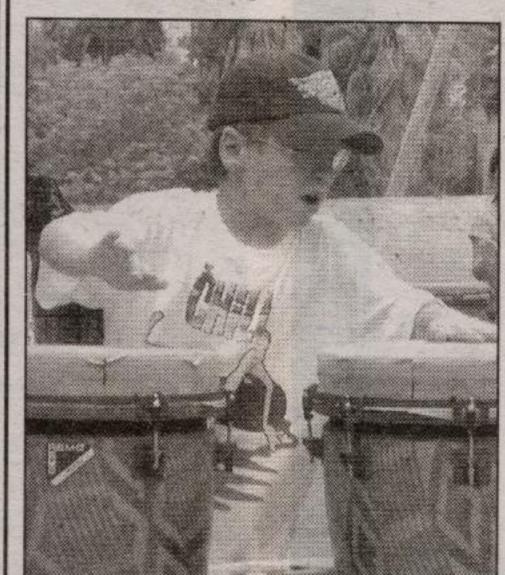
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