

A Special Supplement to

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Home, Lawn & Garden

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CW Horticulture is a gardener's delight

Full-service floral shop will also plan and design yards for their clients

The recently-opened CW Horticulture on Mill St. in Georgetown offers floral and garden design, flowers for all occasions, horticultural counseling, a garden centre and antiques and giftware.

Cecilia White, who owns the business with her husband Scott, said they originally launched it from their home in 2000, and last month they opened a shop at 138 Mill St. (corner of Market and Mill streets.)

White, who is a certified horticultural technician, studied horticulture and landscape design at the University of Guelph and is also a graduate of the Canadian Institute of Floral Design, said CW Horticulture is a full-service floral shop.

They make floral arrangements for weddings, sympathy and all other occasions. They also offer wire service and delivery.

"I can send flowers all over Canada, the U.S. and overseas," said White. She also said they recently became a member of Flowers Canada.

She said when they are consulting with brides about their flowers, they can work from a theme, a price point, a colour, or just an idea.

She said currently the trend in bridal bouquets is for a hand-tied or clutch bouquets in a monochromatic colour scheme.

"It's like working with textures in the same colour," she said.

Roses are the most popular for weddings and she said the Vandella rose is a favourite.

She added more and more people are using flowers for many different occasions, for example children's birthday parties.

Through their horticulture counseling service they work with their clients, both residential and corporate, to develop landscape designs.

She said, for example, residential clients who aren't happy with their current backyard come to them and they will "help them execute a plan and design."

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Scott and Cecilia White of CW Horticulture display some of the many flowers available at their 138 Mill St. shop in Georgetown. The shop offers offers floral and garden design, flowers for all occasions, horticultural counseling, a garden centre and antiques and giftware.

Photo by Ted Brown

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