

Georgetown BIA sells Downtown Dollars

s Santa Claus parades through the streets of Georgetown on Saturday, Lit's time to turn your thoughts to Christmas shopping.

The businesses of Downtown Georgetown are once again offering the Downtown Dollar program to help shoppers save on Christmas gifts this year.

Downtown Dollars are treated as cash by participating downtown merchants and change will be given for goods purchased with Downtown Dollars. This program expires on Dec. 31.

This Saturday, for one day only, between 10 a.m. and 1 p.m. (the parade starts at 1:30 p.m.), customers can purchase Downtown Dollars from the Georgetown BIA (Business Improvement Area) at the cost of \$40 for 50 Downtown Dollars with a maximum of 200 Downtown Dollars per household.

These Dollars may be redeemed against

the purchase of goods and services to a maximum of 200 Downtown Dollars per purchase. That's a 20 per cent savings on purchases.

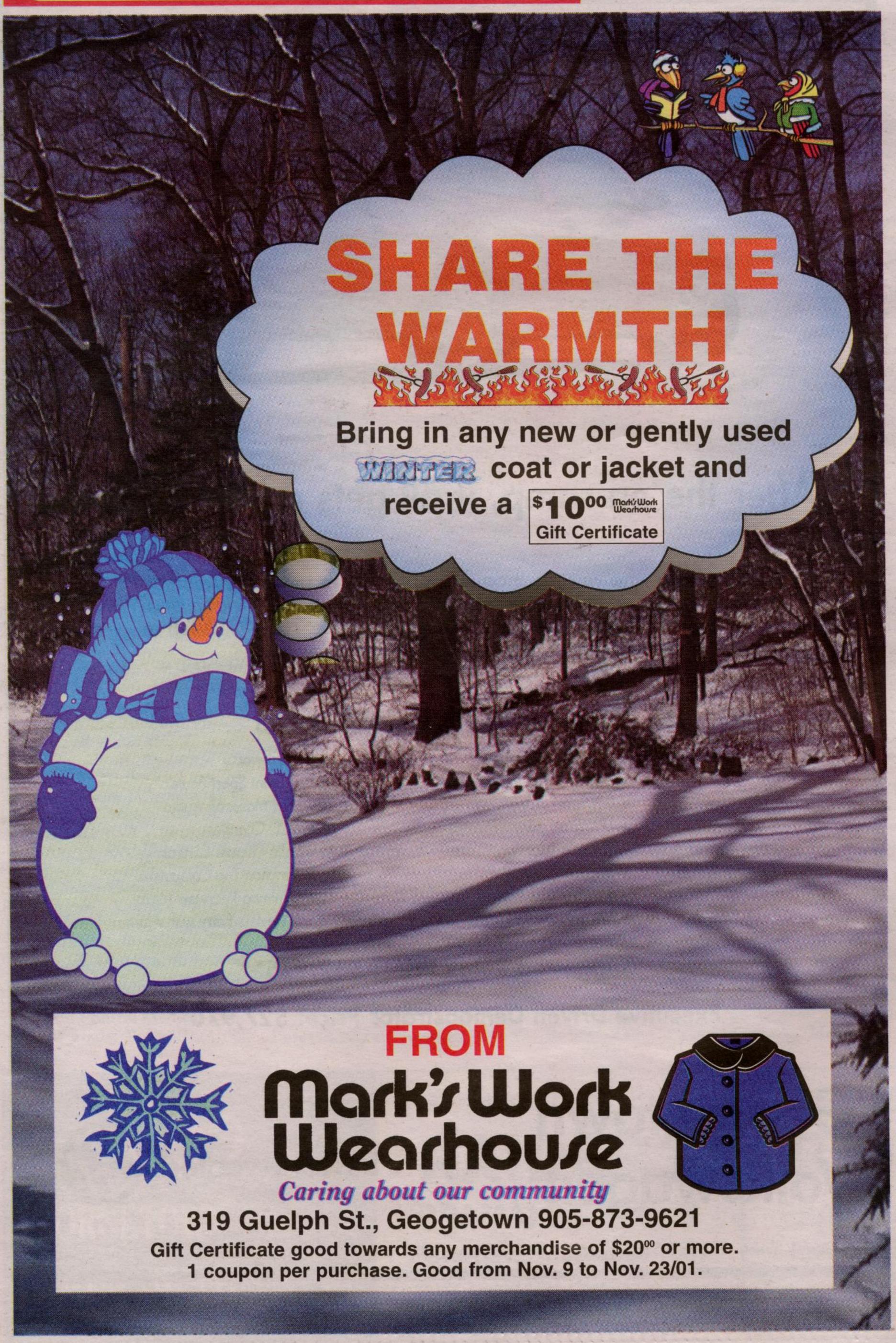
The BIA booth will be outside the McGibbon Hotel (Main and Mill Sts.)

For the last four years, Downtown Dollars have sold out, so anyone wishing to purchase are advised to come early.

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