



Discover "El Dorado"

UNDERSTANDING THE LATIN AMERICAN MARKETS



Monday, October 29, 2001 (Ontario 7:30 a.m. - 11:00 a.m.

Halton Regional Centre, Auditorium 1151 Bronte Road, Oakville

Never before has it been so important to look at markets beyond the U.S. Latin America represents a market opportunity of 500 million people. Ontario exporters need to consider this opportunity. This seminar, part of the Ontario Trade Days series, will demystify the economic and cultural differences of doing business with Latin America. It will provide insight to business in Mexico, Columbia and Chile.

Guest Speakers:

Maureen Angus, Ontario Exports, Area Director, South America

Cesar Mendoza, Deputy Trade Commissioner of Mexico/Bancomext

Milenko Skoknic, Trade Commissioner of Chile

Guillermo Penalosa, Trade Commissioner of Colombia

Pat Langan-Torell, Trade Commissioner, International Trade Centre

Mary Palmer, Business Development Manager, Export Development Corporation — EDC

Registration \$20

To Register Contact:

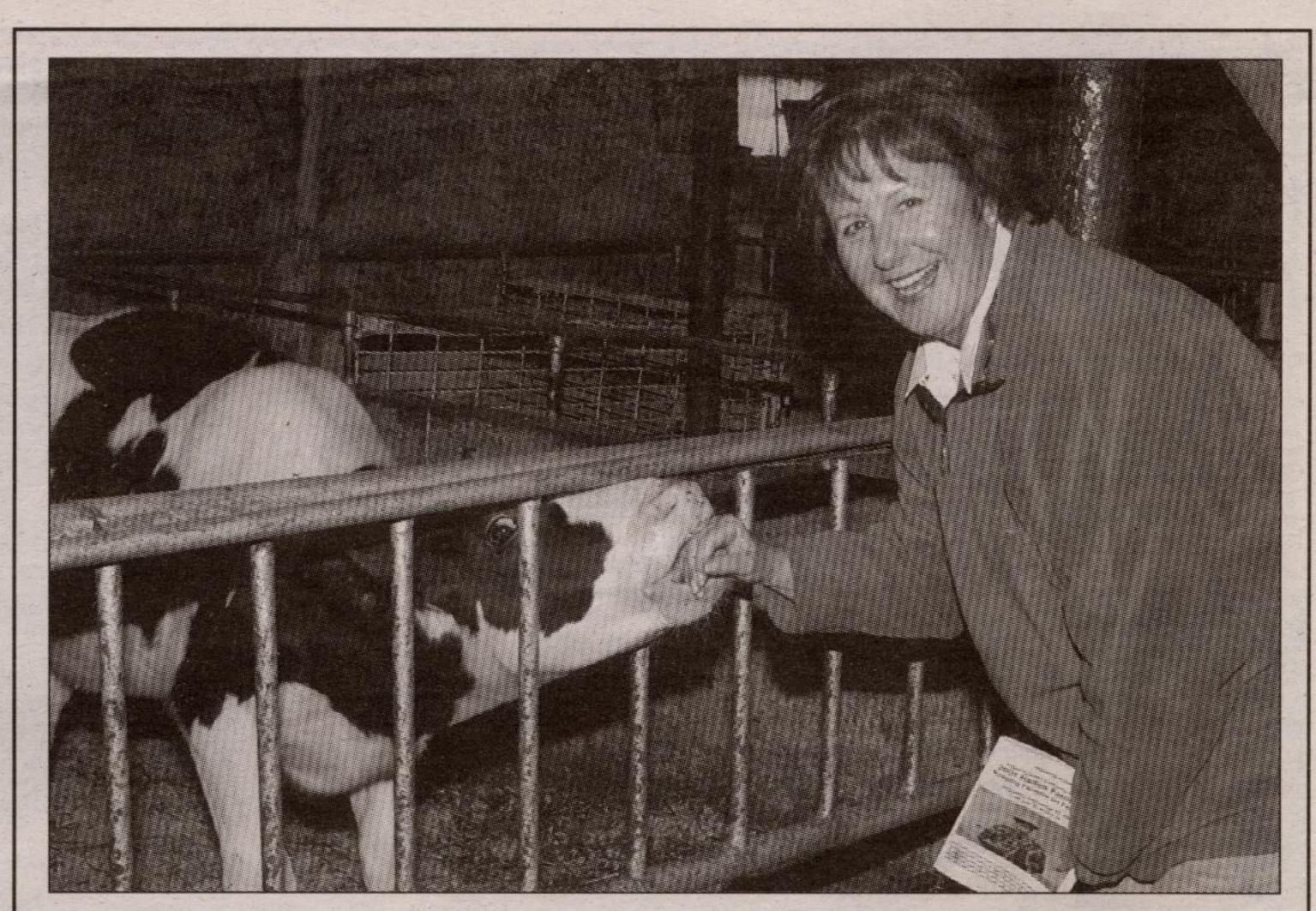
Ministry of Economic Development and Trade

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Ontario Exports Inc.

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Farm tour a moooving experience

Halton Regional Chair Joyce Savoline found one resident at Jeff Nurse's dairy farm was into sucking up as she took time out to make friends with a young Holstein heifer. Nurse recently hosted the annual Halton Region Halton Agricultural Advisory Committee (HAAC) farm tour at his Trafalgar Road farm. The tour allowed region employees and politicians the opportunity to learn more about the challenges faced by local Halton farmers as they make their living.

Photo by Ted Brown

To raise cash for victims of terrorism

Firefighters put their best boot forward

ocal firefighters hope to fill their boots with cash in a fund-raising event this week to aid the families of New York firefighters killed during the September 11 terrorist attacks on the World Trade Centre.

Saturday (October 20), Georgetown fire-fighters will take to the streets and parking lots of Georgetown in a "boot drive" to raise funds for families of victims of the terrorist attacks in New York City. More than 200 fire-fighters and rescue workers were killed when the World Trade Centre twin towers collapsed.

"Right from the morning of September 11, our firefighters have wanted to lend a hand to our neighbours to the south," said Halton

Hills Fire Department Acting Captain Scott Kozar, who is organizing the fund-raising effort.

"The sheer magnitude of the tragedy is beyond anything that the fire service has ever endured. As firefighters, we share a bond with the firefighters of New York that transcends the borders of our countries. This is a way our members, and our community can send a tangible message to our neighbours that Canadians do care."

Firefighters will be seeking donations by holding out their boots outside local businesses and shopping malls. All funds collected will be sent to The New York Firefighters 9-11 Disaster Relief Fund.





ROYAL BANK

SALUTE SMALL BUSINESS

With

AN OPEN HOUSE Wine & Cheese Reception

Halton Region
1151 Bronte Road, Oakville
on
Thursday, October 25, 2001
5:00 p.m. to 7:30 p.m.

Refreshments provided by: Black Oak Brewing Company Scotch Block Country Winery

R.S.V.P.

Business Development Centre by October 23rd (905) 825-6300 Toll Free: 1-866-4HALTON (1-866-442-586



A joint event with:



