



You know, these are difficult times for Canadians (relatively speaking). Uncertainties abound with respect to the economy, job security, our health, general well being, and comfort levels. However, as is our nature, Georgetown Chrysler Jeep will attempt to "buck" the trend! For those of you already familiar with the collection of "odd balls" who make up our organization, what follows will not shock you. For those of you new to the community, welcome to Halton Hills - Home of: Non-Traditional Motors; Non-Conformist Autos; or my personal favourite; Paul's Auty Mobiles.

Yesssiree folks, we acknowledge that unless you are selling Anthrax gas masks, business has slowed. However, we at Georgetown Chrysler Jeep recognize that if all the current new and used vehicle acquisitions in Halton Hills were funnelled through our store, we couldn't handle the volume! SOOOOOOOO, our commitment to both Chrysler Canada and our community is to keep moving the metal. #1. Chrysler Canada: Last year at this time we had 75 new vehicles parked at Neilson's because we ran out of storage. This year we have virtually sold out of dated inventory so the merchandise available to you is factory fresh, rolling in every day. #2. Our Community: Within the past 12 months, we have hired 5 new service personnel, 2 new sales people, an additional sales manager, business manager and administrator, pushing our total to over 50 employees. No layoffs, in fact, like most sports teams, we're always looking to upgrade the talent on our team (particularly letter writing).

Bottom line is this: If you are in a position to consider it, this is an outstanding time to acquire a new automobile. Whether it's a Chrysler, Toyota, Chevrolet, Ford, Volkswagen or Mazda, factory incentives will never be better than they are now. All we ask for at Georgetown Chrysler Jeep, is an opportunity to earn your business. If our sales management team sees a ham sandwich worth of profit in a local deal, they have clear cut instructions to roll (move) the vehicle. We are all fighting to grow market share and we intend to win. Come see this weekend as we introduce the new Jeep Liberty and the Mayor or Truckville - Dodge Ram 2002.

**LOCAL HEROES - Scott Walker, Ted Gorth**

Not worthy of mention in the same breath as those above, but of course my personal idol, David Hassell

See Page 9 of today's paper for Liberty Day information

Attention **FLEET BUYERS**  
Did you know you can pick up your fleet vehicle here?...and receive the same great service you've been accustomed to.

**GEORGETOWN CHRYSLER JEEP**  
GEORGETOWN CHRYSLER (1993) LTD.  
336 GUELPH ST., GEORGETOWN  
Visit our website: [www.georgetownchrysler.com](http://www.georgetownchrysler.com) 877-0149

