

A new Button Number Two

Now I'll admit I'm an animal of habit, to the point where I could even be called a bit obsessive at times. But I'm comfortable being that way, that is, until someone upsets my proverbial apple cart. And it happened this past weekend. For more years than I can recall, I've listened to Toronto radio station CHFI, or FM 98.1, to the point of being a bit fanatical.

Originally, waaaaay back, I was a 99.9 or CKFM fan, enjoying such radio personalities as Don Daynard, Phil McKeller and Carl Bannus.

But when CKFM underwent format changes leaving their middle of the road programming, I was compelled to follow then-morning host Don Daynard, as he moved over to FM 98.1.

And since then, CHFI has occupied Number Two button on my past five car radios.

Button Number One is Y95 from Hamilton, button Number Three is my CD player, while Number Four is CHUM-FM and punching Number Five gives me Q107 for those days when I'm feeling young and rebellious.

Button Five sees very little action these days, I might add...

For decades now, I've hit button Number Two, and been rewarded with Toronto's Perfect Music Mix.

And now it's changed. CHFI is no longer Toronto's Perfect Music Mix, opting now to be Toronto's Soft Rock station.

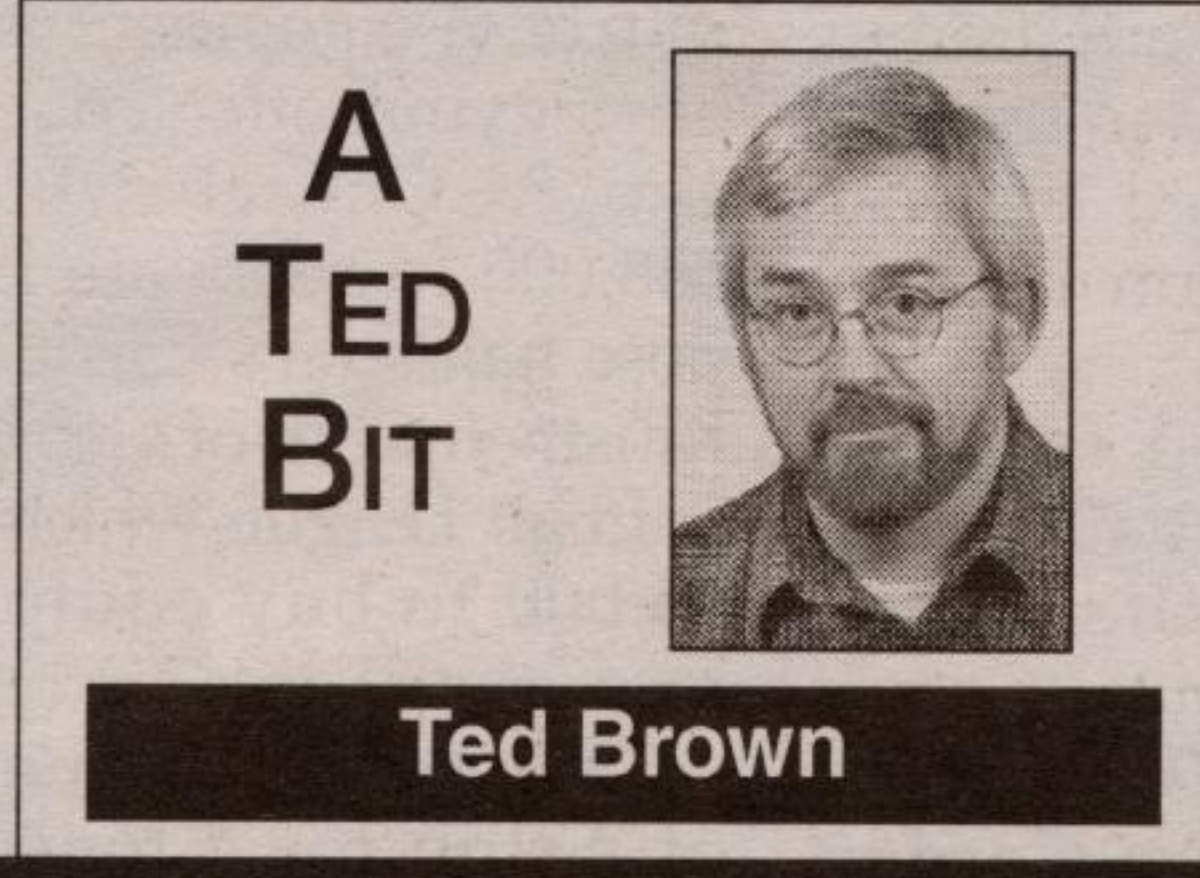
Soft rock? Pullllleeze! Wasn't soft rock on that 97.3 station a few years ago?

'Soft rock' rates right up there with all those yuppie terms like Cheese Whiz Lite, low cholesterol Harvest Crunch cereal, not to mention René's Low Fat Caesar Salad Dressing.

Gawd, is nothing sacred in this life?

Given time, I might be able to handle the Soft Rock designation, but the associated changes are what really annoyed me.

Like the 8 a.m. All-Music Hour?



From 8 to 9 a.m., there are no commercials, and very little talking from the announcers apart from mentioning the song titles and artists.

It's pretty much straight music. That means no Stump the Chump feature at 8:41 a.m., (it's now on at 6:45 a.m.) and very little in the way of traffic reports or weather forecasts.

And most importantly, no banter between Bob Magee and Erin Davis.

If I want to listen to an All-Music Hour, I simply press Button Number Three, and pick one of eight CDs (of my choice, no less) in the trunk.

So for the record, I'm currently searching for a replacement for Button Number Two.

I'm toying with promoting CHUM-FM to the prestigious Button Number Two spot, and give Roger, Rick and Marilyn a chance to entertain me as I drive to work.

CHUM-FM has changed dramatically since its early days, when I tuned in late at night to hear more unorthodox music, sometimes folk, other times some very different rock.

So 104.5 is an option, cuz CHFI don't exactly float my boat anymore.

I was even tempted to bump Y95 to Button Number Two. The music's not bad, but the station is a tad too 'Hamilton-ish' for me.

So be forewarned, Mr. CHFI program director—you blew it. And now I'm looking...

For a new Button Number Two.

This Saturday Night Aug. 11

The Legends of Rock & Roll

Along with Elvis you will see Dolly, Shania, Patsy, Jerry Lee, Buddy, Willie, Whitney, Tina, Madonna, Sonny & Cher and more!
Each show features a minimum of 15 tribute artists.



TICKETS STILL AVAILABLE

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Georgetown Memorial Arena

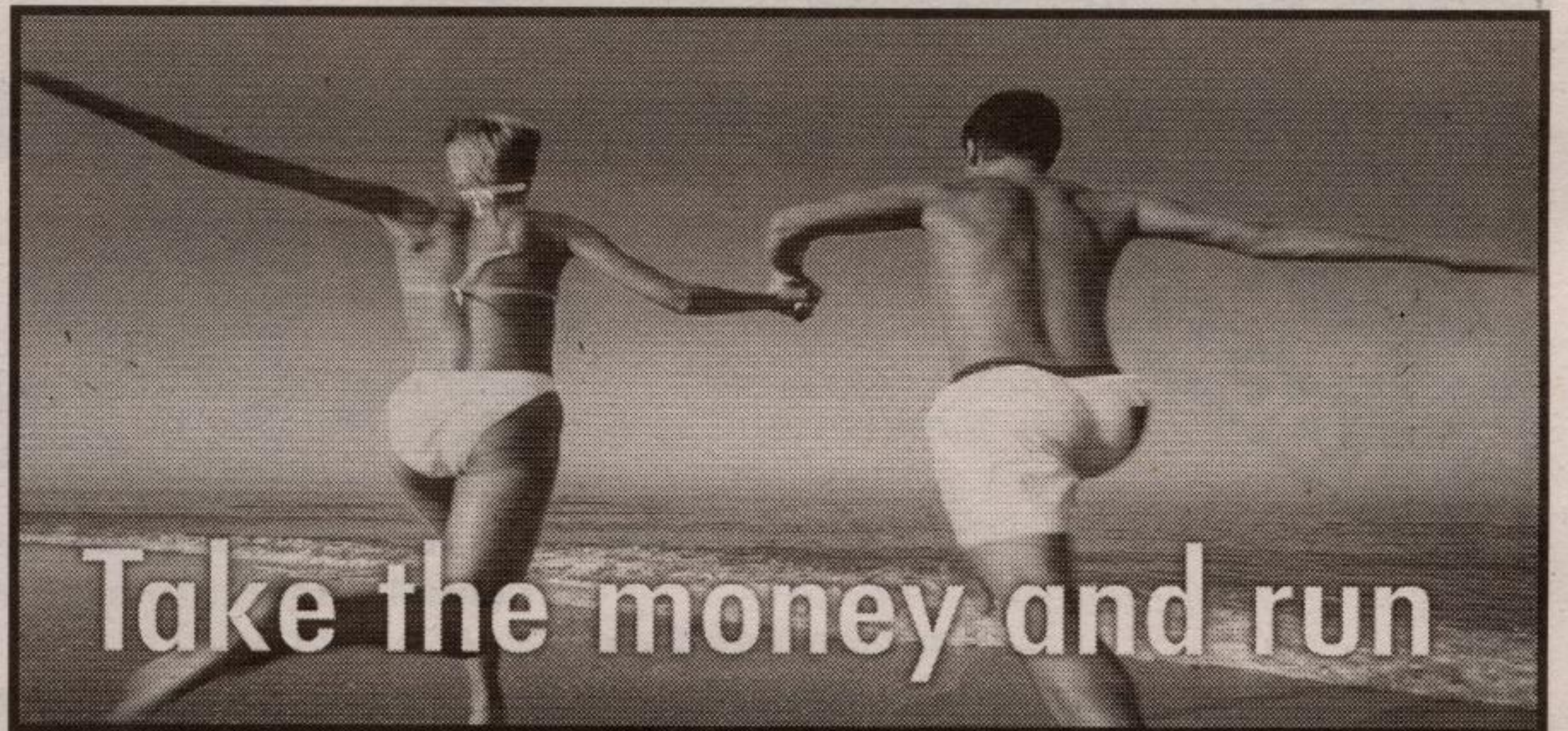
TICKETS \$35.00 (INCLUDES CHICKEN DINNER SERVED AT 6:00 PM)

SHOWTIME 8:00 P.M.

This tribute to the Rock & Roll Era is a fund raiser for "THE LOCOMOTION" sponsored by

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Springfield is a private elementary and pre-school located in Mississauga.

First established as an educational pre-school centre in 1974, Springfield has built its reputation as a family oriented school with high academic, personal and social standards. At Springfield "School" is a good place to be; a place where individuals are respected, behaviour standards are clearly stated and social interactions are warm, friendly and supportive.

In September 2001 Springfield is opening its first pre-school class in Georgetown. Classes offered will include 3 mornings or 3 afternoons per week.

Monday/Wednesday/Friday

Mornings 9 a.m. - 11:45 a.m., Afternoons 1 p.m. - 3:45 p.m.

Classes will operate at PlayJunction Inc.

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classes will be strictly limited to

8 preschoolers - 3 by December 31st 2001

8 Junior Kindergarten - 4 by December 31st 2001

and staffed by experienced Early Childhood Educators

Daily activities include a range of age appropriate child and teacher directed activities, fine and gross motor development and early reading, writing and math programs. A clearly outlined curriculum for the year is designed to stimulate language and cognitive development and excite our young students curiosity.

Springfield pre-school programs are licensed under the Ministry of Community and Social Services and grade level programs are registered with the Ministry of Education.

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Registrations are now being accepted.

For More Information Call

905-873-4166



Open House - August 20th, 6-8:30 p.m.

71 Mountainview Rd. North, Unit 1

(Corner of Mountainview and Armstrong)



SMOKING is it worth it?



Someday, you'll be offered a cigarette or be tempted to smoke. Before you start, think about it: every drag you take screws up your body.

Smoking can cause permanent damage to your body. Once a person starts, it becomes extremely tough to quit.

And did we mention all that cash you'll be blowing in the process?

So, if you're tempted to start, ask yourself, "Is it worth it?"