

All right, all right, enough about "who's the whale slowing down Michael Andretti's Dakota." I'm wearing one of those lightweight flowery shirts from J.V. Clothing. You know, that store in the Mall (Ernie's end of the line). Honest, the shirt is just flapping in the wind.

For the record, I am 212 lbs. That's only 15 over my wedding day which incidentally is less of a spread than Kim's increase in tonnage. OWWCH! But of course hers is better proportioned. OWWCH! OK...bottom line. OWWCH!

OK, OK, OK you Jane, me Pig. Whew. I guess I better increase my contribution to our Hospital Fundraising campaign since I obviously married the Halton Hills version of Laila Ali. (Or hire a new typist).



Paul Auty tests the **HEAVY DUTY** suspension

some race car driver

Moving on to a safer subject (cars, trucks and Jeeps). This is the time of year when dealer inventories are traditionally at their highest levels. Why? Because most auto manufacturers like to shut down for a 2-3 week period during the summer.

3 Reasons:

- 1) All assembly workers get prime summer weeks off.
- 2) Eliminates potential quality issues related to shorthanded or inexperienced workforce.
- 3) Tradesmen can come in and retool assembly line for next year's model without interrupting production.

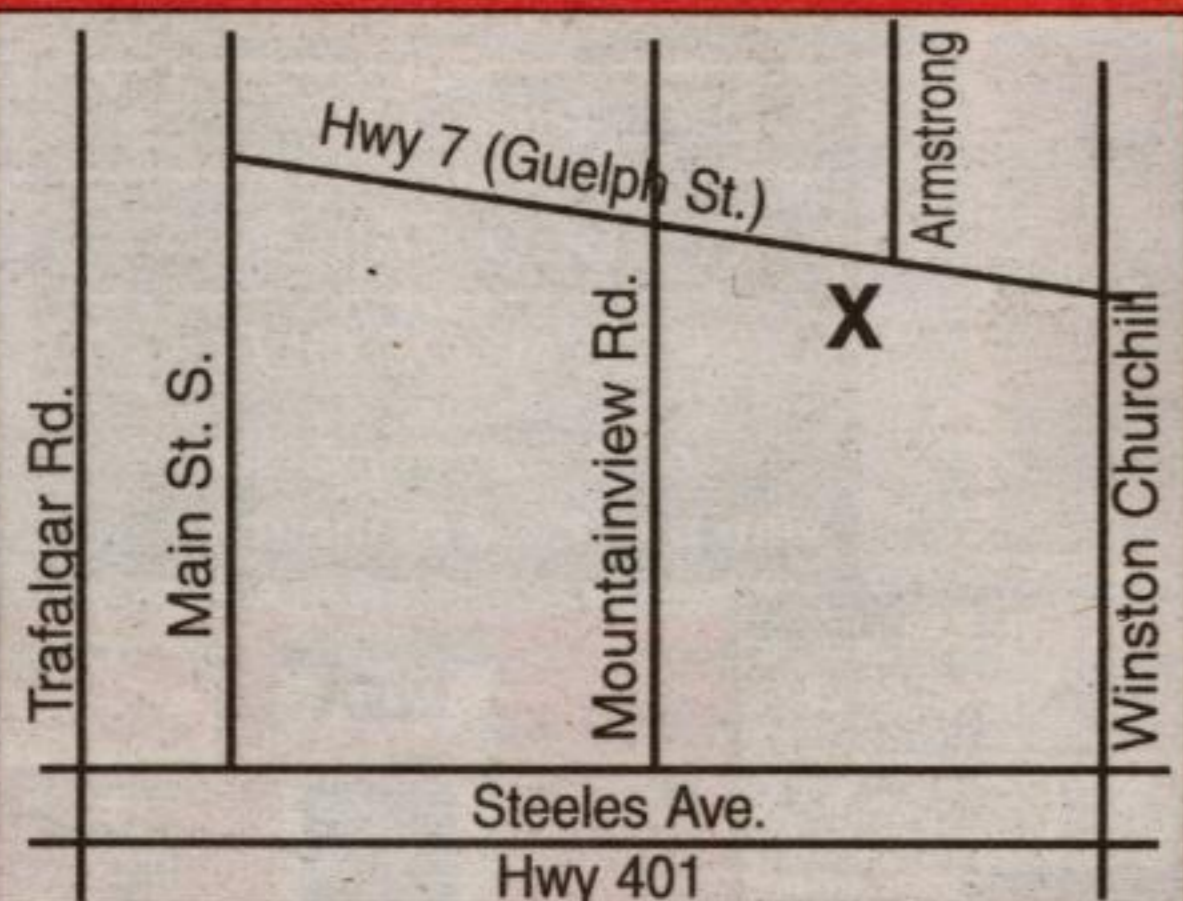
Good idea eh! This also bodes well for consumers. You see, Dealers had to order enough 2001 inventory before shutdown to last until fall when the bulk of 2002's start rolling in. Dealers must pay interest on all these cars and trucks until they are sold! Sooooo, Georgetown Chrysler Jeep is willing to accept less money per vehicle now rather than carry them (pay interest) until October. That means the selection of cars and trucks today will be the same cars and trucks on the lot in the fall, so you should come in now for the best selection.

Folks, as stated in a previous letter, I believe incentives are the best they'll ever be. Auto manufacturers cannot and will not continue this madness. Whether you buy one of our products or the competition's you should never regret the timing.

Having said that, Georgetown Chrysler Jeep would like the opportunity to earn your business and show you what we have to offer.

Sincerely,

Paul Auty
(Big belly, black eye)



GEORGETOWN CHRYSLER JEEP

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