

Winterizing your lawn ... think of it like a flu shot

Now that summer's on its last legs, and we're grudgingly accepting September's shorter days and cooler nights, it's time to think about the all-important task of winterizing your lawn. Whatever you do, don't let it slide, because it's probably the most important application of the year.

During the cool days of autumn, your lawn's growing activity slows down. Grass plants begin storing nutrients and sugars for the cold winter ahead. This process continues as long as the grass is green.

The nitrogen, phosphorous, and potassium found in weed & feed formulas are key factors in promoting healthy root growth and increasing the grass plant's resistance to damaging diseases, which will attack if the plant is in a weakened condition.

It's a powerful combination of ingredients, to protect your lawn throughout the winter— whatever

winter throws our way.

Be sure to choose a product with a slow-release nitrogen formula. With a slow-release product, nitrogen is released to the plant, as it needs it—over an eight-week period. As a result, there's also very little wastage of plant-saving nutrients. With a fast-release fertilizer, it's either feast or famine for the plant.

If you're unsure about which product to buy, C-I-L Winterizer is an excellent choice. Its 60 per cent slow-release nitrogen and balanced for-

mulation of phosphorous and potassium create the perfect combination of easy-to-apply, single-application protection for your lawn.

Once again, whichever product you choose be sure to follow label instructions carefully. For more information about Winterizer and other quality C-I-L products be sure to visit their Web site at www.cil.nu-gro.com.



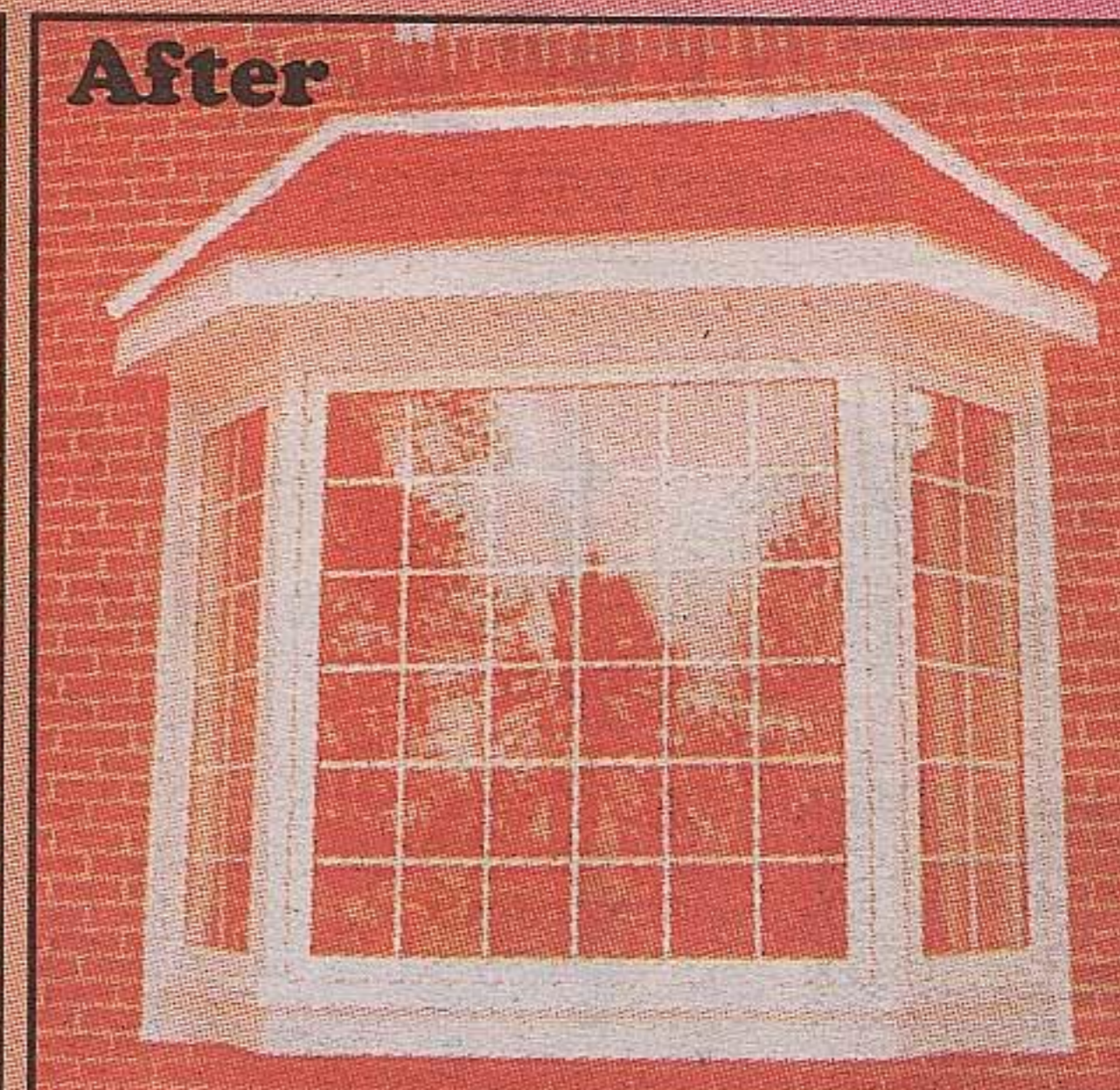
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