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Peter L. Drake
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Mr. Peter Drake, M.A. Economics has spent 29 years with TD Economics. Mr. Drake travels widely across Canada, speaking to various groups and businesses about the Canadian economy and its prospects, and he is frequently quoted by the media.

Date: Thursday, October 29, 1998
Place: Lionhead Golf & Country Club (8525 Mississauga Road, south of Queen St.)
Time: 7:00 p.m. to 9:00 p.m.
Admission: \$5 per person (to be fully donated to the Peel Memorial Hospital Foundation) (Please note: for members of the financial community admission is \$100)

RESERVATIONS ARE RECOMMENDED - SEATING IS LIMITED
CALL NOW! 905-840-0440 (24 hrs)



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Siblings find doorway to stardom in Europe

By **TED BROWN**
Staff Writer

When Kristen and Jason (Jay) Reichert were kids, they had the usual aspirations kids experience. But a year-long trip to Italy for Kristen changed the direction she was headed, and when her brother visited her, the experience impacted his career plans as well.

Now, six years later, 26-year-old Kristen is a successful model and video host for Italy's Music Television (MTV), living in Milan, Italy while Jay, living in Georgetown, works as a musician in the Toronto area.

"I did some weekend modeling while I was growing up in Brampton," said Kristen in a recent interview at her mother's Georgetown home, "But when I went to Italy, my modeling career seemed to take off, and I've worked as a client with La Perla (a lingerie and swimsuit manufacturer) for several years now."

But Kristen's original aspirations to become a journalist have recently resurfaced, as she and Kristen Grove, another model who originally hails from Indianapolis, developed their own MTV show. In doing so, she has been able to meld together her experience as a model, her love of music and her interest in journalism, to further her career as a video disc jockey or VJ.

"We work as a couple act," said Kristen, "and we call ourselves Kris & Kris. We both have the same names, and basically the same talents. In fact, many people think we look alike too. We develop amazing energy together, and we really enjoy the fact that we've become television personalities, as opposed to static photographic images in a magazine."

The hour-long shows air in Italy, under the MTV European coverage. Content of the shows is left up to the girls, and they interview musicians and introduce upcoming videos.

"It's like a dream come true," said Kristen. "I'm working with my good friend, we get to joke around, and do exactly what we want for the show. We have incredible freedom."

While Kristen was developing her career in Italy, a visit by Jay proved to be a turning point for the elder Reichert kid. He always had an affinity for music, and when he and school friend Jay

Giblen, headed out to visit Kristen, they discovered they could pay for their travelling expenses in Europe by playing music on street corners.

"We basically had a six song repertoire," joked Jay, "And when we had played the six, we broke a string on our guitars, so we had to stop each time."

But the experience gave them a taste of the music scene and as they made enough money in each town for train fare to the next, they realized they had found their calling. Today the 27-year-old Reichert is a professional musician.

Returning to Canada three years ago, Reichert settled in Georgetown, and formed the band, Space Cake, which features Giblen as lead singer and Reichert as bass player. They brought their lead guitarist Brice Delacquis back with them from France, and Joe White is their drummer. The band plays mostly original material in the alternative rock genre, but can also work as a cover band, playing Jimi Hendrix, The Doors and all sorts of 'good old rock and roll.'

The band finished as a finalist in the Q107 Pure Rock Contest recently, and has played at local venues like the El Macombo in Toronto, the Hollywood Tavern in Norval, and Sneaky Dee's in Toronto. Last summer they produced a four song demo CD and are in the process of applying for a FACTOR grant (Foundation to Assist Canadian Talent on Records), a program set up to assist Canadian recording artists and songwriters in having their material produced, their videos created or to tour internationally.

And Kristen is her big brother's biggest fan.

"We're really in tune," said Kristen, "Not only are Jay and I brother and sister, we also happen to be best friends." Jay agreed and added she is very supportive of the band's success.

So what's in the future for the Reichert kids?

Jay is happy to continue to grow with his band, which he describes as 'an ongoing blend of the members' personalities' while developing more original material.


"I hope to develop my own music show," said Kristen. "When I was in high school, I never imagined I would be where I am today as a host on MTV, so I'm not going to rule out the possibility of that dream."

And with that dream, Kristen remains that 'best friend' to her brother. She insists Jay's band will be the first guest group to play her show.

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Love Mom, Dad,
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