



Georgetown Branch Red Cross president El Lloyd (left) and past president Frank Giffin had the duty of unveiling the 1998 United Way campaign target of \$240,000 at the recent luncheon at North Halton Golf Course, to kick off the campaign.

Photo by Ted Brown

## Halton Hills United Way sets campaign target of \$240,000

By LISA TALLYN  
Staff Writer

The goal for the 1998 Halton Hills United Way Campaign has been set at \$240,000—an increase of \$15,000 over last year's target.

The announcement of this year's goal was made at a recent campaign kickoff luncheon at North Halton Golf and Country Club.

Halton Hills United Way executive director Kathleen Hayward said meeting the goal will be "a challenge," and, as it has been in the past, the amount needed by the agencies funded by United Way outweighs what the organization can provide. Last year's campaign, which met the target, brought in \$225,000.

The United Way of Halton Hills funds 19 different agencies including partner agency The Canadian Red Cross Society-Halton Hills branch, Big Brothers and Big Sisters of Halton, Canadian Mental Health Association, the Halton chapter of the Multiple Sclerosis Society of Canada, Halton branch of Victorian Order of Nurses, Georgetown Parent-Child Centre, Grace House Inc., Halton Hills Community Support and Information, Halton Recovery House and North Halton Literacy Guild.

Hayward said that last year 12,725 local residents were helped by agencies funded by the United Way of Halton Hills.

While canvassers have the entire month of October to collect money from area residents,

blitz week begins Monday.

To kick off blitz week Halton Hills Community Support and Information has organized blitz nights with meals for the canvassers before they go out and knock on doors. After canvassing they will be treated to coffee and dessert. In Acton the blitz night will be held tomorrow (Monday) at Trinity United Church, and on Tuesday in Georgetown it will be at Halton Hills Community Support and Information.

Acton and central Georgetown residents can expect to see a canvasser on the door sometime throughout the month while residents in south and north Georgetown will receive pledge envelopes in the mail. Canvassers are still required in Acton and Georgetown. In Acton call Heather Ferguson at 853-1691 or in Georgetown call the Red Cross at 877-5233.

Hayward said "the trend is moving away" from door-to-door canvassing because so many people are giving to the United Way through their workplace. Last year's residential campaign brought in \$25,000 to the Halton Hills United Way campaign. She urges all local residents who donate to the United Way at their workplace to "please designate your dollars to your home community."

Hayward said this year the United Way is offering area residents the opportunity to donate monthly using a pre-authorized payment plan or the Bell Advantage 1-900 phone service. A \$25 donation can be made by calling 1-900-565-7025, and \$50 by calling 1-900-565-7050.

### Membership now at 800

## Council approves funding for Seniors Centre expansion

Halton Hills council unanimously approved funds to allow the Georgetown Seniors Centre to expand this month.

Membership at the centre has grown rapidly—to more than 800 at last count—and that has resulted in cramped quarters at the building located in The Indoor Mall, 318 Guelph St.

However, due to the vacancy of the Georgetown Salvation Army, space has become available in the mall, and the owner, Lenbro Holding Ltd., is giving the centre first right of refusal.

Based on a cost-sharing arrangement of 50/50 with the seniors' association, the extra space will cost about \$820 a month. This money is available in the town's current operating budget for the centre.

The approximately 900 sq. ft. additional space will accommodate the seniors' need for a quiet room to conduct meetings, instructional classes, computer classes and private consultations.

This will be the second time since the centre opened 1995, that it has expanded. The average daily attendance at the centre in 1997-98 was 113 people.

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