

# I'M A LUCKY GUY!

Once again Georgetown Chrysler Jeep (The #1 Chrysler Store in Halton Hills) has won the prestigious President's Challenge Award. Only a handful of dealerships across Ontario qualified due to the strict criteria set by Chrysler Canada.

One must first win the Service Excellence Award, the Parts Excellence Award and the Sales Excellence Award. Thanks to you the residents of Halton Hills and all my family members, the surveys you scored us on pushed us into an elite group.

Some Chrysler Dealers may sell more cars and trucks than we do but not on a per capita basis. We are very proud of our market-share and feel privileged to be doing it in Halton Hills. Many dealers are more profitable than we are but that is by choice. Not only do we try to be a good corporate citizen supporting all the service clubs, minor league sports teams and special community events; we truly focus on giving local customers a better deal because once you get to know us really well you'll realize what an advantage you have coming back again and again.

Finally, what gives me the most pleasure is seeing our staff who 5 years ago didn't know whether or not they could cash their cheques. Now they are having children and upgrading their residences. You see success to me at Georgetown Chrysler Jeep isn't bottom line oriented, it's watching our people grow. Come see why I'm a lucky guy.

Labour  
Under  
Correct  
Knowledge

*P.D. Auty*



## GEORGETOWN CHRYSLER JEEP

GEORGETOWN CHRYSLER (1993) LTD.

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