

Business



Clothes to the Edge owner Carolyn Rooke and store manager Cheryl MacArthur display some of the jewellery and clothing at their store in Acton. The store, which opened in April, sells clothes on consignment as well as some new locally-made clothing.

Photo by Herb Garbutt

It's all old hats (and more) at Clothes to the Edge

By HERB GARBUIT
Staff Writer

A fondness for clothing stores convinced Carolyn Rooke to open one of her own.

The only drawback since opening her consignment clothing store, Clothes to the Edge, is that it has cut into her own shopping.

"I frequented them all the time. I do most of my shopping in second hand stores," Rooke said. "I haven't been to a consignment store in a couple of months. I don't have time anymore."

Rooke said the strength of her store is the variety it offers. Clothes to the Edge has sections for working women, men, children and teenagers. That has been reflected in the store's clientele.

"Because of what we're carrying I figured we would have a real cross section," Rooke said.

And with two teenagers of her own, son James and daughter Rachel, Rooke also has a couple of scouts to keep her on top of trends.

"They look at something and say, 'That will sell,' and I look at it and I'm thinking, 'That's kind of rough.' But they're right. Their judgment is usually pretty good."

Clothes to the Edge also has some locally-made new clothing.

"There's a young girl in Acton making dresses and tie-up pants," Rooke said. "They're very popular with the teenagers."

Clothes to the Edge also carries an assortment of silver and stained glass jewelry, jewelry boxes and incense.

Once Rooke made the decision to go into business, she wasted little time. Three weeks after first seeing the store for rent, Rooke was open for business. Since opening, Rooke

said the response has been terrific.

"Most people have said this is something the town has needed," she said.

The store, which opened in the first week of April, will be holding a sale to mark its arrival in Acton the week of May 20-24. There will be door prizes and special prices.

It will kick off with a body piercer visiting the store on May 18. Piercings will be done by appointment only.

Clothes to the Edge is located at 39 Mill St. E. in Acton and can be reached at 853-0948.

The store is open Monday to Thursday 10 a.m. to 5:30 p.m., Friday 10 a.m. to 8 p.m. and Saturday 10 a.m. to 5:30 p.m.

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