

AT PARK LINCOLN-MERCURY

We Promise To Give You

THE TRUTH!

The Whole Truth

And **NOTHING** But The Truth

MANY DEALERSHIPS, AND SALES PEOPLE WILL SAY ANYTHING JUST TO GET THE SALE! AT PARK LINCOLN-MERCURY, WE ARE COMMITTED TO GIVING YOU THE WHOLE TRUTH - UPFRONT, NO HASSLES - NOTHING HIDDEN - NO SURPRISES.

RIGHT NOW, MINIVANS ARE THE HOTTEST VEHICLES IN THE MARKETPLACE AND EVERYONE IS ADVERTISING THEM UNFORTUNATELY ALOT OF THE ADVERTISING IS VERY MISLEADING. RECENTLY THE FOLLOWING PRICE POINT AD RAN IN A TORONTO NEWSPAPER:

THEIR AD 1997 AEROSPORT

\$17,699* or **\$159⁹⁹** per month

*Not exactly as illustrated, freight, Lic. & Taxes extra. Payment is based on low km Red Carpet Lease with \$3000 D.P. & Frt., Lic. & Taxes. O.A.C. Rebate to Dealer



\$3,000.00 DOWNPAYMENT
 \$875.00 FREIGHT
 \$100.00 AIR TAX
 \$65.00 ADMIN.
 \$22.00 PPSA
 \$10.00 LIC.
 \$323.20 PST.
 \$282.80 GST.
 \$183.99 1ST PAYMENT
 \$200.00 SECURITY DEPOSIT

TOTAL UPFRONT = **\$5029.99**

WHAT IT REALLY MEANS!

- Only 18,000 kms per year
- Only One In Stock
- Base Vehicle
- Ugly Colour
- No Options

WE WOULD RATHER YOU SEE AN AD LIKE THIS:

OUR AD

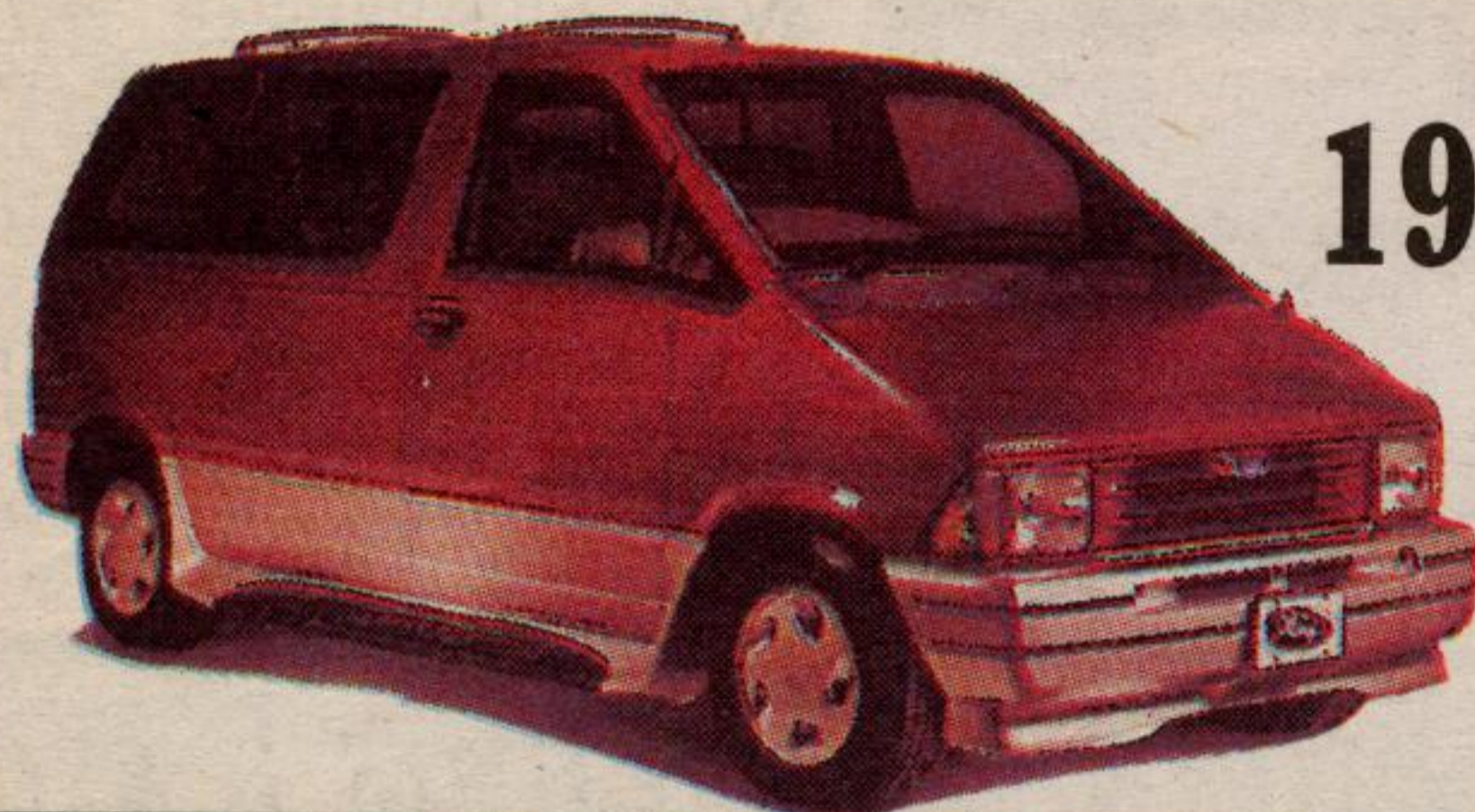
1997 AEROSPORT

\$389⁹⁹ a Month

ALL TAXES INCLUDED

25,000 KPY

TOTAL UPFRONT
\$2000.00
 EVERYTHING INCLUDED



REMEMBER: ALL DEALERSHIPS PAY THE SAME PRICE FOR THEIR VEHICLES SO ALL DEALERSHIPS CAN SELL OR LEASE THEM FOR THE SAME PRICE.



Halton Hills #1 Ford Truck Sales Leader

PARK LINCOLN-MERCURY

877-2261

YOU WILL BE SATISFIED!



ASK ABOUT IT!