

# Golf '97...Golf '97...Golf '97...Golf '97...Golf '97...

  
**BLUE SPRINGS**  
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## FreeRide Golf Card offers huge savings

If you've ever wondered if getting a power cart for your round of golf is worth the extra expense, the FreeRide Golf Card could make your decision a little easier.

FreeRide, which costs \$75, gives twosomes or foursomes a free power cart or carts with their green fee. Blue Springs in Acton and Erin Heights are among the 30 courses around the Metro Toronto area that accept FreeRide. FreeRide co-owner Janice Dumphie said the card makes financial sense.

"When you're paying \$30 (for a cart), that adds up over 20 rounds."

FreeRide began four years ago and last year about 2,000 cards were in circulation. Although the card originally came with the purchasers' name on it, that was changed to make the card transferable.

"We figured the guys were going to

share it anyway so why not make it legal," she said. "Our biggest focus is usability. That's why there's no limit on the times you can go to the same course. We had one guy go to Blue Springs 70 times in one season."

FreeRide has also found another market with more companies doing business on the golf course.

"We have a fair number of corporate customers," said Dumphie. "When you're golfing with a customer, 90 per cent of the time they are beside you, and that's what you want, the customer beside you, not over in the swamp."

Because the card looks much like a credit card, "it's not like you're clipping a coupon," Dumphie said. She also said FreeRide benefits businesses because it is geared mainly toward weekday golf.

For more information or a free brochure about the FreeRide Card call 1-416-253-7750.

## Enjoy variety and savings with Golf Access

If you like to throw a little variety into your game, Golf Access could be your ticket.

The book is written by Grant Fraser, the program co-ordinator for the Professional Golf Management Program at Humber College. It details 64 courses in Ontario providing information such as green fees, practice facilities, directions, yardage, course ratings and par. It also gives color photos of the courses to give golfers a hint of what they are in for.

In addition to the course guides, the book provides coupons for all courses

listed in the book. It has 293 green fee coupons, including 91 two-for-one deals. The guide also has coupons for driving ranges and other merchandise. In total, there are more than \$10,500 in savings included in the book.

Two local courses, Blue Springs Golf Club and Georgetown Golf Club are included in Golf Access as well as many other courses only a short drive away. The book sells for \$59.95 and is available in book stores and some pro shops across Ontario. For more information about Golf Access call 1-800-387-8028.

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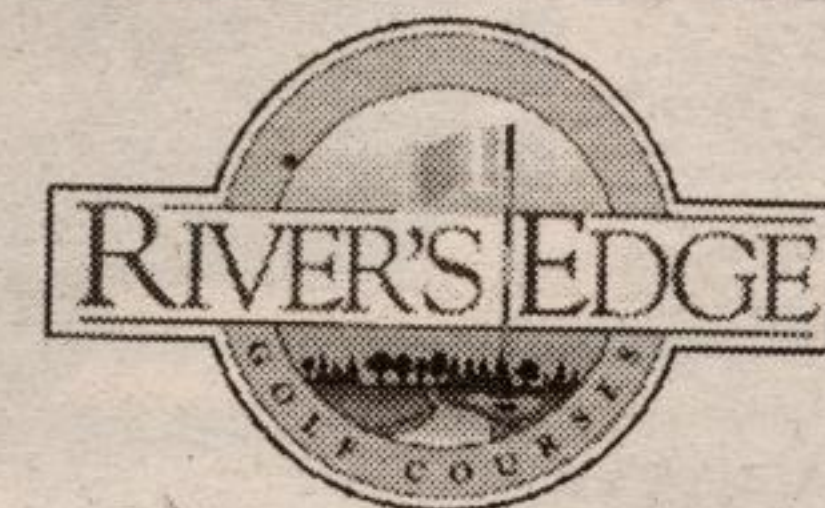
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