



AT PARK LINCOLN-MERCURY "YOU Get NO BULL"

THERE ARE MANY ADS FEATURING LOW PAYMENTS. BUT THE LARGE DOWNPAYMENT AND EXTRA UPFRONT COSTS ARE HIDDEN IN THE FINE PRINT.

THERE ARE MANY ADS CLAIMING THEY HAVE THE LOWEST PRICES — BUT THEY DON'T TELL YOU THAT THEY HAVE DELETED EQUIPMENT!

THERE ARE EVEN DEALERSHIPS CLAIMING TO \$AVE YOU THOUSANDS!

— BULL! —

— ALL DEALERSHIPS PAY THE SAME PRICE FOR THEIR VEHICLES SO ALL DEALERSHIPS CAN SELL OR LEASE THEM FOR THE SAME PRICE!

AT PARK LINCOLN-MERCURY WE ARE COMMITTED TO GIVING YOU THE WHOLE STORY — UPFRONT, NOTHING HIDDEN — NO SMALL PRINT — NO HASSLES!

IF YOU THINK ANOTHER AD IS A BETTER DEAL, BRING IT TO US!

LET US HELP YOU UNDERSTAND HOW THE AD WORKS. —

IF IT IS STILL THE DEAL YOU WANT—

WE WILL BEAT IT!

IT'S A BIG DECISION DON'T GIVE YOUR MONEY TO JUST ANYONE!



PARK LINCOLN-MERCURY

Where Quality Service Is Our Primary Goal

877-2261

Halton Hills #1 Ford Truck Sales Leader

