

IT'S MONSTER TENT SALE TIME AGAIN!

NOT HERE THOUGH, IT'S IN BRAMPTON.

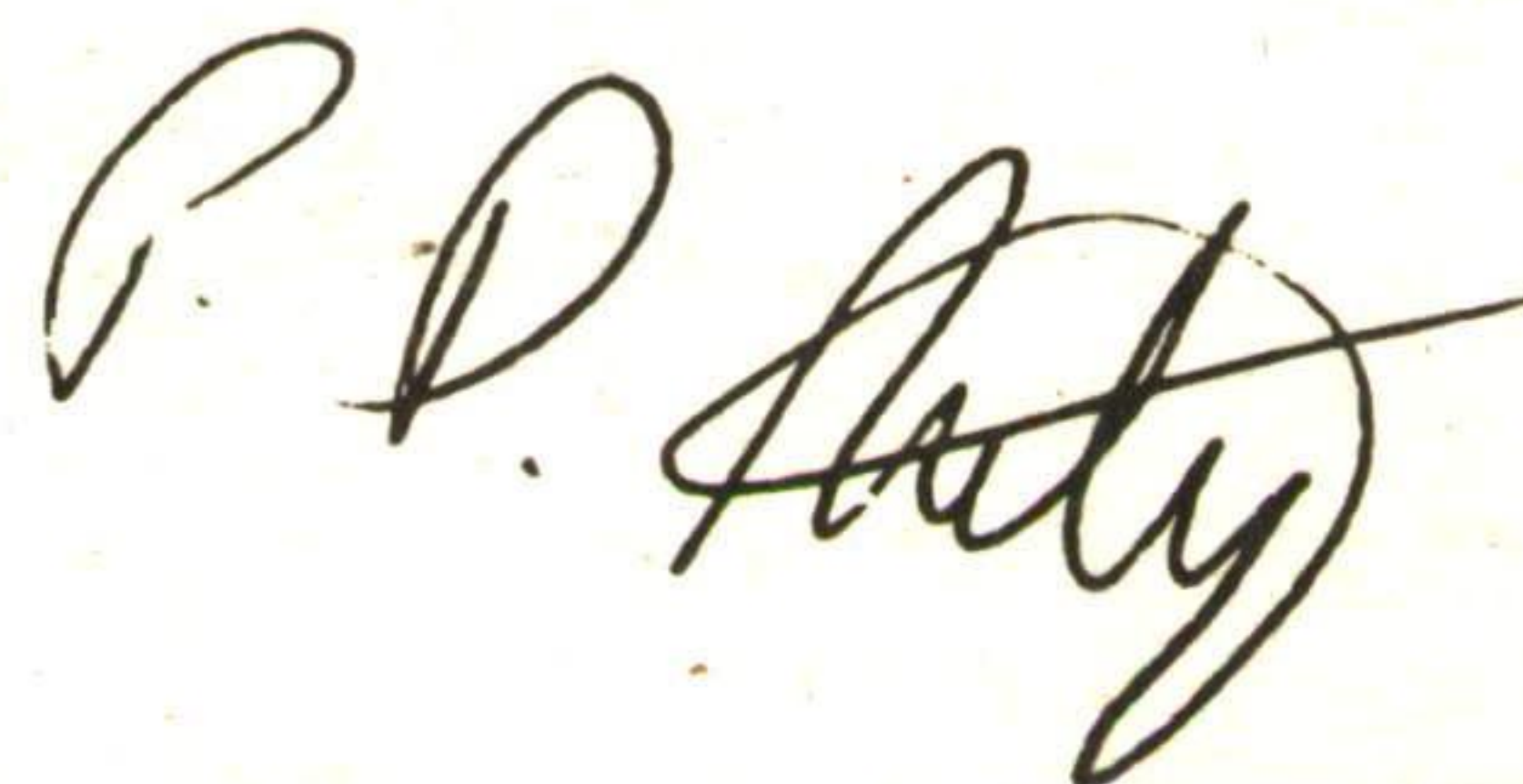
Every year I phone and complain about the violation of our Gentleman's Agreement to strictly advertise locally. Once again, I am ignored. Gee, just like at home.

Anyway, as most of you know, I am not a fan of "Event" type selling. My belief is that all this "Greatest Sale In Our History" stuff is wearing thin. I want your business because you are local, you've heard or experienced good things about the quality people that make up our organization and we are willing to sell vehicles to Halton Hills residents for less than anywhere else.

Bottom line is this: If I pay Chrysler \$9,000.00 for a car, I'm going to price it at \$10,500. If you're local, I'll sell it to you for somewhere between \$9,000 & \$10,000. Every other Chrysler dealer will pay \$9,000.00 for that same car. If a dealer throws in a trip, T.V., furniture, or anything more substantial than a rake, who do you think is ultimately paying for it? Do you really need a live band singing "In The Mood" to you while you are making a deal?

Please remember I am not trying to dissuade you from shopping around. It's your money and it's a big decision. Just don't get caught up in all the hoopla. Buying a car should be a logical decision NOT an emotional one. We are quite simply a little store with big league inventory trying to change the perception you have about car dealerships. We're not quite where we want to be yet, but we'll get there. Success is a journey not a destination.

Thanks



GEORGETOWN CHRYSLER JEEP (1993) LTD.

336 GUELPH ST., GEORGETOWN

877-0149 877-5108 TOR. 874-4277

