

I'M SORRY!

I DROPPED THE BALL

We at Georgetown Chrysler Jeep have suffered the effects of growing too quickly. The corny ads, T.V. show & straightforward approach have worked wonders for us in terms of attracting attention to our dealership. We have been inundated with opportunities to earn your business. Unfortunately we did not adjust as quickly as we should and it cost us local sales which we consider most precious. That's my fault.

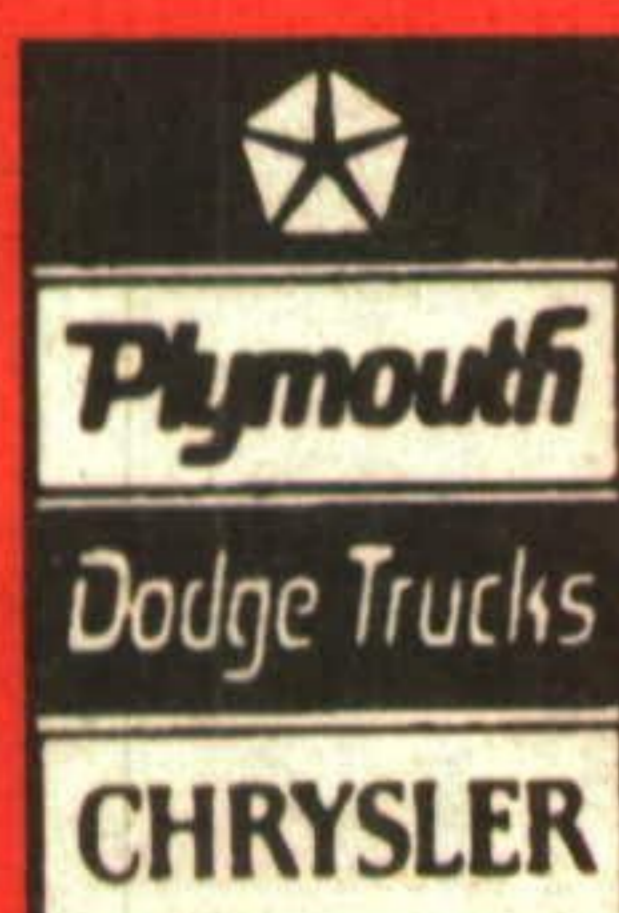
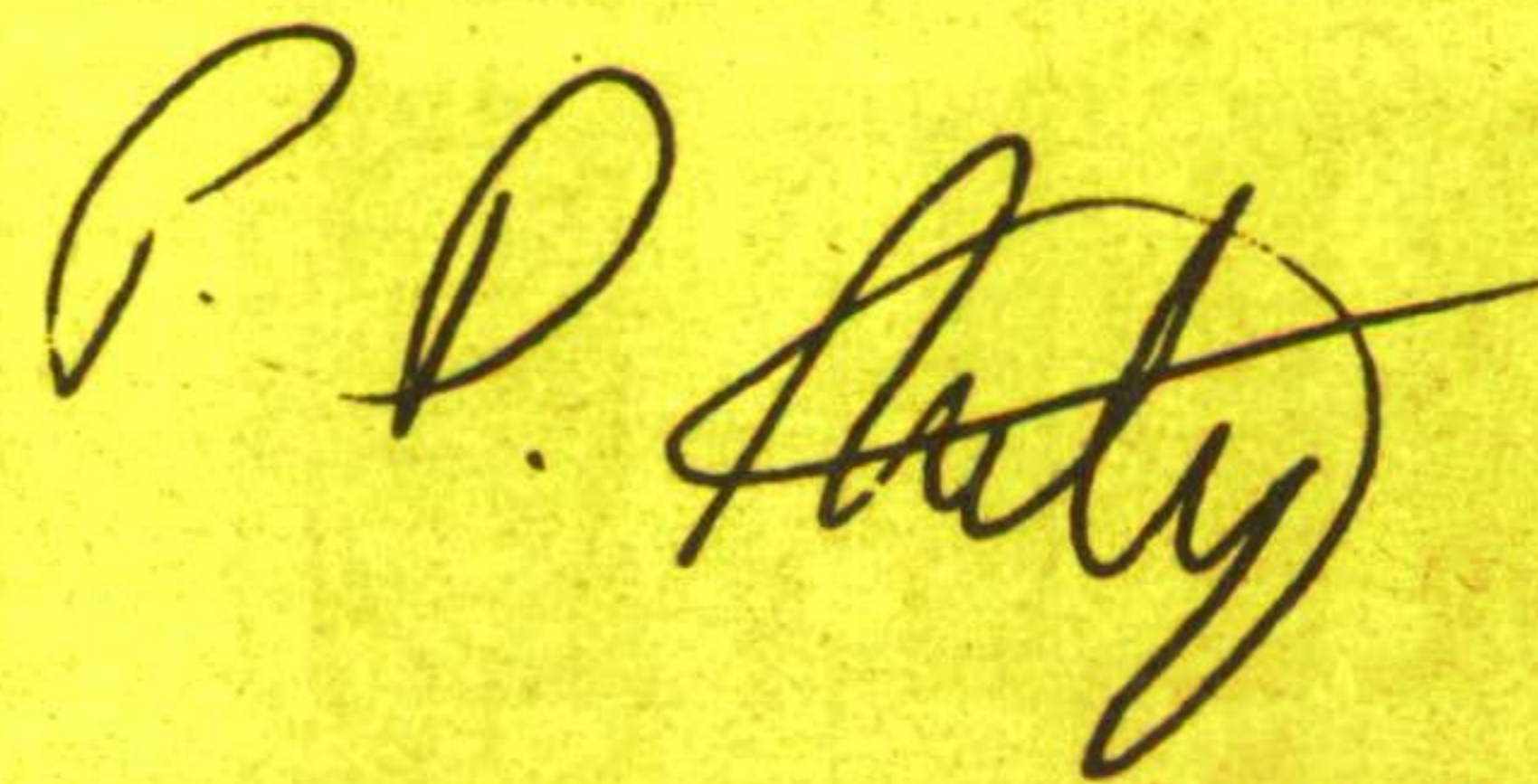
You should know our Award Winning Service Department will continue to exceed your expectations regardless of where you acquired your Chrysler product. I have hired an Administrator with over 35 years of banking experience to help us manage our growth and free up my time to meet and greet all of my customers, address all of your needs and concerns & ensure you become a raving fan of this dealership.

There is no reason to be forced to acquire a vehicle outside Halton Hills. We all pay the same amount for the same car or truck. I couldn't say that if it wasn't true. I don't want all the business in town, just all the Chrysler Jeep business.

To those of you who tried to deal with me personally but found I was always buried under a mountain of paper, I apologize. A wise person told me "If you want to be successful, surround yourself with quality people in the areas you are weak" I already had Donna, Margaret & Bob. Now I have Phil & Eric to compliment our team.

We are still very busy, but now I can proclaim with confidence.

*Ready when you Are
Sincerely*



GEORGETOWN CHRYSLER JEEP (1993) LTD.

336 GUELPH ST., GEORGETOWN

877-0149 877-5108 TOR. 874-4277

