

662000

(Secret Code)

6=1996 Model

G=Caravan /Voyager Carline

200= We have just processed our 200th 1996 Minivan through this dealership?

## AMAZING? Not Really!

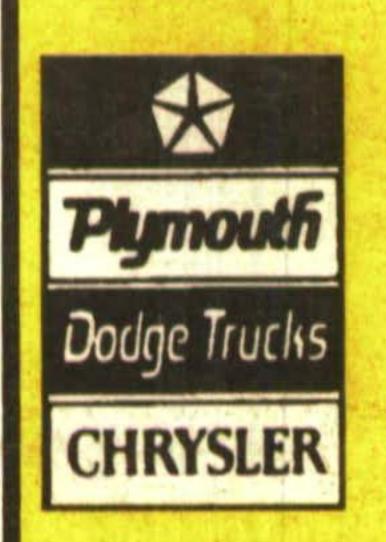


Of all Minivans on the road today, about 50% are Chryslers. Halton Hills has demonstrated to us the 1996 Car Of The Year is still miles ahead of the competition. Not only in technological advances and safety but in value. What the heck does value mean? Let me tell you what it means to me. Original purchase price minus what you receive when you trade it in equals cost of ownership.

Since resale value on Chrysler Minivans are higher than most, the spread between what you paid & when you trade could be considerably less than competitive models. Make sense? Darn Right! Low Purchase Price is important but the bottom line is: How much did this vehicle cost me to own over the 4 years I've had it.

As most of your friends, neighbors & automotive journalists will attest, when you look at the big picture Chrysler Minivans are your best choice.

Sincerely



GEORGETOWN CHRYSLER JEEP (1993) LTD.

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